



PRESS RELEASE

First homes release for 2021 at The Waterfront, Shell Cove

Move into an established community the year it comes to life

- New four and five-bedroom homes to be sold by ballot on 15 April
- Release brought forward to meet strong demand
- ◆ Selected homes feature luxurious plunge pools and family-sized gardens
- ◆ An easy walk to the harbour's edge, town centre, dining precinct and tavern

SYDNEY, 15 MARCH 2021

The first new homes release of 2021 at The Waterfront, Shell Cove is just around the corner and there is no time like the present to secure a coastal home in an award-winning community which this year fully comes to life.

The Seaboard release, which will be sold via online ballot on 15 April, includes 15 four and five-bedroom homes in seven different double-storey floor plans, in a prized location in the masterplanned community by Shellharbour City Council, with Frasers Property Australia.

Interested buyers can learn more about the first release for the year at information sessions to be held from 27 March 27 to 11 April 2021.

Simone Dyer, Development Director Shell Cove, Frasers Property Australia says the release has been brought forward to meet strong demand and with only 15 homes on offer, it's expected to sell out fast.

"Almost three decades in the making, The Waterfront, Shell Cove is truly becoming a reality. There is no better time to settle into waterside living on the South Coast as this is the year where everything fully comes to life," says Ms Dyer.

"With the Shellharbour Marina, Waterfront tavern and dining precinct all opening by September this year, the benefits and convenience of the harbourfront lifestyle are becoming more evident every day.

"Given the location and variety of floor plans in the Seaboard release, there are options to suit downsizers, families, as well as Sydney buyers looking for a sea change. Like previous releases, we're anticipating very strong demand."

Conveniently located along the Promontory Drive with rear access from Seaboard Way and Cay Lane, the 15 new homes are just 120 metres from marina edge. Residents will enjoy easy access to the boardwalks leading to The Waterfront Town Centre and the harbourside dining precinct, shops and tavern. Shallows Beach, Shallows Coastal Reserve and Bass Point are close by.

Six homes in the new release feature four bedrooms, two bathrooms and a detached double garage. Upstairs are two guest bedrooms, a freestanding bathroom, kids' retreat, and a master bedroom with luxury features including walk-in robe, ensuite bathroom and private balcony.

The fourth bedroom is conveniently located on the ground floor, as is the laundry and storage space, a freestanding bathroom, and a spacious open plan dining/kitchen/living area that leads to an outdoor alfresco area overlooking a fully landscaped garden. Two of these homes also include a studio loft apartment ideal





for grandparents, older children or for use as a dedicated workspace at a time when working from home has become the new norm.

Elsewhere in the release, there are six homes offering a similar layout but with an additional bathroom. Three of them feature an attached double garage and a plunge pool on top of a fully landscaped garden.

For people looking for more space, there are three five-bedroom homes available, featuring three bathrooms, an attached double garage, kids retreat, a master bedroom with walk-in robe and ensuite bathroom, as well as a luxurious plunge pool and garden.

Lot sizes range from 234 sqm to 328 sqm, with prices expected to range between \$990,000 and \$1,450,000.

The Waterfront, Shell Cove is a masterplanned community in a natural coastal setting surrounded by beaches, parks and wetlands but close to schools, transport and major centres.

A focal point will be the 270-berth boat harbour and Shellharbour Marina next to the lively town centre featuring a retail precinct anchored by a Woolworths supermarket, with specialty shops and restaurants on the marina's edge. There will also be a waterfront tavern, hotel, children's beach, water play areas, library and community centre.

The Waterfront, Shell Cove Sales Centre is in The Waterfront Town Centre at Shops 1 and 2, 100 Cove Boulevard, Shell Cove. It is open seven days from 10.30am to 5pm. Call 13 38 38 or visit www.thewaterfrontshellcove.com.au for more information.

END

About Shellharbour City Council

Shellharbour City Council leads by example in balancing the area's natural beauty with the needs of a growing community. Through its framework of a City of Vision, the Council is focused on achieving results for dynamic and sustainable developments for a modern society, directly or in partnership. These results can be seen in Shell Cove, Shellharbour Airport, Croom Regional Sporting Complex, Myimbarr Community Park, The Links Shell Cove Golf Course, Shellharbour City Stadium and the Shellharbour Civic Centre.

For more information about Shellharbour City Council, visit www.shellharbour.nsw.gov.au.

About Frasers Property Australia

Since 1924, Frasers Property Australia has created stronger, smarter, happier neighbourhoods. We are one of Australia's leading diversified property groups and an Australian division of Frasers Property Limited.

We develop residential land, housing, and apartments and have delivered over 140,000 homes during our legacy; and develop build-to-rent, commercial, retail and mixed-use properties. Our activities also encompass the ownership and management of investment property, incorporating property and asset management services.

We work sustainably to ensure the places we create leave a positive environmental legacy and enhance the way people live life together. Frasers Property in Australia has certified over 3.4 million square metres of Green Star space across our communities, and our commitment to reduce carbon has been approved by the global Science-Based Targets initiative. We are also certified by the Australian Government's Climate Active initiative. Frasers Property Australia owns Real Utilities, a licensed Australian energy retailer that owns and manages energy infrastructure within some of our communities with the mission to be greener, cheaper and simpler.

We value diversity and firmly believe that together, we're better. We employ over 500 people nationally and are recognised as an Employer of Choice for Gender Equality by the Australian Government's Workplace Gender Equality Agency.

To find out more about Frasers Property Australia, visit frasersproperty.com.au or follow us on LinkedIn.





Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately \$\$38.7 billion as at 30 September 2020.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit frasersproperty.com or follow us on LinkedIn.

FOR MEDIA QUERIES, PLEASE CONTACT:

Wise McBaron Communication

Riley Chan
T +61 490 534 088
E riley_chan@wisemcbaron.com.au