

# Passive House at Life, Point Cook available for purchase soon

# Frasers Property expects strong interest at auction

- Passive House to be sold at auction on 19 February through Reliance Real Estate
- ◆ Price guide: \$680,000 to \$710,000
- ◆ 12-month trial to understand the energy and sustainability benefits of a Passive House

## **MELBOURNE, 31 JANUARY 2022**

Frasers Property Australia's first Passive House Plus certified project in the Life, Point Cook masterplanned community is expected to pique the interest of sustainably-minded buyers when it goes under the hammer next month.

Passive House is a high performance and sustainable building standard which originated in Germany and is already well-established in Europe.

With the certification of the pilot project at Life, Point Cook, Frasers Property becomes the first volume developer to incorporate Passive House design and construction techniques in standard Australian home design.

The four-bedroom townhome will be sold at auction on site on Saturday, 19 February through local agent Reliance Real Estate - Point Cook, with a price guide of \$680,000 to \$710,000.

"This is a rare opportunity to buy a one-of-a-kind sustainability landmark in an established, well-connected community in one of Melbourne's most sought-after suburbs," says **Sarah Bloom**, General Manager Development VIC, Frasers Property Australia.

"Those who will call the new Passive House home can expect outstanding energy efficiency, improved air quality, regulated temperature control, and reduced heating and cooling costs through high quality building materials and its innovative design. They will also benefit from 18 new solar panels which will generate at least, if not more, energy than the home consumes over the course of a year," Ms Bloom says.

"Life, Point Cook is one of our most popular communities and demand for homes and land lots has been enormous as more and more people recognise the lifestyle of convenience and natural beauty on offer in this stunning growth area.

"With the location, amenity, and elevated sustainability features of the home, we are expecting a strong auction. Interested buyers should contact Reliance Real Estate – Point Cook for an opportunity to secure the new home," says Ms Bloom.

The purchaser of the home will take part in a trial with Frasers Property to capture energy performance data of the home over a 12-month period, to be measured and compared to a seemingly identical home nearby built to regular building standards.

It is hoped the energy efficiency comparisons will encourage broader industry engagement with the Passive House movement, and specifically the design and construction techniques that determine certification.

Life, Point Cook is located 4km south of the Point Cook town centre, and 28km from Melbourne CBD.

The community includes approximately 550 homes, 9.9-ha of parks and open space, 1-ha of wetlands and 2km of walking and bike paths.

To find out more about Frasers Property Australia's Passive House project at Life, Point Cook visit www.frasersproperty.com.au/vic/point-cook or phone 13 38 38.

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#### **PRESS RELEASE**



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#### **About Frasers Property Australia**

Since 1924, Frasers Property Australia has created stronger, smarter, happier neighbourhoods. We are one of Australia's leading diversified property groups and an Australian division of Frasers Property Limited.

We develop residential land, housing, and apartments and have delivered over 140,000 homes during our legacy; and develop build-to-rent, commercial, retail and mixed-use properties. Our activities also encompass the ownership and management of investment property, incorporating property and asset management services.

We work sustainably to ensure the places we create leave a positive environmental legacy and enhance the way people live life together. Frasers Property in Australia has certified over 5.6 million square metres of Green Star space across our communities, and our commitment to reduce carbon has been approved by the global Science-Based Targets initiative. We are also certified by the Australian Government's Climate Active initiative. Frasers Property Australia owns Real Utilities, a licensed Australian energy retailer that owns and manages energy infrastructure within some of our communities with the mission to be greener, cheaper and simpler.

We value diversity and firmly believe that together, we're better. We employ over 500 people nationally and are recognised as an Employer of Choice for Gender Equality by the Australian Government's Workplace Gender Equality Agency.

To find out more about Frasers Property Australia, visit frasersproperty.com.au or follow us on LinkedIn.

### **About Frasers Property Limited**

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$40.3 billion as at 30 September 2021.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on its people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It is committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and are invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit frasersproperty.com or follow us on LinkedIn.

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