

New Mouth-Watering Flavours to Satisfy Every Palate at The Centrepoint!

Two new food precincts unveiled with all-new F&B experiences

SINGAPORE; 28 September 2016 – The Centrepoint is pleased to unveil two food precincts with several new and popular family-friendly options. From first-in-Singapore food concepts to popular crowd favourites, the refurbished mall is now teeming with mouth-watering gastronomical treats that will tantalise the taste buds. Families hungry for a fun time after their meal can also explore the exciting rewards and events happening around the new Centrepoint.



Image 1: Immerse in the magical Balloon Festival and learn a cool craft at the Makers' Festival

The Centrepoint Balloon Festival Event (30 September to 9 October 2016)

Parents can look forward to bringing their children to The Centrepoint's Barnyard-themed balloon festival, featuring an air-filled barnyard and animals sculpted entirely from balloons by Guiness World Record-setting artist, Lily Tan. The festival promises to fascinate parents and their children in an immersive world of kaleidoscopic colours, balloon sculpting workshops and magical balloon shows. Participants can also walk away with a photo memento with a minimum spend of S\$10 at the mall.





Image 2: Meet One of Singapore's Few Shoe Makers and Leather Desginers, Lisa Teng, at The Makers' Festival

The Makers' Festival (7 to 30 October 2016)

Makers' Block (11 – 16 October 2016) Makers' Workshops (7 – 30 October all over mall, 15 –30 October 2016 at selected stores) Makers' Marketplace (7-9 October and 14 – 16 October 2016)

With over 15 different professional makers and over 20 different craft, cooking and techonology demos and workshops, the Maker's Festival at The Centrepoint is a three-part, many tentacled extravaganza of creativity and interactivity. The festival consists of the Maker's Block at the Atrium, Makers' Workshops, and Makers' Marketplace at Basement 2.

Starting on 7 October, head down to The Centrepoint's new Food Hall at Basement 2 to experience the Makers' Marketplace featuring local artisans selling one-of-a-kind hand-crocheted bears, hand-made jewellery, upcycled homewares and more.

From old-school craftmanship like leather crafting to mind-boggling technology like virtual reality, there's plenty everyone in the family would be interested to take home in one of the many extraordinary workshops. Be among the first 600 participants to complete four workshops and receive a \$10 The Centrepoint Gift Card.**

**Collect The Makers Festival Passport at Customer Service and receive a sticker after completing each workshop. Four stickers need to be collected on the passport to receive a \$10 The Centrepoint Gift Card.

For full listing of timings of workshops, demos and vendors, please visit www.thecentrepoint.com.sg.





Image 3: Take home a sleek tote bag and clutch when you spend at The Centrepoint.

Tote Home Shopping Perks (30 September to 30 October 2016)

Shoppers will also be rewarded with a tote bag from 30 September to 16 October or a clutch bag from 17 to 30 October when they spend a minimum of \$100* at The Centrepoint. They will also receive a \$10 The Centrepoint Gift Card when they spend a minimum of \$150* during this promotional period.

*Limited to the first 4,500 redemptions for tote/clutch bag and 4,500 redemptions for bonus \$10 The Centrepoint Gift Card in a maximum of 3 same-day receipts. Limited to 1 redemption per Frasers Rewards Member per day on a first-come-first-served basis, while stocks last. Other terms and conditions apply.

For more information on FCM, please visit www.fraserscentrepointmalls.com.



Image 4: Explore the Two Brand New Food Precincts at The Centrepoint



Step into The Centrepoint's Latest Food Precincts

Discover the latest concepts at The Centrepoint with international food and beverage enclave, Gastro+, and a brand new Food Hall at Basement 1 and 2, filled with exciting international flavours and old favourites.

GASTRO+

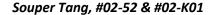
Gastro+ is the refurbished wing housing international brand names and first-in-Singapore food concepts, such as Honolulu Café, Mak's Noodles and Souper Tang.

New-to-Singapore Brands



Kyoaji Japanese Dining, #04-17/18

Kyoaji stands for 'Taste from Kyoto', and this cosy Japanese restaurant is here to bring you just that: The freshest sashimi and seafood from Japan! This **first-in-Singapore** restaurant is decorated with warm interiors to immerse you in the Japanese way of dining and culture, and an extensive menu to satisfy your taste buds.





This **first-in-Singapore** restaurant serves nourishing soups and dishes skilfully enhanced with Chinese herbs and packed with the flavourful punch that all great Chinese food is known for. You can expect the Souper Tang Signature Soup arriving at your table teeming with canopy (dried scallop), shiitake mushrooms, American ginseng slices, ginseng root, cordyceps flower and fish maw. Bite into whole pieces of chicken and savour the glutinous rice wine that makes the broth really delicious!



Mak's Noodles, #01-63/64

For a quick pick-me-up, another Hong Kong favourite that has opened in Singapore for the first time is Mak's Noodles. Time to try these world-renown wanton noodles if you haven't already! Its succulent prawn wanton and delicate noodles will definitely have you craving for more!





Honolulu Café, #01-33F/G

If you've always loved Hong Kong's Cha Chaan Teng vibes where you get served British-Meets-Chinese old-school Hong Kong snacks in a no-frills coffee-shop setting, you should make a bee-line to Honolulu Café. The must-try is their famous egg-tarts which go so well with their other specialty – Hong Kong Milk Tea. Their egg tarts are known to have a soft, silky custard centre, held together by a flaky, crispy pasty made of 192 layers.

Other Popular Brands/New Concepts



Astons Steak & Salad, #03-28/28A

Looking for a really satisfying and affordable family-friendly restaurant? Try Astons Steak and Salad which features a free-flow, all-you-can-eat buffet and salad bar with over 80 hot and cold sides. Beverages and desserts are also provided by the way (only at The Centrepoint)! Make sure you arrive ready to eat so you get every penny's worth!



If Korean food is more your thing, you definitely need to try Singapore's #1 Korean fried chicken and other authentic Korean dishes at Chicken Up! One of their bestsellers is the sweet, tangy and crispy Yangnyum Up (pronounced as "Yang-Yum" which means "sauce" in Korean) fried chicken or if you like your chicken garlicky, Ganjung Up is the garlic-soy based version of it. Their other topsellers also include Kimchi fries, Bulgogi fries, Kimchi pancake and Jap Chae, what more can you ask for when you say Korean comfort food?



Ollie Kitchen & Bar, #01-33M



Love yourself a cosy cafe? You should give Ollie Kitchen & Bar a try. They are coffee specialists who happen to do really great burgers, and serves all your favourite comfort foods as well. From all-day breakfasts to burgers, this place would make anyone feel at home in a second. Can you imagine tucking into the scrumptious Ollie breakfast or a juicy Woody Wood Piper burger, plus a cup of Joe made with the right amount of care?





Song Fa Bak Ku Teh, #02-29/30

Song Fa Bak Kut Teh actually started from very humble beginnings in the 1960s, selling bowls of piping hot Bak Kut Teh from a single pushcart stall on the streets of Singapore. Today, preserving the legacy of old recipes and techniques, they still serve tender, melt-off-the-bone pork ribs in flavourful, peppery, spice-infused broth.

Food Hall

Food Hall at Basement 1 and 2 features Cold Storage with a new in-store dining concept, Royal London Duck, TenSho, Tino's Pizza Café, as well as a variety of grab-and-go, old-school local delights and necessities stores.



Tensho, #B1-20

You don't have to break your bank for a bowl of quality goodness, especially at Tensho (天勝) by MOF, where they pride themselves on wholesome and delicious food at affordable prices. The fragrance of Hokkaido rice topped with fresh Ebi prawns, eggs, fish and pumpkin slices – there you go, a satisfying bowl of tendon for any day, anytime!



Tino's Pizza Café, #B1-13

Using premium dough, Tino's Pizza Café's pizzas are lovingly hand-crafted with perfect charred crusts and topped with rich ingredients before being oven-baked for maximum goodness. Each pizza is a work of art, and nothing beats enjoying a fresh, hand-tossed pizza in a café-style setting in the heart of Orchard Road.













Royal London Duck, #B1-12

Royal London Duck offers a huge selection of authentic Cantonese fare like Hong-Kong Style Noodles with Fresh Shrimp Wantons, Char Siew, Shatin Chicken Porridge, and many more. If you are a Dim Sum goer, you will love the fact that they serve all-day Dim Sums, with each dish freshly made upon order. Needless to say, their signature London Roast Duck and Black Pepper London Duck Bun is a must-try!

Texas Chicken, #B1-07

Texas Chicken might not be the newest kid in the block, but this fourth-largest chicken restaurant chain in the world has a one-of-a-kind menu which makes people go back for more. Using their signature 8-piece cut, the chicken is marinated and cooked to a unique, golden perfection. Each set comes complete with their signature mash potatoes and honey-butter biscuit – classic American comfort food.

Pho Street, #B1-14

Served in a light yet flavourful broth, a piping bowl of Pho from Pho Street hits the spot every time. With the best of Vietnamese's street delights available on its menu, you can expect to savour your favourite Pho, Banh Mi and Rice Vermicelli served with your choice of meat. Vietnamese cuisine is also well-known for street snacks which you can order as sides to share with your friends. And of course, complete your meal with a refreshing glass of Lemongrass drink!

MOS Burger, #B1-06

MOS Burger started out as a hamburger shop venture in Japan in 1972 and fast forward to today, it has evolved into one of our favourite fast food chains in Singapore. Their signature rice burger, available in four different flavours Ebi, Kakiage, Yakiniku and Tsukune are to die for, and a definitely must-try if you have not. Complete your meal with French fries, salad, or MOS Chicken, plus a cup of Iced Milk Tea, and you are all set for a great start to the day!





Cold Storage, #B1-09/10

Cold Storage is one of the leading supermarket chains in Singapore with 54 stores to date. Take a walk down the aisles and you'll realise that they carry an extensive range of brands to satisfy their gourmet-loving customers. This latest outlet at The Centrepoint will introduce a deligrocer concept for shoppers to enjoy a quick meal on-the-go.

For more details on the latest brands and progressive opening dates of the retailers, please visit www.FrasersCentrepointMalls.com.

###

About Frasers Centrepoint Malls

Frasers Centrepoint Malls ("FCM") comprises 12 malls – The Centrepoint, Causeway Point, North Point, Changi City Point, Eastpoint Mall, Robertson Walk, Bedok Point, YewTee Point, China Square Central, Valley Point, Anchorpoint and Waterway Point. These 12 properties span both urban and suburban areas with over 1,400 shops. Quality retailers in these malls include department store *Metro*, high street fashion label *H&M* and supermarket chains *Cold Storage* and *FairPrice*.

In 2015, Frasers Centrepoint Malls received the Singapore Retailer's Association (SRA) Retail Awards for "Best Retail Event of the Year" for most outstanding retail event organised for consumers by a shopping centre and in 2014 it was named as a finalist in the Public Relations and Event category in the regional ICSC Asia Pacific Shopping Centre Awards.

The ICSC Asia Pacific Shopping Centre Awards recognises excellence within the region's shopping centre industry. Awards were given for outstanding achievement in marketing and design or development of retail properties. Frasers Centrepoint Malls is also accredited with the Businesses for Families Mark by the Businesses for Families Council.

For more information on FCM, please visit www.fraserscentrepointmalls.com.

About Frasers Centrepoint Limited

Frasers Centrepoint Limited ("FCL") is a full-fledged international real estate company and one of Singapore's top property companies with total assets of S\$23 billion as at 30 June 2016. FCL has three strategic business units – Singapore, Australia and Hospitality, which focus on residential, commercial, retail and industrial properties in Singapore and Australia, and the hospitality business spanning more than 80 cities across North Asia, Southeast Asia, Australia, Europe, and the Middle-East. FCL also has an International Business arm that focuses on the Group's investments in China, Southeast Asia, and the United Kingdom.

FCL is listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Company is also a sponsor and manager of three REITs listed on the SGX-ST, Frasers Centrepoint Trust ("FCT"), Frasers Commercial Trust ("FCOT"), and Frasers Logistics & Industrial Trust ("FLT") that are focused on retail properties, office and business space properties, and industrial properties respectively, as well as one stapled trust listed on the SGX-ST, Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust ("FH-REIT") and Frasers Hospitality Business Trust) that is focused on hospitality properties.



As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

For more information on FCL, please visit www.fraserscentrepoint.com.

Please direct any media enquiries to:

Olivia Woo

Frasers Centrepoint Property Management Service Pte Ltd (Frasers Centrepoint Malls)

Contact: 6277 2658

Email: Olivia.Woo@fraserscentrepoint.com

Naomi Goh

Burson-Marsteller for Frasers Centrepoint Malls

Contact: 6671 3247

Email: Naomi.Goh@bm.com