

## PRESS RELEASE

### **Burwood Brickworks shopping centre opens today**

Melbourne's Burwood Brickworks officially opens from today with a ribbon cutting ceremony and three days of entertainment for the whole family

- ◆ Burwood Brickworks shopping centre open from today, **Friday, 6 December**
- ◆ Official ribbon cutting ceremony from **10.30am**
- ◆ Native floral installation by Burwood Brickworks Creative Consultant, **Joost Bakker**
- ◆ Three days of festivities including food trucks, **free** gelato, face painting and workshops
- ◆ First **1,000** customers through the door on Friday 6 December will receive a branded ecological gift bag

#### **MELBOURNE, 6 DECEMBER 2019**

The future of retail and hospitality, Frasers Property Australia's Burwood Brickworks shopping centre, is now open in Burwood East, Victoria. To mark the occasion an official ribbon cutting ceremony will be held on the ground floor, launching three days of family fun, retailer offers and live entertainment.

The official proceedings hosted by **Peri Macdonald**, Executive General Manager Retail at Frasers Property Australia, Neil Angus MP Forest Hills, and Joost Bakker, Burwood Brickworks Creative Consultant will be both an educational and exciting affair with a focus on sustainability and the rigorous criteria of the Living Building Challenge™ (LBC™) at the forefront.

"The journey we have undertaken in pursuit of delivering an actual living building, something that has never been attempted in the retail space, is an achievement in itself that we are truly proud of, as we continue to work toward accreditation over the next 12 months," says Mr MacDonald.

"When we look at the LBC™ petal requirements, there is so much more that is required than just technical sustainability. We are looking at things like beauty and spirit, biophilia, urban agriculture and equitable investment which are all factors that challenge the normal procedures and operations of shopping centres globally and align with Frasers Property's vision to create greener hubs for local communities," continued Peri.

A traditional welcome to country will be performed by Wurundjeri elder, Uncle Colin Hunter Jr, acknowledging the land in which the centre has been built. On the ground floor, a living plant installation by Joost Bakker will continue to flourish throughout the month of December, made up of vibrant red smoke bush arch.

With a big focus on the local community and families opening weekend will include food trucks, free gelato, carnival style activations including face painting, stilt walkers and a magician as well as live music. Free kids' interactive sustainability focused workshops will be on offer including Pot & Grow and Reusable Present Wrap. The first 1,000 customers through the door on Friday 6 December will receive a branded ecological gift bag, and customers will have the chance to win a Keepcup when they spend any amount in centre until Sunday 8 December\*.

Opening weekend, anchor tenants Woolworths and Dan Murphy's along with Reading Cinemas, acre farm & eatery, Cannings Butchers, Choice Pharmacy and more will be trading.

**Rob McCartney**, Director of Format Development at Woolworths said the company was delighted to have secured a key retail tenancy in the world-leading sustainability project which aligns closely with Woolworths' own environmental commitments.

"As Australia's largest retailer we recognise the environmental impact of our operations and understand we have a responsibility to lead in this space. The opening of Woolworths Burwood Brickworks is a further step in our long-term ambition to reduce our impact on the environment and operate our stores more sustainably. We look forward to welcoming customers into the store and their feedback to the initiatives we are rolling out", Mr McCartney said.

Post launch weekend, a progressive opening of stores will see Little Mandarin Yoga & Pilates, Dogue Pet Store, Glossed Nails and Norwood Cafe open across December, with Insight Early Learning and a plethora of café and restaurants set to open in the new year.

The focal point of the centre, the expansive ceiling covered by a permanent art installation by Mandy Nicholson, a Wurundjeri, Dja Dja wurrung and Ngurai illum wurrung woman draws the attention of all who visit.

Located 19 kilometres from Melbourne's CBD, Burwood Brickworks is designed by Melbourne-based NH Architecture with support on the interiors by North Melbourne-based Russell & George, and set to become another pulsating community hub, where visitors are encouraged to relax and unwind within the centre, on the rooftop or at the adjacent urban plaza.

For more information on Burwood Brickworks shopping centre and Frasers Property Australia, visit [burwoodbrickworks.shopping](http://burwoodbrickworks.shopping).

\*For participating retailers, terms and conditions, see flyers instore for more information.

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### **About The Living Building Challenge**

The Living Building Challenge™ – or 'LBC™' for short – is the most advanced measure of sustainability in the built environment anywhere in the world. It is a framework developed by the International Living Future Institute that asks whether a building can operate as effectively as a simple flower – receiving its energy needs from the sun, using and circulating water, producing no waste or toxicity, and looking beautiful. Living Building Challenge™ certification means the shopping centre gives more than it takes, is self-sufficient, does not exceed the resource limits of its site, and encompasses regenerative spaces that connect people to light, air, food, nature and community. Certification requires a building to produce 105% of the energy it will require during operation, and also requires that at least 20% of the site area to be dedicated to agricultural use.

For more information on the LBC™, please visit <https://living-future.org/lbc/>

### **About Burwood Brickworks**

Burwood Brickworks is a mixed-use development incorporating a range of sustainability measures including a large solar PV system and an embedded electricity network, achieving a 6 Star Green Star Design & As Built v1.1 (Design Rating) by the Green Building Council of Australia. The retail centre at Burwood Brickworks is on its way to be the world's most sustainable shopping centre with 13,000 sqm of retail, including anchor tenants Woolworths, Dan Murphy's and Reading Cinemas. Located 19 kilometres from Melbourne's CBD, Burwood Brickworks will be the home of Australia's first rooftop farm in a shopping centre environment, acre farm & eatery. The development will focus around a civic boulevard fronting the integrated retail centre. Burwood Brickworks is a dynamic community encompassing diverse housing choices, open space and parklands, community facilities and amenities. It will be one of Victoria's and Australia's most sustainable communities with the mixed-use project creating 2,945 jobs during construction and 718 ongoing jobs on completion of the shopping centre.

For more information on Burwood Brickworks, please visit [burwoodbrickworks.shopping](http://burwoodbrickworks.shopping)

### **About Frasers Property Australia**

Frasers Property Australia Pty Limited is one of Australia's leading diversified property groups and is the Australian division of Frasers Property Limited. The company has over 90 years' heritage in Australia with activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a multi-national company opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive and real*.

For more information about Frasers Property Australia, visit [frasersproperty.com.au](http://frasersproperty.com.au).

### **About Frasers Property Limited**

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Group"), is a multi-national company that develops, owns and manages a diverse, integrated portfolio of properties. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$37.6 billion as at 30 September 2019.

Frasers Property's assets range from residential, retail, commercial & business parks, to industrial & logistics in Southeast Asia, Australia, Europe and China. Its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities across Asia, Australia, Europe, the Middle East and Africa. The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its knowledge and capabilities from across markets and property sectors, to deliver value in its multiple asset classes.

Frasers Property is also the sponsor of three real estate investment trusts and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust, Frasers Commercial Trust, and Frasers Logistics & Industrial Trust are focused on retail, commercial & business parks, and industrial & logistics properties respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two real estate investment trusts listed on the Stock Exchange of Thailand. Frasers Property Thailand is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on logistics and industrial properties in Thailand and Golden Land Property Development Public Company Limited is the sponsor of Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

For more information on Frasers Property, please visit [frasersproperty.com](http://frasersproperty.com).

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