

The Centrepoint Launches Inaugural Makers' Festival

Over 160 hours of workshops and activities, pilot initiatives in collaboration with tenants to mark the return of a refreshed Centrepoint

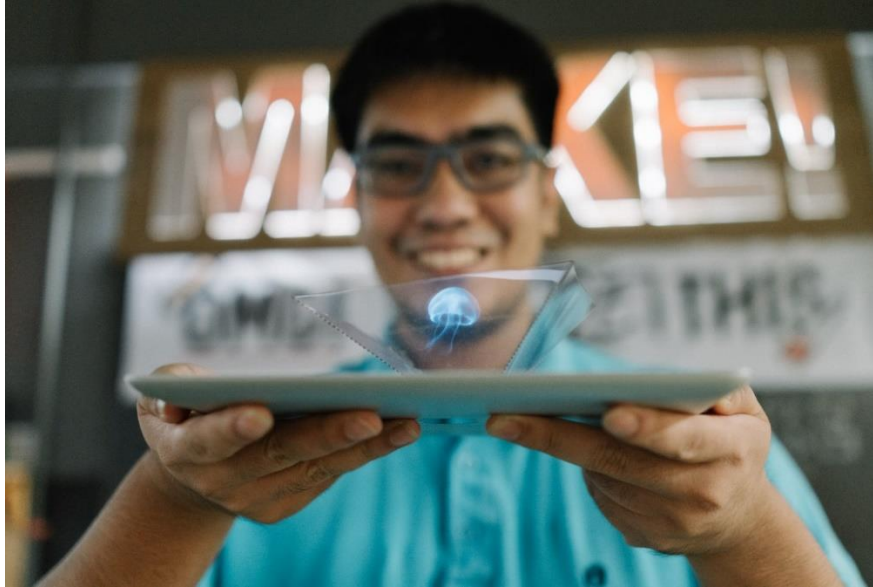


Image 1: Meet some of Singapore's most talented makers at The Centrepoint's Makers Festival 2016, like Marc Pelajaro, a prolific maker who developed the Do-It-Yourself Pocket Hologram Kit. (Meet Marc, The Maker: <https://youtu.be/E7asDvOUk2U>)

SINGAPORE; 4 October 2016 – The Centrepoint today launched the inaugural Makers' Festival, a three-part, many-tentacled extravaganza of creativity and interactivity. With over 30 different professional makers and over 35 different technology demos, workshops and do-it-yourself activities, the festival consists of the **Makers' Marketplace** at Basement 2, **Makers' Block** at the Atrium, and **Makers' Workshops** throughout the mall. The Makers' Festival 2016 is held in conjunction with the InnovASEAN Makers Summit and marks the first time that visitors can experience the mall's products and services through a different lens.



Image 2: From Virtual Reality Kits to Drone Challenges, where else would you find over 160 hours of workshops and demos under one roof?

"We are constantly thinking of innovative ways to create more meaningful experiences for those who visit our malls. The Centrepoint has a long history of creating special moments for families and we hope to continue to do that with the mall's new family-friendly spaces and food precincts. Today, we are very

excited to present the inaugural Makers’ Festival which families can be a part of to spend quality time together,” said Ms. Molly Lim, Assistant General Manager for Frasers Centrepoint Malls.



Image 3: The Centrepoint will be conducting leather crafting workshops at Metro Level 3, where shoppers learn how to make their own leather products with Lisa Teng, one of Singapore’s few female shoe designers.

Tenants will also provide shoppers a unique, intimate and personalised in-store experience in an effort to reinvent what it means to ‘shop’ at The Centrepoint. These complimentary, interactive experiences range from making miniature local dishes out of polymer clay (@Metro), adventure photography workshops (@click!), stencilling and calligraphy art workshops (@Studio Miu Art), a fruit and vegetable orchestra (@Cold Storage) and even sketching and stamp-carving activities (@Times Bookstores).

“We are excited to mark our return to The Centrepoint with a highly entertaining fruit and vegetable interactive orchestra during the Makers’ Festival at The Centrepoint. We believe this will give us a chance to bring fun and discovery into everyday grocery shopping while experiencing the freshness up close. This is the perfect opportunity for our team members to interact with our shoppers and show them what it means to be fresh food people,” said Ms. Hannah Hong, Marketing Director at Cold Storage. Cold Storage reopens at The Centrepoint on 22 October 2016 with a new deli-grocer concept.

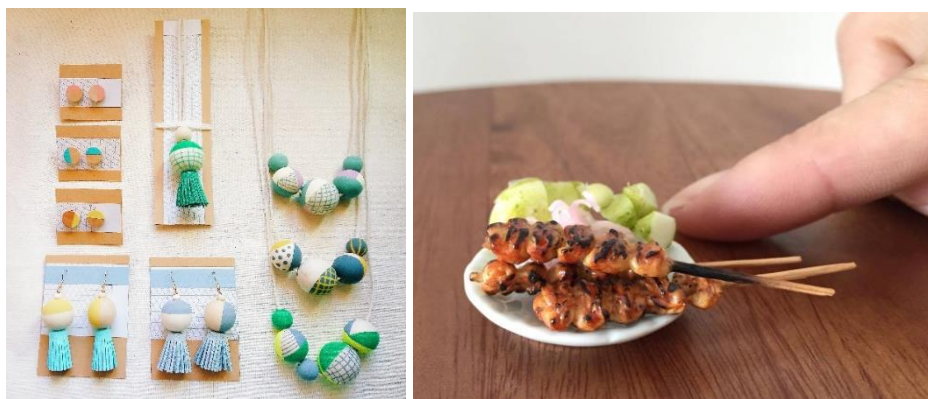


Image 4: The Makers’ Marketplace at The Centrepoint’s New ‘Food Hall’ presents a range of hand-made products by local artisans and quirky workshops like “Clay Miniatures of Shioh Local Dishes” by Jess Chen.

The month long festival opens on 7 October with the Makers’ Marketplace where local artisans sell one-of-a-kind hand-crocheted bears, handmade jewellery, upcycled homewares and more at The Centrepoint’s new Food Hall at Basement 2. From 11 October to the 16 October, The Makers’ Block

will bring together Singapore’s inventors, designers and makers in an explosion of art, engineering and creativity.



Image 5: Kids can make their own Rubber Band Guns and try them out at the Mild Mild West Shooting Range, a concept developed by local maker Patrick Tan.

(Hear from Layang Man, Mr. Patrick Tan: <https://youtu.be/zXPC1NYMHEQ>)



Image 6: Stop by and jump into one of the ‘Make Sculptures out of Cardboard’ sessions with renowned cardboard sculptor Bartholomew Ting!

Said Mr. William Hooi, Executive Director of SG Makers’ Association, “Anyone can be a maker, whether young, old or from any walk of life, and having the ability to create something special from your own hands for yourself, your friends and your family is a skill that is never too late to pick-up. With the growing undercurrent of makers interested in all things handmade and personal, it is the ideal time for the Singapore Makers to be part of the Makers’ Festival at The Centrepoint where local makers can come together to share, learn, tinker and innovate together. We hope that by holding more events like this in commercial spaces, makers all over Singapore will finally get more opportunities to express themselves creatively, inventively and culturally.”

To celebrate the inaugural Makers’ Festival at The Centrepoint, the first 600 participants to complete any four workshops or walk-in activities will receive a \$10 The Centrepoint Gift Card. For more

information visit www.TheCentrepoint.com.sg and to register for The Makers' Festival 2016 workshops, please visit <http://makersfestival2016.peatix.com>.



Image 7: Collect The Makers' Passport at The Centrepoint for the full list of activities and workshops during the Makers' Festival plus a chance to get a \$10 rebate.

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About The Centrepoint

Fresh from its latest makeover, The Centrepoint is now a food haven in the heart of Orchard Road. Home to two new food and beverage precincts – **Gastro+** and the **Food Hall**, The Centrepoint has over 30 new dining concepts spanning 5 levels, from popular brands *Din Tai Fung* and *Royal London Duck* to fresh-to-Singapore concepts such as *Honolulu Café*, *Kyoaji Japanese Dining*, *Tensho* and *Souper Tang*.

Anchored by department store giant *Metro*, The Centrepoint also carries internationally renowned brands such as *Birkenstock*, *Gap* and *Geox* as well as specialty shops such as *Alodd* which offers handcrafted shoes, premium toy importer *The Better Toy Store* and European furnishing flagship store *The Bear Knows*. The Centrepoint also offers a complete range of wellness services courtesy of its latest addition – *Healthway Medical Centre*, where health screening, specialist dentistry, physiotherapy and aesthetics consultations may be arranged.

The Centrepoint is managed by Frasers Centrepoint Malls.

About Frasers Centrepoint Malls

Frasers Centrepoint Malls ("FCM") comprises 12 malls – The Centrepoint, Causeway Point, North Point, Changi City Point, Eastpoint Mall, Robertson Walk, Bedok Point, YewTee Point, China Square Central, Valley Point, Anchorpoint and Waterway Point. These 12 properties span both urban and suburban areas with over 1,400 shops. Quality retailers in these malls include department store *Metro*, high street fashion label *H&M* and supermarket chains *Cold Storage* and *FairPrice*.

In 2015, Frasers Centrepoint Malls received the Singapore Retailer's Association (SRA) Retail Awards for "*Best Retail Event of the Year*" for most outstanding retail event organised for consumers by a shopping centre and in 2014 it was named as a finalist in the Public Relations and Event category in the regional ICSC Asia Pacific Shopping Centre Awards.

The ICSC Asia Pacific Shopping Centre Awards recognises excellence within the region's shopping centre industry. Awards were given for outstanding achievement in marketing and design or development of retail properties. Frasers Centrepoint Malls is also accredited with the Businesses for Families Mark by the Businesses for Families Council.

For more information on FCM, please visit www.fraserscentrepointmalls.com.

About Frasers Centrepoint Limited

Frasers Centrepoint Limited ("FCL") is a full-fledged international real estate company and one of Singapore's top property companies with total assets of S\$23 billion as at 30 June 2016. FCL has three strategic business units – Singapore, Australia and Hospitality, which focus on residential, commercial, retail and industrial properties in Singapore and Australia, and the hospitality business spanning more than 80 cities across North Asia, Southeast Asia, Australia, Europe, and the Middle-East. FCL also has an International Business arm that focuses on the Group's investments in China, Southeast Asia, and the United Kingdom.

FCL is listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Company is also a sponsor and manager of three REITs listed on the SGX-ST, Frasers Centrepoint Trust ("FCT"), Frasers Commercial Trust ("FCOT"), and Frasers Logistics & Industrial Trust ("FLT") that are focused on retail properties, office and business space properties, and industrial properties respectively, as well as one stapled trust listed on the SGX-ST, Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust ("FH-REIT") and Frasers Hospitality Business Trust) that is focused on hospitality properties.

As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

For more information on FCL, please visit www.fraserscentrepoint.com.

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