

Fraser's Hospitality Launches North Park Place in Thailand

Exclusive 105-unit luxury retreat marks Fraser's Hospitality's third property in Thailand



North Park Place, Thailand

Singapore, 12 December 2016 – Fraser's Hospitality Group, a division of Fraser's Centrepoint Limited ("FCL"), recently launched North Park Place, a 105-unit luxury serviced residence located within the exclusive Rajpruek Golf Club in Bangkok, Thailand. This premium serviced residence, managed by Fraser's Hospitality Group, offers a selection of one and two-bedroom fully-serviced apartments.

North Park Place provides a green oasis of relaxation and recreation through an extensive array of business and family-friendly lifestyle amenities for guests of all ages. The nearby Rajpruek Sports Club caters state-of-the-art meeting rooms, a business centre and conference facilities cater to the business needs of corporate travellers. Residents can unwind after a busy schedule through a wide range of sports activities and luxurious recreational facilities, including an Olympic-sized swimming pool, steam and sauna facilities, a fitness centre with a studio for aerobics and yoga, badminton courts, bowling lanes and golf simulators.

The Fraser Collection	Aberdeen Bahrain Bangkok Barcelona Beijing Belfast Birmingham Brighton Brisbane Bristol Budapest	Cambridge Cheltenham Chengdu Doha Dubai Dundee Edinburgh Frankfurt Geneva Glasgow Guangzhou	Hanoi Harrogate Henley-on-Thames Ho Chi Minh City Istanbul Jakarta Kuala Lumpur Leeds Liverpool London Manchester	Manila Melbourne Nanjing Newcastle New Delhi Osaka Oxford Paris Perth Poole Reading	Riyadh Seoul Shanghai Shenzhen Singapore St Andrews Suzhou Sydney Tianjin Tunbridge Wells Wimbledon	Winchester Wuhan Wuxi York Abuja (2016) Changsha (2016) Gurgaon (2016) Stratford-upon-Avon (2016) Khobar (2017) Berlin (2017) Dalian (2017)	Hamburg (2017) Johor (2017) Kunming (2017) Lagos (2017) Nanchang (2017) Balikpapan (2018) Hefei (2018) Xiamen (2018) Yangon (2018) Tokyo (2020)
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Stylish, spacious and elegant, all apartments in North Park Place are equipped with complimentary high-speed Internet access, a comprehensive home entertainment system and a fully-equipped kitchen, coupled with Frasers Hospitality’s intuitive Gold-Standard service. Each apartment also boasts private elevators and spectacular views of the lush golf course, allowing guests to enjoy a tranquil respite in the privacy and comfort of their room.

Mr Choe Peng Sum, Chief Executive Officer of Frasers Hospitality Group said: “Situated within the world-class Rajpruek Golf Course, North Park Place caters to discerning travellers seeking an exclusive luxury retreat tucked away from the hustle and bustle of Bangkok city. Every apartment has been carefully designed with guests’ well-being in mind to create a sanctuary for business and leisure travellers to relax and recharge. Bangkok has once again emerged as the world’s most attractive travel destination in 2016¹, and the launch of North Park Place is testament to Frasers Hospitality’s dedication to expanding in markets where there is continued demand for a greater variety of accommodation options.”

“As we continue to grow and strengthen our foothold in Thailand, we recognise that our brands and product offerings need to offer differentiated travel experiences for today’s travellers. Currently, Fraser Suites Sukhumvit appeals to urban travellers seeking contemporary serviced apartments located in vibrant and dynamic districts, while Modena by Fraser Bangkok caters to socially-conscious guests with a preference for sustainable, modern and affordable accommodation in the heart of the city. The addition of North Park Place enables us to increase the quality and diversity of our offerings by providing guests with the serenity and tranquillity of a private sanctuary in the vibrant capital city,” he added.

Special opening rates starting from 33,000 baht per month for a one-bedroom deluxe apartment are currently offered. To enhance the customer experience at North Park Place, guests can also enjoy complimentary buggy services and additional monthly value-added services including breakfast, utilities allowance, laundry credit or grocery vouchers for bookings with arrivals and deposit made before 31 March 2017. Minimum one month stay applies.

With the launch of North Park Place, Frasers Hospitality will see its portfolio in Thailand total four properties with over 850 units by 2019. Frasers Hospitality Group’s global portfolio,

¹ 2016 Mastercard Global Destinations Cities Index

	Aberdeen Bahrain Bangkok Barcelona Beijing Belfast Birmingham Brighton Brisbane Bristol Budapest	Cambridge Cheltenham Chengdu Doha Dubai Dundee Edinburgh Frankfurt Geneva Glasgow Guangzhou	Hanoi Harrogate Henley-on-Thames Ho Chi Minh City Istanbul Jakarta Kuala Lumpur Leeds Liverpool London Manchester	Manila Melbourne Nanjing Newcastle New Delhi Osaka Oxford Paris Perth Poole Reading	Riyadh Seoul Shanghai Shenzhen Singapore St Andrews Suzhou Sydney Tianjin Tunbridge Wells Wimbledon	Winchester Wuhan Wuxi York Abuja (2016) Changsha (2016) Gurgaon (2016) Stratford-upon-Avon (2016) Kohbar (2017) Berlin (2017) Dalian (2017)	Hamburg (2017) Johor (2017) Kunming (2017) Lagos (2017) Nanchang (2017) Balikpapan (2018) Hefei (2018) Xiamen (2018) Yangon (2018) Tokyo (2020)
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Fraser							
Collection							

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including those in the pipeline, stands at 140 properties² in more than 80 cities and 23,400 keys worldwide.

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² Including properties under management contracts

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About Frasers Centrepoint Limited

Frasers Centrepoint Limited (“FCL”) is a full-fledged international real estate company and one of Singapore’s top property companies with total assets of S\$24 billion as at 30 September 2016. FCL has three strategic business units – Singapore, Australia and Hospitality, which focus on residential, commercial, retail and industrial properties in Singapore and Australia, and the hospitality business spanning more than 80 cities across Asia, Australia, Europe, and the Middle East. FCL also has an International Business unit that focuses on the Group’s investments in China, Southeast Asia, and the United Kingdom.

FCL is listed on the Main Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”). FCL is also a sponsor and its subsidiaries are the managers of three REITs listed on the SGX-ST, Frasers Centrepoint Trust, Frasers Commercial Trust, and Frasers Logistics & Industrial Trust that are focused on retail properties, office and business space properties, and industrial properties respectively, as well as one stapled trust listed on the SGX-ST, Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) that is focused on hospitality properties.

As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

For more information on FCL, please visit www.fraserscentrepoint.com.

About Frasers Hospitality Group

Frasers Hospitality Group, the hospitality arm of Frasers Centrepoint Limited, is a global hospitality operator with Gold-Standard serviced, hotel residences and boutique lifestyle hotels across North Asia, Southeast Asia, Australia, Europe, and the Middle East.

Frasers Hospitality Group commits to “anticipate and exceed the evolving needs of executive travellers through continuous innovation”, and providing its customers with the space, family and community away from home. Conceived with the lifestyle preferences of today’s discerning business and leisure travellers in mind, Frasers Hospitality Group has three Gold-Standard serviced residences offerings – *Fraser Suites*, *Fraser Place* and *Fraser Residence*, a modern and eco-lifestyle brand, *Modena by Fraser*, and a design-led hotel residence brand, *Capri by Fraser*. In addition, the group operates two brands of upscale boutique lifestyle hotels in the key cities of UK, *Malmaison* and *Hotel du Vin*.

For more information on Frasers Hospitality Group, please visit www.frasershospitality.com

	Aberdeen	Cambridge	Hanoi	Manila	Riyadh	Winchester	Hamburg (2017)
	Bahrain	Cheltenham	Harrogate	Melbourne	Seoul	Wuhan	Johor (2017)
	Bangkok	Chengdu	Henley-on-Thames	Nanjing	Shanghai	Wuxi	Kunming (2017)
	Barcelona	Doha	Ho Chi Minh City	Newcastle	Shenzhen	York	Lagos (2017)
The	Beijing	Dubai	Istanbul	New Delhi	Singapore	Abuja (2016)	Nanchang (2017)
Fraser	Belfast	Dundee	Jakarta	Osaka	St Andrews	Changsha (2016)	Balkpapan (2018)
	Birmingham	Edinburgh	Kuala Lumpur	Oxford	Suzhou	Gurgaon (2016)	Hefei (2018)
	Brighton	Frankfurt	Leeds	Paris	Sydney	Stratford-upon-Avon (2016)	Xiamen (2018)
	Brisbane	Geneva	Liverpool	Perth	Tianjin	Khobar (2017)	Yangon (2018)
Collection	Bristol	Glasgow	London	Poole	Tunbridge Wells	Berlin (2017)	Tokyo (2020)
	Budapest	Guangzhou	Manchester	Reading	Wimbledon	Dalian (2017)	