

## Frasers Hospitality on Track to Double Portfolio in China

*Upcoming opening of pipeline properties to mark entry into fast-growing cities of Dalian, Nanchang and Hefei*



*Modena by Fraser Changsha*

**Singapore, 3 November 2017** – Frasers Hospitality, a division of Frasers Centrepoint Limited, is on track to double its operating properties in China with the grand opening of *Modena by Fraser Changsha* today.

Strategically located in the vibrant capital of Hunan Province, the 354-unit *Modena by Fraser Changsha* was one of 14 properties slated to open over the next four years to meet rising demands for inbound and outbound travel in the country. The opening of new properties in the pipeline will deepen Frasers Hospitality’s presence in the fast-growing cities of Shenzhen, Shanghai, Tianjin, Nanjing, Chengdu and Wuhan, while extending the group’s footprint to new cities such as Dalian, Nanchang and Hefei.

The Fraser Collection	Aberdeen Abuja Bahrain Bangkok Barcelona Beijing Belfast Berlin Birmingham Brighton	Brisbane Bristol Budapest Cambridge Changsha Cheltenham Chengdu Doha Dubai Dundee	Edinburgh Frankfurt Geneva Glasgow Guangzhou Hanoi Harrogate Henley-on-Thames Ho Chi Minh City Istanbul	Jakarta Kuala Lumpur Leeds Liverpool London Manchester Manila Melbourne Nanjing Newcastle	New Delhi Osaka Oxford Paris Perth Poole Reading Riyadh Seoul Shanghai	Shenzhen Singapore St Andrews Sydney Tianjin Tunbridge Wells Wimbledon Winchester Wuhan Wuxi	York Dalian (2018) Nanchang (2018) Johor Bahru (2018) Kohbar (2018) Leipzig (2018) Stratford-Upon-Avon (2018) Yangon (2018) Wuhan Hamburg (2019)	Hefei (2019) Jeddah (2019) Penang (2019) Putrajaya (2020) Tokyo (2020)
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**PRESS RELEASE**

“As China’s leading serviced apartment brand<sup>3</sup>, we will continue to leverage on cutting-edge technology to deliver personalised, differentiated and memorable travel experiences tailored to the needs of Chinese travellers. Our market research identified smart hotel services as the main factor that influences booking decisions among China’s 400 million millennials. To enhance our engagement with tech-savvy guests across both online and offline touchpoints, we have integrated various initiatives such as e-Concierge services and specially curated e-travel guides into the *Capri by Fraser* experience. In addition, we recently refreshed the *Modena by Fraser* brand with an emphasis on simplicity, sustainability and holistic wellness for guests seeking a private sanctuary. Strengthening our brand offerings in China will also support the expansion of our brands globally by attracting Chinese travellers to our award-winning brands during their outbound travels,” Mr Choe added.

Currently, Frasers Hospitality’s portfolio in China includes properties across established and emerging cities, with serviced residences located in Beijing, Chengdu, Guangzhou, Nanjing, Shanghai, Shenzhen, Tianjin, Wuxi and Wuhan.

Frasers Hospitality’s global portfolio, including those in the pipeline, stands at 148 properties<sup>4</sup> in more than 80 cities with over 23,600 keys.

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<sup>3</sup> Frasers Hospitality was named China’s Leading Serviced Apartment Brand from 2013 to 2017 by World Travel Awards

<sup>4</sup> Including properties under management contracts

<b>The</b>	Aberdeen Abuja Bahrain Bangkok Barcelona	Brisbane Bristol Budapest Cambridge Changsha	Edinburgh Frankfurt Geneva Glasgow Guangzhou	Jakarta Kuala Lumpur Leeds Liverpool London	New Delhi Osaka Oxford Paris Perth	Shenzhen Singapore St. Andrews Sydney Tianjin	York Dalian (2018) Nanchang (2018) Johor Bahru (2018) Khobar (2018) Leipzig (2018)	Hefei (2019) Jeddah (2019) Penang (2019) Putrajaya (2020) Tokyo (2020)
<b>Fraser</b>	Beijing Belfast Berlin Birmingham Brighton	Cheltenham Chengdu Doha Dubai Dundee	Hanoi Harrogate Henley-on-Thames Ho Chi Minh City Istanbul	Manila Melbourne Nanjing Newcastle	Reading Riyadh Seoul Shanghai	Tunbridge Wells Wimbledon Winchester Wuhan Wuxi	Stratford-Upon-Avon (2018) Yangon (2018) Brazzaville (2019) Hamburg (2019)	





