

## Frasers Hospitality debuts in Geneva’s city centre

*Extends footprint in Europe to 55 properties<sup>1</sup> and more than 4,300 units by 2017*



Fraser Suites Geneva

**Singapore, 13 January 2016** – Frasers Hospitality, a division of Frasers Centrepoint Limited (“FCL”), further strengthens its presence in Europe with the launch of its first Gold Standard serviced residence in Switzerland, Fraser Suites Geneva. The opening of the 67-unit Fraser Suites Geneva adds to Frasers Hospitality’s portfolio in Europe, which will aggregate to 55 properties<sup>1</sup> with more than 4,300 units across the UK, Germany, France, Hungary, Turkey, Spain and Switzerland, including pipeline properties.

Located in the heart of the city centre, Fraser Suites Geneva is situated within the prestigious shopping and business district of Rue Du Marché, where the International Convention Centre and major international banks such as Credit Suisse, JP Morgan and UBS

<sup>1</sup> Including properties under management contracts

The Fraser Collection	Aberdeen Bahrain Bangkok Barcelona Beijing Belfast Birmingham Brighton Brisbane Bristol Budapest	Cambridge Cheltenham Chengdu Doha Dubai Dundee Edinburgh Frankfurt Geneva Glasgow Guangzhou	Hanoi Harrogate Henley-on-Thames Ho Chi Minh City Istanbul Jakarta Kuala Lumpur Leeds Liverpool London Manchester	Manila Melbourne Nanjing Newcastle New Delhi Osaka Oxford Paris Parrish Poole Reading	Riyadh Seoul Shanghai Shenzhen Singapore St Andrews Suzhou Sydney Tianjin Tunbridge Wells Wimbledon	Winchester Wuhan Wuxi York Abuja (2016) Antasya (2016) Changsha (2016) Gurgaon (2016) Stratford-upon-Avon (2016) Khorbar (2017) Berlin (2017)	Dalian (2017) Hamburg (2017) Johor (2017) Kunming (2017) Lagos (2017) Nanchang (2017) Balkpapan (2018) Hefe (2018) Tokyo (2018) Xiamen (2018) Yangon (2018)
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are within the vicinity. It is walking distance from the Quays of Lac Geneva and in close proximity to the Geneva Old Town, Palais des Nations Geneva, St Peters Cathedral and many other attractions. Fraser Suites Geneva is surrounded by the city's excellent public transport network.

Mr Choe Peng Sum, Chief Executive Officer of Frasers Hospitality, FCL said, "Geneva is one of Europe's key destination cities and host to the highest number of international organisations in the world<sup>2</sup>. Establishing our presence here in one of the world's most important financial centres<sup>3</sup> is of particular significance to our global growth strategy as it further anchors our footprint in Europe, which is now in more than 30 cities."

This entry into Switzerland follows recent launches in Spain and Germany, where *Capri by Fraser, Barcelona / Spain* and *Capri by Fraser, Frankfurt / Germany* opened earlier this year. The opening of Fraser Suites Geneva will be the first of several to launch including *Capri by Fraser, Berlin / Germany* in 2017 and Fraser Suites Hamburg in 2018. Frasers Hospitality's bullish European outlook is bolstered by steady occupancies of over 80% on average and international recognition garnered, which include *Europe's Leading Serviced Apartment Brand* by World Travel Awards for the past two consecutive years.

Fraser Suites Geneva provides a host of facilities and services which includes complimentary high-speed Internet access to keep residents constantly connected and a 24/7 fully equipped gymnasium, business centre facilities as well as round-the-clock reception and concierge services. Offering a range of fully furnished contemporary serviced residences from studio units to one-bedroom units, each apartment features integrated living, dining and bedroom areas, a modern and well-equipped kitchen and a comprehensive home entertainment system.

Frasers Hospitality's global portfolio, including those in the pipeline, stands at 136 properties<sup>4</sup> in 78 cities and more than 22,000 keys worldwide.

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<sup>2</sup> (French) François Modoux, "La Suisse engagera 300 millions pour rénover le Palais des Nations", [Le Temps](#), Friday 28 June 2013, page 9, cited from Wikipedia Geneva.

<sup>3</sup> The Global Financial Centres Index 17, page 14

<sup>4</sup> Including properties under management contracts

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### About Frasers Centrepoint Limited

Frasers Centrepoint Limited (“FCL”) is a full-fledged international real estate company and one of Singapore’s top property companies with total assets above S\$23 billion as at 30 September 2015. FCL has four core businesses focused on residential, commercial and industrial properties in the key markets of Singapore, Australia and China, and in the hospitality business spanning more than 70 cities across North Asia, Southeast Asia, Australia, Europe, and the Middle-East.

FCL is listed on the Main Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”). The Company is also a sponsor and manager of two REITs listed on the SGX-ST, Frasers Centrepoint Trust (“FCT”) and Frasers Commercial Trust (“FCOT”) that are focused on retail properties, and office and business space properties respectively, and one stapled trust listed on the SGX-ST, Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust (“FH-REIT”) and Frasers Hospitality Business Trust) that is focused on hospitality properties.

As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

For more information on FCL, please visit [www.fraserscentrepoint.com](http://www.fraserscentrepoint.com).

### About Frasers Hospitality

Frasers Hospitality, the hospitality arm of Frasers Centrepoint Limited, is a global hospitality operator with Gold-Standard serviced, hotel residences and boutique lifestyle hotels across North Asia, Southeast Asia, Australia, Europe, and the Middle-East.

Frasers Hospitality commits to “anticipates and exceeds the evolving needs of executive travellers through continuous innovation”, and providing its customers with the space, family and community away from home. Conceived with the lifestyle preferences of today’s discerning extended stay executive travellers in mind, Frasers Hospitality has three branded Gold-Standard serviced residences offerings – *Fraser Suites*, *Fraser Place* and *Fraser Residence*, a second-tier brand, *Modena by Fraser*, and a design-led hotel residence brand, *Capri by Fraser*. In addition, the group operates two brands of upscale boutique lifestyle hotels, *Malmaison* and *Hotel du Vin*.

For more information on Frasers Hospitality, please visit [www.frasershospitality.com](http://www.frasershospitality.com).

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**PRESS RELEASE**

**Awards & Accolades  
2015**

World's Leading Serviced Apartment Brand 2014 & 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

World's Leading Serviced Apartments 2015  
by World Travel Award  
Fraser Suites Singapore

Australasia's Leading Serviced Apartments 2014 & 2015  
by World Travel Award  
Fraser Suites Sydney

Asia's Leading Serviced Apartment Brand 2014 & 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

Asia's Leading Serviced Apartments 2014 & 2015  
by World Travel Award  
Fraser Suites Singapore

China's Leading Serviced Apartments 2013 – 2015  
by World Travel Award  
Fraser Suites Chengdu

China's Leading Serviced Apartment Brand 2013 - 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

India's Leading Serviced Apartments 2014 & 2015  
by World Travel Award  
Fraser Suites New Delhi

Japan's Leading Serviced Apartment Brand 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

Japan's Leading Serviced Apartments 2015  
by World Travel Award  
Fraser Residence Nankai, Osaka

Malaysia's Leading Serviced Apartments 2015  
by World Travel Award  
Fraser Residence Kuala Lumpur

Indonesia's Leading Serviced Apartment and Suite 2014 & 2015  
by Indonesia Travel Tourism Industry  
Fraser Residence Menteng, Jakarta

Best Serviced Apartment Operator 2013 - 2015  
by Travel Trade Gazette (TTG)  
Frasers Hospitality Pte Ltd

Best Serviced Residence 2013 - 2015  
by Expatriate Lifestyle  
Fraser Place Kuala Lumpur

Best Serviced Residence 2015 – Excellence Award  
by Expatriate Lifestyle  
Capri by Fraser, Kuala Lumpur / Malaysia

**The Fraser  
Collection**

Aberdeen  
Bahrain  
Bangkok  
Barcelona  
Beijing  
Belfast  
Birmingham  
Brighton  
Brisbane  
Bristol  
Budapest

Cambridge  
Cheltenham  
Chengdu  
Doha  
Dubai  
Dundee  
Edinburgh  
Frankfurt  
Geneva  
Glasgow  
Guangzhou

Hanoi  
Harrogate  
Henley-on-Thames  
Ho Chi Minh City  
Istanbul  
Jakarta  
Kuala Lumpur  
Leeds  
Liverpool  
London  
Manchester

Manila  
Melbourne  
Nanjing  
Newcastle  
New Delhi  
Osaka  
Oxford  
Paris  
Perth  
Poole  
Reading

Riyadh  
Seoul  
Shanghai  
Shenzhen  
Singapore  
St Andrews  
Suzhou  
Sydney  
Tianjin  
Tunbridge Wells  
Wimbledon

Winchester  
Wuhan  
Wuxi  
York  
Abuja (2016)  
Antasya (2016)  
Changsha (2016)  
Gurgon (2016)  
Stratford-upon-Avon (2016)  
Khobar (2017)  
Berlin (2017)

Dalian (2017)  
Hamburg (2017)  
Jahor (2017)  
Kunming (2017)  
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**PRESS RELEASE**

Best Superior Accommodation  
by Queensland Hotels Association Awards for Excellence  
Capri by Fraser, Brisbane / Australia

Best Apartment / Suite Hotel  
by Australian Hotels Association 2015 National Awards for Excellence  
Fraser Suites Sydney

Best Serviced Apartments 2015  
by HM Awards for Hotel & Accommodation Excellence, HM Magazine  
Fraser Suites Sydney

Best Serviced Apartment Group 2015  
by HRM Asia Readers Choice Awards  
Frasers Hospitality Pte Ltd

Best Business Hotel 2015  
by HRM Asia Readers Choice Awards  
Capri by Fraser, Changi City/Singapore

Luxury Apartments of the year  
by Luxury Travel Guide Awards  
Fraser Residence Nankai, Osaka

Europe's Leading Serviced Apartment Brand 2014 & 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

England's Leading Serviced Apartment Brand 2014 & 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

France's Leading Serviced Apartment Brand 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

Hungary's Leading Serviced Apartment Brand 2014 & 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

Europe's Leading Serviced Apartments 2014 & 2015  
by World Travel Award  
Fraser Suites Le Claridge Champs-Élysées, Paris

England's Leading Serviced Apartments 2014  
by World Travel Award  
Fraser Suites Queensgate, London

Hungary's Leading Serviced Apartments 2014 & 2015  
by World Travel Award  
Fraser Residence Budapest

Scotland's Leading Serviced Apartments 2014 & 2015  
by World Travel Award  
Fraser Suites Edinburgh

Turkey's Leading Serviced Apartments 2014 & 2015  
by World Travel Award  
Fraser Place Anthill Istanbul

Middle East's Leading Serviced Apartment Brand 2013 – 2015  
by World Travel Award  
Frasers Hospitality Pte Ltd

**The Fraser  
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Chengdu  
Doha  
Dubai  
Dundee  
Edinburgh  
Frankfurt  
Geneva  
Glasgow  
Guangzhou

Hanoi  
Harrogate  
Henley-on-Thames  
Ho Chi Minh City  
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Riyadh  
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**PRESS RELEASE**

Bahrain's Leading Serviced Apartments 2013 - 2015  
by World Travel Award  
Fraser Suites Bahrain

Qatar's Leading Serviced Apartments 2013 - 2015  
by World Travel Award  
Fraser Suites Doha

Dubai's Leading Serviced Apartments 2013 - 2015  
by World Travel Award  
Fraser Suites Dubai

Best Serviced Apartment in China 2015  
by Golden Horse Awards  
Fraser Suites Top Glory Shanghai

Best Serviced Apartments Brand of China 2015  
by 10<sup>th</sup> China Hotel Starlight Awards, The Centre of Asia Hotel Forum  
Frasers Hospitality Pte Ltd

Best Serviced Apartment of China 2015  
by 10<sup>th</sup> China Hotel Starlight Awards, The Centre of Asia Hotel Forum  
Fraser Residence Shanghai

Most Preferred Serviced Apartment for Business Travelers of China 2015  
by 10<sup>th</sup> China Hotel Starlight Awards, The Centre of Asia Hotel Forum  
Fraser Suites Suzhou

Best High-end Serviced Apartment in China 2015  
by 10<sup>th</sup> China Hotel Starlight Awards, The Centre of Asia Hotel Forum  
Fraser Suites Top Glory Shanghai

Best Newly Open Serviced Apartments of China 2015  
by 10<sup>th</sup> China Hotel Starlight Awards, The Centre of Asia Hotel Forum  
Modena by Fraser Zhuankou Wuhan

Travellers' Choice 2015  
by Trip Advisor  
Fraser Suites Hanoi  
Fraser Suites Chengdu  
Fraser Residence Budapest

For a full and comprehensive list of our awards and accolades, please refer to [www.frasershospitality.com](http://www.frasershospitality.com).

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