

The PARQ to become Thailand's first mixed-use building to adopt ultra-fast Wi-Fi 6 internet technology in partnership with leading ICT provider Huawei



Photo shows: Mr. Kamolnai Chaixanien (left), Executive Director of TCC Assets (Thailand) Co., Ltd, developer of The PARQ with Mr. Kevin Cheng (right), President of the Huawei Enterprises Thailand, together unveiled the success of The PARQ as Thailand's first mixed-use building with Wi-Fi 6 Technology.

The PARQ, the mixed-use development integrating smart workplaces and retail under the concept of “Life Well Balanced”, has recently collaborated with **Huawei**, a leading global provider of information and communications technology (ICT) infrastructure and smart devices, to become Thailand's first mixed-use building with Wi-Fi 6 Technology. The PARQ provides ultra-fast wireless internet speed in its retail areas with more stability even during periods of peak usage. Wi-Fi 6 offers the fastest speed of up to 10.75 Gb/s while consuming 30% less energy. These benefits complement The PARQ's trademark concept of Life Well Balanced by enhancing convenience for an ever more connected urban lifestyle.

“For The PARQ, the technology used must be carefully selected and conform to the highest international standards. We are pleased that a world-leading telecommunications company like Huawei has joined hands with The PARQ, enabling us to become the first mixed-use building to adopt Wi-Fi 6 Technology, which is at the forefront of the industry. This is a partnership built on shared values, with The PARQ and Huawei sharing a strong belief that consumer-centric green technology innovations can enhance the quality of life. The PARQ's engineering team has also been working hand-in-hand with Huawei to ensure that this new technology will support retailers and customers and eventually, the workforce's productivity.” said Mr. Kamolnai Chaixanien, Executive Director of TCC Assets (Thailand) Co., Ltd.



“We're very pleased to be part of an outstanding project such as The PARQ. Huawei is committed to supporting and enabling customers and partners with the best technology and solutions. Wi-Fi 6 standard is one of our leading technologies that we have developed and which plays a big role in the global industry. We believe it will be able to meet customers' ever-changing demands and help them respond to and address challenges,” said Mr. Kevin Cheng, President of Huawei Enterprise Thailand.

The PARQ is designed to be a fully integrated building through the implementation of strong network infrastructure and the use of all smart innovations including QR Code, facial recognition, smart contactless visitor registration, and license plate recognition. With Huawei's Wi-Fi 6 Technology, it will bring about ultra-fast wireless speed for retail areas which in turn enhances the experience for tenants, retailers and customers of the building.

Developed by TCC Assets, with Frasers Property Holdings (Thailand) Co., Ltd., part of the Frasers Property Group, as the project's Development Manager and Asset Manager, The PARQ is pioneering Thailand's adoption of international design and sustainability standards, raising the bar for eco-friendly buildings that benefit both human occupants and the larger environment. It has received pre-WELL certification and is on track to become the country's first mixed-use development to achieve both WELL Certification and LEED Gold v4 Certification – the latest for sustainable green buildings.

The inaugural phase of The PARQ comprises The PARQ Workplace – a Grade A commercial space totaling 60,000 square metres (sqm) with Thailand's largest column-free commercial floor plate at 5,200 sqm per floor – and The PARQ Life which offers 12,000 sqm of more than 60 dining, shopping, fitness and wellness amenities to meet the everyday needs of its occupants, visitors, and the surrounding areas. The development has a gross floor area of 130,000 sqm, with an investment value of THB 8 billion.

The PARQ has recently won Best Office Development Awards, and Thailand's Best Commercial Green Development award at PropertyGuru Asia Property Awards 2020. It also topped three categories at the PropertyGuru Thailand Property Awards 2020, having clinched Best Office Development, Best Office Architectural Design and Best Green Development. In addition, it received the “Special Recognition Award, Green Innovation” award from Dot Property Thailand Awards 2020 for its recognition as the best green development project in Thailand.

###



The PARQ, a THB 20 billion mixed-use office and retail development on Rama IV, is the first mixed-use development in Thailand aiming for LEED Gold and WELL Gold certifications. Comprised of The PARQ Workplace; Grade A commercial office offering Bangkok's largest column-free commercial floor plate at 5,200 sqm. per floor, and The PARQ Life, curated retail space where visitors will enjoy world-class healthy dining options, socially and environmentally responsible retail stores plus on-site wellness services. The development unites innovative architecture, sustainable design and integrated smart services under the 'Life Well Balanced' concept to create mixed-use spaces that enhance people's quality of life and redefine what it means to work well, live well in Bangkok.

The PARQ was developed by TCC Assets (Thailand) Co., Ltd., and managed by Frasers Property Holdings (Thailand) Co., Ltd.

For more information, please visit www.theparq.com

TCC Assets (Thailand) Company Limited ("TCC Assets") is an investment holding and fully integrated real estate company with a registered capital of THB 10 billion. Incorporated in 2013, it is part of the TCC Group, one of Thailand's most prominent conglomerates. Together with its subsidiaries and affiliated companies, TCC Assets maintains a portfolio of residential, commercial, and retail properties, along with hospitality and technology-related services.

For more information on TCC Assets, please visit www.tccassets.com

About Frasers Property Limited

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$39.2 billion as at 31 March 2021.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It has committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and are invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit frasersproperty.com or follow us on [LinkedIn](https://www.linkedin.com/company/frasers-property).



For media inquiries, please contact:

Frasers Property Holdings (Thailand) Co., Ltd.:

Porn-tip Tanchaya Email: porn-tip.t@frasersproperty.com, Tel. 063-208-3102, 02-081-3722

Ogilvy Thailand

Eak-ka-pop Panthurat, Email: eak-ka-pop.panthurat@ogilvy.com, Tel. 089-676-6234

Jit-thi-wat Ratchakhom, Email: jit-thi-wat.ratchakhom@ogilvy.com, Tel. 062-614-5692