

PRESS RELEASE

The Ultimate Doggo ‘Day Out’ by DOGUE comes to Burwood Brickworks

DOGUE Brickworks to host the pawfect day out with a pooch parade, puppy Pilates and more!

MELBOURNE, 22 FEBRUARY 2021

On Saturday 27 February, sustainable dog boutique and spa DOGUE is hosting a **Doggo ‘Day Out’** at pet-friendly shopping centre Burwood Brickworks. The day will involve a whole lot of fun and freebies for all pooches and their humans to enjoy.

Kicking off all the fun at 10am, DOGUE Brickworks is inviting locals and beyond to bring their four-legged friends for a day full of activities. Events include the inaugural **Doggo Parade**, **VIP DOGUE Lounge** and **Doggo Photobooth**. There will be special offers and classes as well including puppuccinos from Norwood Café, a DOGUE pop-up shop, puppy Pilates classes, free puppy treats and DOGUE voucher giveaways.

Pampered pooches can show off their own unique flair and style at the **Doggo Parade presented by DOGUE Brickworks**. Some of the city’s finest dogs will come together on the runway for their chance to win special prize packs from DOGUE. The parade will start at 1pm with entries open from 10am to 12:30pm on Saturday 27 February.

From 10am until 3pm, the **VIP DOGUE Lounge** is the perfect place to catch the doggos chilling out and relaxing on the lawn with bean bags, and the **Doggo Photobooth** will be capturing the best of your furry friend in the outdoor Urban Plaza.

Be transported to puppy heaven with **Puppy Pilates** from yoga and Pilates studio Little Mandarin. With five classes running throughout the day starting every hour on the hour from 10am to 2pm, guests can sign up for mind and body strength while puppies roam around.

Norwood Café will be serving up puppuccinos all day long, and free puppy treats will be available with any purchase from the human food and beverage retailers at Burwood Brickworks. DOGUE will also have a pop-up shop so you can easily access the best apparel to accessorise your dog.

There will be plenty for the humans too with Burwood Brickworks’ dynamic dining precinct offering a range of different cuisines and options for breakfast, lunch and more so you can enjoy the day just as much as your dog.

For further details about the festival, please visit www.burwoodbrickworks.shopping.

Doggo ‘Day Out’ presented by DOGUE Brickworks Schedule: Saturday, 27 February 2021

◆ **VIP DOGUE Lounge**

— Time: 10am – 3pm

— Details: VIP Lounge with bean bags located at the outdoor Urban Plaza lawn at Burwood Brickworks.

◆ **Doggo Photobooth**

— Time: 10am – 3pm

— Details: Photobooth located at the outdoor Urban Plaza lawn at Burwood Brickworks with free digital photos to be sent via email.

◆ **Doggo Parade**

- Time: 1pm. Entries open from 10am until 12:30pm.
- Details: Registrations open from 10am until 12:30pm with the parade to take place at the outdoor Urban Plaza at Burwood Brickworks.

◆ **Puppy Pilates**

- Time: 10am, 11am, 12pm, 1pm, 2pm
- Details: Each class will run for 20 minutes and mats are provided.

◆ **DOGUE Pop-Up Shop**

- Time: 10am – 3pm
- Details: Dog apparel, accessories, treats and more available for purchase.

◆ **Puppucinnos**

- Time: 10am – 3pm
- Details: Available from Norwood Café.

◆ **Free Dog Treats**

- Time: 10am – 3pm
- Details: Available with any purchase from the Burwood Brickworks food retailers (while stock lasts).

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About DOGUE Brickworks

DOGUE Brickworks, Burwood Brickworks Shopping Centre, 70 Middleborough Road, Burwood East, VIC 3151.

Website: dogue.com.au/pet-shops/brickworks/

Facebook: www.facebook.com/DOGUEBrickworks

Instagram: [@doguebrickworks](https://www.instagram.com/doguebrickworks)

Hashtag: #DOGUEBrickworks

About Burwood Brickworks

Burwood Brickworks is a mixed-use development incorporating a range of sustainability measures including a large solar PV system and an embedded electricity network, achieving a 6 Star Green Star Design & As Built v1.1 (Design Rating) by the Green Building Council of Australia. The retail centre at Burwood Brickworks is on its way to be the world's most sustainable shopping centre with 13,000 sqm of retail, including anchor tenants Woolworths, Dan Murphy's and Reading Cinemas. Located 19 kilometres from Melbourne's CBD, Burwood Brickworks is home of Australia's first rooftop farm in a shopping centre environment, acre farm & eatery. The development focuses around a civic boulevard fronting the al fresco dining precinct of the integrated retail centre. Burwood Brickworks is a dynamic community encompassing diverse housing choices, open space and parklands, community facilities and amenities. It will be one of Victoria's and Australia's most sustainable communities with the mixed-use project creating 2,945 jobs during construction and 718 ongoing jobs within the shopping centre.

For more information on Burwood Brickworks, please visit burwoodbrickworks.shopping.

About Frasers Property Australia

Frasers Property Australia Pty Limited is one of Australia's leading diversified property groups and is the Australian division of Frasers Property Limited. The company has over 90 years' heritage in Australia with activities covering the development of residential land, housing and apartments, commercial, retail, investment property ownership and management, and property management.

Being part of a multi-national company opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive and real*.

For more information about Frasers Property Australia, visit frasersproperty.com.au.

About Frasers Property Limited

Frasers Property Limited (“Frasers Property” and together with its subsidiaries, the “Frasers Property Group” or the “Group”), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”) and headquartered in Singapore, the Group has total assets of approximately S\$38.7 billion as at 30 September 2020.

Frasers Property’s multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts (“REITs”) and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit frasersproperty.com or follow us on [LinkedIn](https://www.linkedin.com/company/frasers-property).

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