

## **East Green – Vibrant new community coming soon to Greenwood** Approved new masterplan will offer housing options for every buyer

- ◆ **House and land packages and land-only sales** in a wide range of lot sizes
- ◆ Landscape design features **generous open space** and retains many existing trees
- ◆ Buyers encouraged to **register your interest now**

### **PERTH, 8 APRIL 2020**

Frasers Property Australia is excited to announce the commencement of civil works signalling the first phase of construction on the East Green housing development in Greenwood.

As announced by the Western Australian Minister for Housing **Peter Tinley**, Frasers Property and the Department of Communities will jointly deliver an inclusive community that aims to generate social and community benefits through the provision of quality homes in safe, inclusive neighbourhoods.

The new masterplan for the 3.86-hectare site allows flexibility in land and building options and ensures greater choice for those looking to call East Green home. This includes house and land packages and land-only sales in a wider range of lot sizes. When complete, it will accommodate between 80 and 100 new homes, all within a naturally picturesque location just 17km from Perth's CBD.

Paying homage to the former East Greenwood Primary School on which the development is situated, the new masterplan ensures the development preserves Greenwood's history and natural amenity by dedicating more than 25% of land to parkland and open space, which residents will be able to enjoy.

**Tod O'Dwyer**, General Manager Residential WA, Frasers Property Australia says the developer is eager to get construction underway and bring the new masterplan to life.

"The beginning of civil works at East Green is an important milestone for the community and it's just the start of what's to come and what the community can look forward to," Mr O'Dwyer said.

"Living at East Green is all about connection and enjoying the open spaces that surround the residential neighbourhood.

Designed with positive health and wellbeing in mind, the East Green development will have a green focus, with over 50% of its housing overlooking an expansive parkland. Existing native and grass trees will be retained where possible and complemented by extensive new native plantings and landscaping. Walkways through the community provide outdoor recreational spaces as well as creating connections with the broader community. The project has been awarded a 5 Star Green Star Communities rating from the Green Building Council of Australia.

The heart of East Green will be its central park – including a barbecue station, picnic facilities, a children's playground and historic markers – which will offer easy accessibility for all and will be one of the first assets delivered to the community.

"We are working hard towards opening up that space for the community as soon as possible while we continue with the residential development.

"It's going to be a fantastic, vibrant meeting place for residents and the wider Greenwood community where they can meet, relax and enjoy the facilities," says Mr O'Dwyer.

When complete, East Green residents will enjoy the convenience of an established suburb surrounded by amenity, health support services, schools and sports facilities, with bus stops, train stations and key arterial roads all nearby.

The project will be delivered in four stages. Sales for the first stage are anticipated to launch in the second half of this year.

If you are interested in a property at East Green, please register your interest by phone on 13 38 38, by email at [contactcentre@frasersproperty.com.au](mailto:contactcentre@frasersproperty.com.au), or via the online registration form at [www.eastgreen.com.au](http://www.eastgreen.com.au).

**END**

#### **About Frasers Property Australia**

Frasers Property Australia Pty Limited is one of Australia's leading diversified property groups and is the Australian division of Frasers Property Limited. The company has over 90 years' heritage in Australia with activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a multi-national company opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive and real*.

For more information about Frasers Property Australia, visit [frasersproperty.com.au](http://frasersproperty.com.au).

#### **About Frasers Property Limited**

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national owner-operator-developer of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$38.8 billion as at 31 December 2019.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, to industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of three real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust, Frasers Commercial Trust, and Frasers Logistics & Industrial Trust are focused on retail, commercial & business parks, and industrial & logistics properties respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on logistics and industrial properties in Thailand, and Golden Land Property Development Public Company Limited is the sponsor of Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial and hospitality properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets and property sectors, to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit [frasersproperty.com](http://frasersproperty.com)

**PRESS RELEASE**



**FOR MEDIA QUERIES, PLEASE CONTACT:**

**Wise McBaron Communication**

Karina Grift, Account Director

**T** +61 419 899 311

**E** [karina\\_grift@wisemcbaron.com.au](mailto:karina_grift@wisemcbaron.com.au)