



PRESS RELEASE

# First new homes for 2022 released at The Waterfront, Shell Cove

Enjoy harbourside living just steps from Marina, tavern and dining precinct

- New two and four-bedroom homes to be sold by ballot via Zoom on 10 March
- An easy walk to the harbour's edge, town centre, dining precinct and tavern
- Register your interest now

# SYDNEY, 31 JANUARY 2022

Just 150 metres from the Shellharbour Marina, the first new homes release of the year at The Waterfront, Shell Cove is just around the corner and there is no time like the present to secure a coastal home in the masterplanned community by Shellharbour City Council, with Frasers Property Australia.

Located along Wharf Parade with rear access via Bay Lane, the Reflection Homes release which will be sold by ballot via Zoom on Thursday, 10 March. The release includes 14 two and four-bedroom homes with flexible floor plans.

Residents will enjoy an easy 130 metre walk to the harbour's edge with boardwalks leading to the Shellharbour Marina and Shell Cove Town Centre, home to Woolworths, a local bakery, barber and more, as well as The Waterfront Dining Precinct and Tavern.

The natural wonders of Shallows Beach, Shallows Coastal Reserve and Bass Point are all close by.

**Mathew Gulliver**, Development Director Shell Cove, Frasers Property Australia observes that all the homes offered to date have sold out and with only 14 homes on offer in the upcoming release, this first release of the year is expected to sell out fast.

"Since the harbour opening demand for property at The Waterfront, Shell Cove have been strong. The previous release was sold out within days, which is an endorsement of the lifestyle on offer in the new community.

"With the new Shellharbour Marina, Tavern and Dining Precinct all opening up and becoming activated, people can appreciate the benefits of securing a coastal home and moving into an established harbourside community with great amenity at their doorstep from day one," says Mr Gulliver.

"Interested buyers for a Fraser Property home should register their interest now to avoid missing out," he says.

All homes in the Reflection Homes release will include fresh, modern and elegant finishes and inclusions which draw inspiration from premium and modern coastal living.

Lofts are a unique feature to two of the four-bedroom homes, providing additional space and flexibility.

An exclusive range of premium upgrade options are also available to 10 of the homes. These include an internal lift, a bigger master bedroom with walk-in robe, a media room, and the potential to include a sitting area or outdoor entertainer's courtyard.

Purchasers can choose from three all-new colour schemes of Cove, Beach and Port.

The flexible floorplans and upgrade options are expected to attract a wide range of purchasers, including growing families and downsizers, including locals, as well as Sydneysiders looking for a sea change.





Prices for two-bedroom homes range from \$1,250,000 to \$1,300,000, four-bedroom homes range from \$1,550,000 to \$1,825,000, and four-bedroom with loft range from \$1,995,000 to \$2,245,000, depending on customisation choices.

For interested purchasers, information sessions for this first home release of the year will be held from 19 February to 6 March 2022.

The Waterfront, Shell Cove is a masterplanned community in a natural coastal setting surrounded by beaches, parks and wetlands but close to schools, transport and major centres.

The Shellharbour Marina and Shell Cove Harbour have recently opened next to the lively town centre with restaurants on the harbour's edge, children's beach and water play areas. Additional components of The Waterfront, Shell Cove masterplan currently in planning or delivery include the 117-room hotel, marina services centre, library and community centre.

The Waterfront Sales Centre is in the Shell Cove Town Centre at Shops 1 and 2, 100 Cove Boulevard, Shell Cove, and is open by appointment only. Call Frasers Property on 13 38 38 or visit <a href="https://www.thewaterfrontshellcove.com.au">www.thewaterfrontshellcove.com.au</a> for more information.

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#### About Shellharbour City Council

Shellharbour City Council leads by example in balancing the area's natural beauty with the needs of a growing community. Through its framework of a City of Vision, the Council is focused on achieving results for dynamic and sustainable developments for a modern society, directly or in partnership. These results can be seen in Shell Cove, Shellharbour Airport, Croom Regional Sporting Complex, Myimbarr Community Park, The Links Shell Cove Golf Course, Shellharbour City Stadium and the Shellharbour Civic Centre.

For more information about Shellharbour City Council, visit www.shellharbour.nsw.gov.au.

#### About Frasers Property Australia

Since 1924, Frasers Property Australia has created stronger, smarter, happier neighbourhoods. We are one of Australia's leading diversified property groups and an Australian division of Frasers Property Limited.

We develop residential land, housing, and apartments and have delivered over 140,000 homes during our legacy; and develop build-to-rent, commercial, retail and mixed-use properties. Our activities also encompass the ownership and management of investment property, incorporating property and asset management services.

We work sustainably to ensure the places we create leave a positive environmental legacy and enhance the way people live life together. Frasers Property in Australia has certified over 5.6 million square metres of Green Star space across our communities, and our commitment to reduce carbon has been approved by the global Science-Based Targets initiative. We are also certified by the Australian Government's Climate Active initiative. Frasers Property Australia owns Real Utilities, a licensed Australian energy retailer that owns and manages energy infrastructure within some of our communities with the mission to be greener, cheaper and simpler.

We value diversity and firmly believe that together, we're better. We employ over 500 people nationally and are recognised as an Employer of Choice for Gender Equality by the Australian Government's Workplace Gender Equality Agency.

To find out more about Frasers Property Australia, visit frasersproperty.com.au or follow us on LinkedIn.

#### **About Frasers Property Limited**

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$40.3 billion as at 30 September 2021.





Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on its people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It is committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and are invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit frasersproperty.com or follow us on LinkedIn.

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