

辉盛国际正全力拓展在中国的品牌势力

在中国的版图预计将于 2019 年翻倍至 30 座物业并握有 7 千副钥匙



Europark 建设范围内的大连辉盛阁国际公寓(首要大厦)透视图

新加坡,2015年8月21日 - 辉盛国际作为星狮地产有限公司旗下一员,已成功在繁华的大连市以人民币481.37百万(新币100.29百万)收购一所酒店公寓产业,并借此全力拓展其在中国的品牌势力以达成版图翻倍的宏愿。

大连是通往中国东北的门户城市,也是一座主要的港口和贸易、工业、商业和旅游业中心。作为被纳入中央政府计划的领先都市,大连一向都积极吸引高额的外国直接投资,于 2014 年甚至高达 120.47 亿美元 1。根据仲量联行(JLL)的研究报告,大连位列中国十大增长最快的城市之一,2014 年的国内生产总值突破人民币 7660 亿 2。

辉盛国际矢志落实 2018/19 年全球 3 万副钥匙的宏伟目标,最近在大连收购的酒店公寓是其在中国增设的 16 座新物业 3 之一,包括那些正在拟议中的工程。这将造就其在中国的投资组合 臻至 30 座物业 4 并握有超过 7 千副钥匙。这些新物业,包括正在拟议中的工程,将设在长沙、大连、合肥、南昌、深圳、苏州、天津、无锡、厦门、成都和上海,令辉盛国际在蓬勃和新兴城市的投资组合如虎添翼,更上层楼。

The Fraser Collection	Bahrain Bangkok Barcelona Beijing Brisbane Budapest Chengdu	Doha Dubai Edinburgh Glasgow Guangzhou Hanoi Ho Chi Minh City	Istanbul Jakarta Kuala Lumpur London Manila Melbourne Nanjing	New Delhi Osaka Paris Perth Seoul Shanghai Shenzhen	Singapore Suzhou Sydney Tianjin Wuhan Wuxi Al Riyadh (2015)	Frankfurt (2015) Geneva (2015) Abuja (2016) Gurgaon (2016) Al Khobar (2017) Berlin (2017) Dalian (2017)	Johor Bahru (2017) Kunming (2017) Lagos (2017) Nanchang (2017) Balikpapan (2018) Hefei (2018) Tokyo (2018)
				1		Hamburg (2017)	Yangon (2018)



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辉盛国际首席执行官曹炳森(Choe Peng Sum)先生表示: "以每年 7%增长率的势头,人们 岂能忽视中国作为世界第二大经济体的实力,她也是吸引外国直接投资的强大磁石。"

"投资在大连这座全国十大增长最快的城市之一,是我们在中国的未来投资路向。这 16 座新增的物业不仅加强了我们在中国的网络,而且还战略性地将我们置于全国最繁华的城市中。"

享誉全球的设计公司 Hirsch Bedner Associates 已获任命为这座 259 个单位的"大连辉盛阁国际公寓"进行设计。从富有现代感的单间公寓到豪华的三居室,每间公寓的设施一应俱全,包括配有优质设备的客厅、饭厅和卧室。这座酒店公寓也将提供各种先进设施如健身房、游泳池、完善的会议厅和聚会场所。它预计于 2017 年隆重开业。

作为混用型 Europark 大厦建设的一部分,大连辉盛阁国际公寓包含 10 万平方米的时尚生活购物中心、顶级办公室和豪华住宅公寓,并且位于东港中央商务区的黄金地段,可步行至大连港和达沃斯会议中心,交通便利,地点优越。

辉盛国际的中国扩展战略是配合其成为全球领先酒店集团的愿景——以其不断革新和直观的服务来预见并满足国际旅客瞬息万变的期望。2004年开业的深圳蛇口辉盛阁国际公寓,令辉盛国际品牌在中国打响头炮,随后在北京、成都、广州、南京、上海、深圳、苏州、天津、无锡和武汉等大城市,其标志性的酒店公寓也旗帜飘扬,备受赞赏。

辉盛国际的全球投资组合(包括那些正在拟议中的)涵盖位于全球 77 座城市的 129 座物业 5, 并握有超过 21,000 副钥匙,成就骄人。



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About Frasers Centrepoint Limited

Frasers Centrepoint Limited ("FCL") is a full-fledged international real estate company and one of Singapore's top property companies with total assets above \$\$23 billion as at 30 June 2015. FCL has four core businesses focused on residential, commercial, hospitality and industrial properties spanning 77 cities across Asia, Australasia, Europe, and the Middle-East.

FCL is listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Company is also the sponsor of three real estate investment trusts listed on the Main Board of the SGX-ST. They are Frasers Centrepoint Trust, Frasers Commercial Trust, and Frasers Hospitality Trust (a stapled group comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust), which are focused on retail properties, office and business space properties, and hospitality properties, respectively.

As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

For more information on FCL, please visit www.fraserscentrepoint.com.

About Frasers Hospitality

Frasers Hospitality, the hospitality arm of Frasers Centrepoint Limited, is a global hospitality operator with Gold-Standard serviced, hotel residences and boutique lifestyle hotels across Europe, Middle East, Africa, North Asia. Southeast Asia and Australia.

Frasers Hospitality commits to "anticipates and exceeds the evolving needs of executive travellers through continuous innovation", and providing its customers with the space, family and community away from home. Conceived with the lifestyle preferences of today's discerning extended stay executive travellers in mind, Frasers Hospitality has three branded Gold-Standard serviced residences offerings – Fraser Suites, Fraser Place and Fraser Residence, a second-tier brand, Modena by Fraser, and a design-led hotel residence brand, Capri by Fraser. In addition, the group operates two brands of upscale boutique lifestyle hotels, Malmaison and Hotel du Vin

For more information on Frasers Hospitality, please visit <u>www.frasershospitality.com</u>

	Bahrain	Doha	Istanbul	New Delhi	Singapore	Frankfurt (2015)	Johor Bahru (2017)
	Bangkok	Dubai	Jakarta	Osaka	Suzhou	Geneva (2015)	Kunming (2017)
	Barcelona	Edinburgh	Kuala Lumpur	Paris	Sydney	Abuja (2016)	Lagos (2017)
The Fraser	Beijing	Glasgow	London	Perth	Tianjin	Gurgaon (2016)	Nanchang (2017)
Collection	Brisbane	Guangzhou	Manila	Seoul	Wuhan	Al Khobar (2017)	Balikpapan (2018)
	Budapest	Hanoi	Melbourne	Shanghai	Wuxi	Berlin (2017)	Hefei (2018)
	Chengdu	Ho Chi Minh City	Nanjing	Shenzhen	Al Riyadh (2015)	Dalian (2017) Hamburg (2017)	Tokyo (2018) Yangon (2018)



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Awards & Accolades

2015

Middle East's Leading Serviced Apartment Brand 2013 – 2015 by World Travel Award Frasers Hospitality Pte Ltd

Bahrain's Leading Serviced Apartments 2013 - 2015 by World Travel Award Fraser Suites Bahrain

Qatar's Leading Serviced Apartments 2013 - 2015 by World Travel Award Fraser Suites Doha

Dubai's Leading Serviced Apartments 2013 - 2015 by World Travel Award Fraser Suites Dubai

> Best Serviced Apartment in China 2015 by Golden Horse Awards Fraser Suites Top Glory Shanghai

Best Serviced Apartments Brand of China 2015 by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum Frasers Hospitality Pte Ltd

Best Serviced Apartment of China 2015 by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum Fraser Residence Shanghai

Most Preferred Serviced Apartment for Business Travelers of China 2015 by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum Fraser Suites Suzhou

Best High-end Serviced Apartment in China 2015 by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum Fraser Suites Top Glory Shanghai

Best Newly Open Serviced Apartments of China 2015 by 10th China Hotel Starlight Awards, The Centre of Asia Hotel Forum Modena by Fraser Zhuankou Wuhan

> Travellers' Choice 2015 by Trip Advisor Fraser Suites Hanoi Fraser Suites Chengdu Fraser Residence Budapest

For a full and comprehensive list of our awards and accolades, please refer to www.frasershospitality.com

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