

PRESS RELEASE

New harbourside apartments released at The Waterfront, Shell Cove

Level of amenity not seen anywhere else on the South Coast

- ◆ Harbourside apartments overlooking world-class Shellharbour marina
- ◆ **64 apartments** in **one, two and three-bedroom** configurations
- ◆ All apartments to be sold by **ballot on 17 June 2021**
- ◆ An **easy walk** to the harbour's edge, town centre, Harbourside dining precinct and tavern

SYDNEY, 28 APRIL 2021

Following the intense response and sell-out of the Nautilus apartments at The Waterfront, Shell Cove, Shellharbour City Council and Frasers Property Australia have unveiled the next new harbourside apartment offering. Spread across three low-rise buildings and offering either stunning harbour views or tranquil natural corridor outlook, the Ancora Apartments will be sold by ballot on June 17.

Designed by WMK Architecture, Ancora will feature 64 one, two and three-bedroom apartments in a convenient harbourside location in the masterplanned community.

With a harbourside position to the north of The Waterfront Town Centre, Harbourside Dining Precinct and Waterfront Tavern, Ancora Apartments will be within easy walking distance to all the amenities the coastal community has to offer. Residents will be merely steps from the boardwalks leading to the world-class Shellharbour Marina, via a pedestrian bridge over the wetlands, or a walk around the foreshore.

Many apartments will boast stunning harbour views while other apartments enjoy a stunning natural corridor outlook. Ancora will also feature beautifully landscaped walkways and seating areas, plus a resident-only infinity pool with picturesque views over the surrounding natural landscape and out to the marina.

John Andreas, WMK Principal & Director of the Ancora Building, says the design approach for Ancora resonates with the coastline environment and local wetlands.

"WMK's design conceives the apartments as an extension of the landscape mirroring the natural shapes within the environment. This allows the landscape to invade the built form and establish a careful sequence of views and outlooks," says Mr Andreas.

"The buildings respond to their setting and provide visual interest through their diverse expressions. The form and materiality of the apartment buildings have a monolithic, calm expression, speaking to the surrounding nature and the horizontally striated rock formations along the coastline.

"The external materials are selected for their natural characteristics, evoking the coastal environment with the organic building form and materiality working together. The interior and exterior design are indelibly linked. Ancora's connection with the coast, harbour and wetlands flows from the external to the internal environment ensuring a sophisticated and harmonious design," he says.

According to Mr Andreas, the interior palettes are designed and selected as a direct response to immediate surrounds. Colours and materials take subtle cues from natural elements which also compliment a relaxed beachside aesthetic. Buyers will have a choice of three finishes schemes in a standard or premium option, each inspired by the surrounding environment – coast, harbour and boardwalk.

Simone Dyer, Development Director Shell Cove, Frasers Property Australia says the harbourside location, quality design and finishes, and access to amenities make Ancora a unique South Coast luxury lifestyle proposition.

“Those who choose to call Ancora home will have everything they need right at their fingertips, with harbourside cafes, shops, services, parks and beaches just a short stroll away,” Ms Dyer says.

“The convenience of Ancora will appeal to downsizers and seachangers who want a low-maintenance marina lifestyle without compromising on amenities, but we are also expecting interest from investors seeking a long-term investment in an area with capital growth potential, as well as those planning for their retirement.”

“The variety of quality homes with different configurations ensures there is a home to suit every need and budget. Unlike many apartment buildings, Ancora Apartment is pet-friendly too.

“With only 64 apartments and a very limited number of one-bedroom options on offer in a harbourside location, we’re expecting demand to be very strong,” says Ms Dyer.

Information sessions for those interested in Ancora will be held from 17 May, with the ballot to be held on 17 June.

The Waterfront, Shell Cove is a masterplanned community in a natural coastal setting surrounded by beaches, parks and wetlands but close to schools, transport and major centres.

A focal point will be the 270-berth boat harbour and Shellharbour Marina next to the lively Town Centre featuring a retail precinct anchored by a Woolworths supermarket, with specialty shops and restaurants on the marina’s edge. There will also be a Waterfront Tavern, hotel, children’s beach, water play areas, library and community centre.

The Waterfront, Shell Cove Sales Centre is in The Waterfront Town Centre at Shops 1 and 2, 100 Cove Boulevard, Shell Cove. It is open seven days from 10.30am to 5pm. Call 13 38 38 or visit www.thewaterfrontshellcove.com.au for more information.

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About Shellharbour City Council

Shellharbour City Council leads by example in balancing the area’s natural beauty with the needs of a growing community. Through its framework of a City of Vision, the Council is focused on achieving results for dynamic and sustainable developments for a modern society, directly or in partnership. These results can be seen in Shell Cove, Shellharbour Airport, Croom Regional Sporting Complex, Myimbarr Community Park, The Links Shell Cove Golf Course, Shellharbour City Stadium and the Shellharbour Civic Centre.

For more information about Shellharbour City Council, visit www.shellharbour.nsw.gov.au.

About Frasers Property Australia

Since 1924, Frasers Property Australia has created stronger, smarter, happier neighbourhoods. We are one of Australia’s leading diversified property groups and an Australian division of Frasers Property Limited.

We develop residential land, housing, and apartments and have delivered over 140,000 homes during our legacy; and develop build-to-rent, commercial, retail and mixed-use properties. Our activities also encompass the ownership and management of investment property, incorporating property and asset management services.

We work sustainably to ensure the places we create leave a positive environmental legacy and enhance the way people live life together. Frasers Property in Australia has certified over 3.4 million square metres of Green Star space across our communities, and our commitment to reduce carbon has been approved by the global Science-Based Targets initiative. We are also certified by the Australian Government’s Climate Active initiative. Frasers Property Australia owns



Real Utilities, a licensed Australian energy retailer that owns and manages energy infrastructure within some of our communities with the mission to be greener, cheaper and simpler.

We value diversity and firmly believe that together, we're better. We employ over 500 people nationally and are recognised as an Employer of Choice for Gender Equality by the Australian Government's Workplace Gender Equality Agency.

To find out more about Frasers Property Australia, visit frasersproperty.com.au or follow us on [LinkedIn](#).

About Frasers Property Limited

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$38.7 billion as at 30 September 2020.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGXST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It has committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and are invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit frasersproperty.com or follow us on [LinkedIn](#).

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