



PRESS RELEASE

# Burwood Brickworks officially unveils new Eat Street dining precinct

Say Hello to Melbourne's Neighbourhood Eat Street including a Micro-Brewery, Japanese Izakaya Bar, Hot Pot, Cake Shop and more!

# **MELBOURNE, 9 MARCH 2021**

On **Thursday 18 March 2021** Burwood Brickworks will officially unveil its dining precinct **Eat Street**, welcoming guests to the neighbourhood food space with a colourful and diverse range of dining and dessert venues including cult-Asian offerings, a patisserie, micro brewhouse tavern and more, and celebrating with 11 days of festivities and fun.

"Our vision was to curate a complete dining experience in Melbourne's east, and after almost 10 months in lockdown since opening in December 2019, we're so excited to officially launch Eat Street now. We can't wait to celebrate with guests and welcome everyone to eat and enjoy new food experiences at the centre," says Burwood Brickworks Centre Manager Eric Park.

Promising something for all appetites, Eat Street at Burwood Brickworks features nine venues including:

- <u>acre farm cake & counter</u> new patisserie from the acre farm & eatery team with take-home cakes, pastries, pies and more.
- Ben & Jerry's cult-favourite ice-cream scoop shop.
- Gami Chicken & Beer Australia's original Korean fried chicken and beer joint.
- Hot Hot Pot authentic Sichuan hot pot with a Melbourne twist.
- Ichiro Izakaya Bar traditional Japanese Izakaya offering.
- <u>New Northcote Brewhouse</u> local tavern serving craft beer, Australian wine and great food.
- Norwood Café sustainable approach café.
- Rosa Mexicano fresh and delicious Mexican street food.
- <u>Taste Hunan</u> expectational flavours, spices and taste of Hunan cuisine.

From 18 March to 28 March 2021, Burwood Brickworks is celebrating the official opening of Eat Street with dining offers, live music performances and kids entertainment too. Available daily for lunch and dinner, the Eat Street retailers will be dishing up a range of delicious meals for just \$10 for the adults and \$5 for the kids. Guests can enjoy all you can eat hot pot from Hot Hot Pot, fried chicken burgers and nuggets from Gami, assorted sashimi from Ichiro Izakaya, fajitas from Rosa Mexicano, stir-fried pork from Taste Hunan and pizza from New Northcote Brewhouse. Acre farm cake & counter will also be celebrating with its hero honey cake and any coffee for just \$10.

Overlooking the precinct's Urban Plaza and park, Eat Street will be the go-to dining destination with the alfresco space open day and night. Perfect for pre- or post-movie feeds, catch-ups with friends or mid-week family dinners.

Burwood Brickwork's Eat Street is located at 70 Middleborough Road. For the full schedule of dining offers, music, performances, activities and dining opening hours, please visit the <u>Burwood Brickworks website</u>.





# EAT STREET LAUNCH SCHEDULE

**Dining Offers** – available daily from 12pm – 2pm and 5pm – 8pm

- acre farm cake & counter \$10 honey cake and coffee.
- Ben & Jerry's \$5 regular choc dipped cone (two flavours).
- <u>Gami Chicken & Beer</u> \$10 Gami chicken burger and chips, \$5 kids nuggets, chips and pop-top and \$5 Hotteok.
- Hot Hot Pot \$10 adult 'all you can eat' hot pot and \$5 kids 'all you can eat' hot pot.
- Ichiro Izakaya Bar \$10 assorted sashimi, \$5 kids favourite set, \$5 duo large daifuku.
- New Northcote Brewhouse \$10 salami or three cheese pizza.
- Norwood Café \$10 smashed avocado.
- Rosa Mexicano \$10 fajitas, \$5 Kids pescado con fries (fish & chips), \$5 house made churros.
- Taste Hunan \$10 Hunan style stir-fried pork.

### MUSIC AND ENTRAINMENT SCHEDULE

- Thursday 18 March Elise Beattie Music from 5:30pm 8:30pm.
- Friday 19 March Jazmin Varlet Voice Artist from 5:30pm 8:30pm.
- Saturday 20 March SASH Kids Entertainment (face painting and kids disco) from 11.30am 2:30pm. Disco Divas and Live Music Guitar Duo from 5:30pm – 8:30pm.
- Sunday 21 March Live Music Guitar Duo from 11.30am 2:30pm.
- Wednesday 24 March Roving Entertainment from 5:30pm 7:30pm.
- Thursday 25 March Live Music Guitar Duo from 5:30pm 8:30pm.
- Friday 26 March Disco Divas from 5:30pm 8:30pm.
- Saturday 27 March Tie the Credible, Disco Divas and SASH Kids Entertainment (face painting and kids disco from 11:30am – 2:30pm. DJ Du Jour and live music from 5:30pm – 8:30pm.
- Saturday 28 March Student performers, Disco Divas and Live Music Guitar Duo from 11:30am 2:30pm.

## END

Burwood Brickworks Shopping Centre, 70 Middleborough Road, Burwood East, VIC 3151 Website: <u>www.burwoodbrickworks.shopping</u> Facebook: <u>www.facebook.com/BurwoodBrickworksShopping</u> Instagram: <u>@burwoodbrickworks</u> Hashtag: #BurwoodBrickworks

#### **About Burwood Brickworks**

Burwood Brickworks is a mixed-use development incorporating a range of sustainability measures including a large solar PV system and an embedded electricity network, achieving a 6 Star Green Star Design & As Built v1.1 (Design Rating) by the Green Building Council of Australia. The retail centre at Burwood Brickworks is on its way to be the world's most sustainable shopping centre with 13,000 sqm of retail, including anchor tenants Woolworths, Dan Murphy's and Reading Cinemas. Located 19 kilometres from Melbourne's CBD, Burwood Brickworks is home of Australia's first rooftop farm in a shopping centre environment, acre farm & eatery. The development focuses around a civic boulevard fronting the al fresco dining precinct of the integrated retail centre. Burwood Brickworks is a dynamic community encompassing diverse housing choices, open space and parklands, community facilities and amenities. It will be one of Victoria's and





Australia's most sustainable communities with the mixed-use project creating 2,945 jobs during construction and 718 ongoing jobs within the shopping centre.

For more information on Burwood Brickworks, please visit burwoodbrickworks.shopping.

#### About Frasers Property Australia

Since 1924, Frasers Property Australia has created stronger, smarter, happier neighbourhoods. We are one of Australia's leading diversified property groups and an Australian division of Frasers Property Limited.

We develop residential land, housing, and apartments and have delivered over 140,000 homes during our legacy; and develop build-to-rent, commercial, retail and mixed-use properties. Our activities also encompass the ownership and management of investment property, incorporating property and asset management services.

We work sustainably to ensure the places we create leave a positive environmental legacy and enhance the way people live life together. Frasers Property in Australia has certified over 3.4 million square metres of Green Star space across our communities, and our commitment to reduce carbon has been approved by the global Science-Based Targets initiative. We are also certified by the Australian Government's Climate Active initiative. Frasers Property Australia owns Real Utilities, a licensed Australian energy retailer that owns and manages energy infrastructure within some of our communities with the mission to be greener, cheaper and simpler.

We value diversity and firmly believe that together, we're better. We employ over 500 people nationally and are recognised as an Employer of Choice for Gender Equality by the Australian Government's Workplace Gender Equality Agency.

To find out more about Frasers Property Australia, visit frasersproperty.com.au or follow us on LinkedIn.

#### About Frasers Property Limited

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately \$\$38.7 billion as at 30 September 2020.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit frasersproperty.com or follow us on LinkedIn.

## FOR MEDIA QUERIES, PLEASE CONTACT:

#### KDPO

Nicole Abiad T +61 400 214 824 E nicole@kdpo.com.au