

Frasers Hospitality To Open 10 New Properties In China

On Track To Achieving Its Goal Of 30 Properties With 7,000 Units¹ In China by 2019



Fraser Place Tianjin

Singapore, 29 April 2016 – Today marks the official opening of Fraser Place Tianjin by Frasers Hospitality, a division of Frasers Centrepoint Limited, attended by Mr Lawrence Wong, Singapore’s Minister for National Development as guest-of-honour. Further deepening its presence in China, Frasers Hospitality also unveiled plans to launch 10 more properties in China’s key cities where it has an established presence, Tianjin, Wuxi, Chengdu, Shanghai and Shenzhen, and new market launches in Nanchang, Dalian and Changsha.

The strengthening of Frasers Hospitality’s portfolio in China, which is right on track to reach its goal of 30 properties with 7,000 units, is a significant contributor to its global expansion target of 30,000 units by 2019.²

¹ Including properties under management contracts

² Including properties under management contracts

The Fraser Collection	Aberdeen Bahrain Bangkok Barcelona Beijing Belfast Birmingham Brighton Brisbane Bristol Budapest	Cambridge Chesterham Chengdu Doha Dubai Dundee Edinburgh Frankfurt Geneva Glasgow Guangzhou	Hanoi Harrogate Henley-on-Thames Ho Chi Minh City Istanbul Jakarta Kuala Lumpur Leeds Liverpool London Manchester	Manila Melbourne Nanjing Newcastle New Delhi Osaka Oxford Paris Perth Poole Reading	Riyadh Seoul Shanghai Shenzhen Singapore St Andrews Suzhou Sydney Tianjin Tunbridge Wells Wimbledon	Winchester Wuhan Wuxi York Abuja (2016) Changsha (2016) Gurgaon (2016) Kohbar (2017) Stratford-upon-Avon (2016) Berlin (2017) Dalian (2017)	Hamburg (2017) Johor (2017) Kunming (2017) Lagos (2017) Nanchang (2017) Balikpapan (2018) Hefei (2018) Xiamen (2018) Yangon (2018) Tokyo (2020)
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Mr Choe Peng Sum, Chief Executive Officer of Frasers Hospitality, said: “The expansion of our portfolio in China reflects not only our success in meeting the evolving needs of China’s buoyant domestic and international travel market, but also clearly demonstrates our confidence in China’s steady rise as a global economic powerhouse.”

“With the exponential growth that we have witnessed over the last 11 years, including the surge of domestic tourism from 744 million in 2000 to 3.6 billion in 2014 and 83.4 million to 128.5 million³ in international tourism for the same period alone, there is no question that China is, and will continue to be an integral growth market for Frasers Hospitality”, he added.

“Looking ahead, our growth strategy is very much parallel to that of China’s plans to develop new infrastructure and master planned cities as they present tremendous growth opportunities that will deepen our presence here,” he said.

These new launches will be across three of its brand offerings: Gold-Standard Fraser serviced residences (*Fraser Suites, Fraser Place, Fraser Residence*), green-living concept *Modena by Fraser* serviced residences, and the urban-inspired, high-tech and intuitive *Capri by Fraser* hotel residence brand, with which Frasers Hospitality will be able to continue meeting the short to long-term accommodation demands of travellers to China.

Frasers Hospitality’s China expansion strategy is in line with its vision to be the leading global hospitality group known for its continuous innovation and intuitive service to anticipate and exceed the evolving expectations of international travellers. Since its inception in Singapore in 1998, its global footprint has grown across more than 80 key gateway cities including Sydney, Kuala Lumpur, Shanghai, Chengdu, Seoul, Osaka, Dubai, London, Edinburgh, Paris, Frankfurt and Barcelona.

Frasers Hospitality’s global portfolio, including those in the pipeline, stands at 139 properties⁴ and more than 80 cities and 22,800 keys worldwide.

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³ Savills, *China City Chart Book 2015*

⁴ Including properties under management contracts

	Aberdeen	Cambridge	Hanoi	Manila	Riyadh	Winchester	Hamburg (2017)
	Bahrain	Cheltenham	Harrogate	Melbourne	Seoul	Wuhan	Johor (2017)
	Bangkok	Chengdu	Henley-on-Thames	Nanjing	Shanghai	Wuxi	Kunming (2017)
	Barcelona	Doha	Ho Chi Minh City	Newcastle	Shenzhen	York	Lagos (2017)
The	Beijing	Dubai	Istanbul	New Delhi	Singapore	Abuja (2016)	Nanchang (2017)
Fraser	Belfast	Dundee	Jakarta	Osaka	St Andrews	Changsha (2016)	Balkpapan (2018)
	Birmingham	Edinburgh	Kuala Lumpur	Oxford	Suzhou	Gurgaon (2016)	Hefei (2018)
	Brighton	Frankfurt	Leeds	Paris	Sydney	Stratford-upon-Avon (2016)	Xiamen (2018)
Collection	Brisbane	Geneva	Liverpool	Perth	Tianjin	Khobar (2017)	Yangon (2018)
	Bristol	Glasgow	London	Poole	Tunbridge Wells	Berlin (2017)	Tokyo (2020)
	Budapest	Guangzhou	Manchester	Reading	Wimbledon	Dalian (2017)	

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About Frasers Centrepoint Limited

Frasers Centrepoint Limited (“FCL”) is a full-fledged international real estate company and one of Singapore’s top property companies with total assets above S\$23 billion as at 31 December 2015. FCL has four core businesses focused on residential, commercial and industrial properties in the key markets of Singapore, Australia and China, and in the hospitality business spanning more than 80 cities across North Asia, Southeast Asia, Australia, Europe, and the Middle-East.

FCL is listed on the Main Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”). The Company is also a sponsor and manager of two REITs listed on the SGX-ST, Frasers Centrepoint Trust (“FCT”) and Frasers Commercial Trust (“FCOT”) that are focused on retail properties, and office and business space properties respectively, and one stapled trust listed on the SGX-ST, Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust (“FH-REIT”) and Frasers Hospitality Business Trust) that is focused on hospitality properties.

As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

For more information on FCL, please visit www.fraserscentrepoint.com.

About Frasers Hospitality

Frasers Hospitality, the hospitality arm of Frasers Centrepoint Limited, is a global hospitality operator with Gold-Standard serviced, hotel residences and boutique lifestyle hotels across North Asia, Southeast Asia, Australia, Europe, and the Middle-East.

Frasers Hospitality commits to “anticipate and exceed the evolving needs of executive travellers through continuous innovation”, and providing its customers with the space, family and community away from home. Conceived with the lifestyle preferences of today’s discerning business and leisure travellers in mind, Frasers Hospitality has three Gold-Standard serviced residences offerings – *Fraser Suites*, *Fraser Place* and *Fraser Residence*, a modern and eco-lifestyle brand, *Modena by Fraser*, and a design-led hotel residence brand, *Capri by Fraser*. In addition, the group operates two brands of upscale boutique lifestyle hotels in the key cities of UK, *Malmaison* and *Hotel du Vin*.

For more information on Frasers Hospitality, please visit www.frasershospitality.com

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The Fraser Collection							

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Awards & Accolades
2015

Best Luxury Serviced Residence Brand in China 2015
by Business Traveller China
Frasers Hospitality Pte Ltd

Australasia's Leading Serviced Apartments 2014 & 2015
by World Travel Award
Fraser Suites Sydney

Asia's Leading Serviced Apartment Brand 2014 & 2015
by World Travel Award
Frasers Hospitality Pte Ltd

Asia's Leading Serviced Apartments 2014 & 2015
by World Travel Award
Fraser Suites Singapore

China's Leading Serviced Apartments 2013 – 2015
by World Travel Award
Fraser Suites Chengdu

China's Leading Serviced Apartment Brand 2013 - 2015
by World Travel Award
Frasers Hospitality Pte Ltd

India's Leading Serviced Apartments 2014 & 2015
by World Travel Award
Fraser Suites New Delhi

Japan's Leading Serviced Apartment Brand 2015
by World Travel Award
Frasers Hospitality Pte Ltd

Japan's Leading Serviced Apartments 2015
by World Travel Award
Fraser Residence Nankai, Osaka

Malaysia's Leading Serviced Apartments 2015
by World Travel Award
Fraser Residence Kuala Lumpur

Indonesia's Leading Serviced Apartment and Suite 2014 & 2015
by Indonesia Travel Tourism Industry
Fraser Residence Menteng, Jakarta

Best Serviced Apartment Operator 2013 - 2015
by Travel Trade Gazette (TTG)
Frasers Hospitality Pte Ltd

Best Serviced Residence 2013 - 2015
by Expatriate Lifestyle
Fraser Place Kuala Lumpur

Best Serviced Residence 2015 – Excellence Award
by Expatriate Lifestyle
Capri by Fraser, Kuala Lumpur / Malaysia

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Best Superior Accommodation
by Queensland Hotels Association Awards for Excellence
Capri by Fraser, Brisbane / Australia

Best Apartment / Suite Hotel
by Australian Hotels Association 2015 National Awards for Excellence
Fraser Suites Sydney

Best Serviced Apartments 2015
by HM Awards for Hotel & Accommodation Excellence, HM Magazine
Fraser Suites Sydney

Best Serviced Apartment Group 2015
by HRM Asia Readers Choice Awards
Frasers Hospitality Pte Ltd

Best Business Hotel 2015
by HRM Asia Readers Choice Awards
Capri by Fraser, Changi City/Singapore

Luxury Apartments of the year
by Luxury Travel Guide Awards
Fraser Residence Nankai, Osaka

Europe's Leading Serviced Apartment Brand 2014 & 2015
by World Travel Award
Frasers Hospitality Pte Ltd

England's Leading Serviced Apartment Brand 2014 & 2015
by World Travel Award
Frasers Hospitality Pte Ltd

France's Leading Serviced Apartment Brand 2015
by World Travel Award
Frasers Hospitality Pte Ltd

Hungary's Leading Serviced Apartment Brand 2014 & 2015
by World Travel Award
Frasers Hospitality Pte Ltd

Europe's Leading Serviced Apartments 2014 & 2015
by World Travel Award
Fraser Suites Le Claridge Champs-Élysées, Paris

England's Leading Serviced Apartments 2014
by World Travel Award
Fraser Suites Queensgate, London

Hungary's Leading Serviced Apartments 2014 & 2015
by World Travel Award
Fraser Residence Budapest

Scotland's Leading Serviced Apartments 2014 & 2015
by World Travel Award
Fraser Suites Edinburgh

Turkey's Leading Serviced Apartments 2014 & 2015
by World Travel Award
Fraser Place Anthill Istanbul

Middle East's Leading Serviced Apartment Brand 2013 – 2015
by World Travel Award
Frasers Hospitality Pte Ltd

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Bahrain's Leading Serviced Apartments 2013 - 2015
by World Travel Award
Fraser Suites Bahrain

Qatar's Leading Serviced Apartments 2013 - 2015
by World Travel Award
Fraser Suites Doha

Dubai's Leading Serviced Apartments 2013 - 2015
by World Travel Award
Fraser Suites Dubai

Best Serviced Apartment in China 2015
by Golden Horse Awards
Fraser Suites Top Glory Shanghai

Best Serviced Apartments Brand of China 2015
by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum
Frasers Hospitality Pte Ltd

Best Serviced Apartment of China 2015
by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum
Fraser Residence Shanghai

Most Preferred Serviced Apartment for Business Travelers of China 2015
by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum
Fraser Suites Suzhou

Best High-end Serviced Apartment in China 2015
by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum
Fraser Suites Top Glory Shanghai

Best Newly Open Serviced Apartments of China 2015
by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum
Modena by Fraser Zhuankou Wuhan

Travellers' Choice 2015
by Trip Advisor
Fraser Suites Hanoi
Fraser Suites Chengdu
Fraser Residence Budapest

For a full and comprehensive list of our awards and accolades, please refer to www.frasershospitality.com

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