

PRESS RELEASE

IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS AT BURWOOD BRICKWORKS

The centre is getting into the spirit, decking the halls with a reclaimed Christmas tree, 12 Days of Giftmas, picnics and more!

MELBOURNE, 9 DECEMBER 2021

Burwood Brickworks is the one-stop-shop (or centre) for all your Christmas needs, making it easy to think and act local this year for all your gifting needs. You'll also find an amazing line-up of activities the whole family can feel merry about to really help get you into the spirit!

Kicking off celebrations at the sustainable shopping centre in Melbourne's East, is the annual installation of their '**Hordy** Christmas Tree.' Designed by Melbourne agency Supa Dupa, the tree is inspired by children's illustrations, gemstones, and shingle roofs, and made from roughly 2500 reclaimed hand-cut tiles and 100% recycled building site hoarding plywood.

Visit any day in December to see the centre transformed into a Christmas wonderland, including the ultimate Christmas giveaway with its massive **12 Days of Giftmas**. Offering customers the chance to win major prizes daily by simply spending at participating retailers and going in the draw to win, it's easier than ever to pick up a gift for yourself too while sorting out the rest of the family.

Outside on the lush lawns of the Urban Plaza, Burwood Brickworks is inviting guests to **Santa's Picnic**, the perfect activity for families and friends alike. Book a picnic spot and choose from a selection of delicious takeaway options from **Eat Street** such as **Norwood Café** and **Rosa Mexicano**, as you kickback and enjoying a special Christmas show, with a guest appearance from Santa and his helpers.

This year the centre is taking the hardest job off your hands, with a gift-wrapping stall on-site. With the help of volunteers from **Burwood Brickworks Walking Group**, shoppers are encouraged to take presents they've purchased in the centre (or also welcome to bring them from home) and visit the stall to get them beautifully gift wrapped. Another bonus is all proceeds will be donated to three charities, the RSPCA, Cancer Council and Umbrella Dementia Cafes, chosen specially by the members of the walking group. Burwood Brickworks will also be trebling all donations received, because giving back is the best gift of all.

Visit Burwood Brickworks on any weekend in December, and bump into a **roaming Santa** and his helpers. They will be handing out treats, allowing photos opportunities and spreading loads of Christmas magic all throughout the sustainable centre.

For further details about each event and bookings, please visit www.burwoodbrickworks.shopping

Burwood Brickworks Christmas Events Schedule:

12 Days of Giftmas

- Dates:
 - ◆ Monday 6 December – Friday 17 December
- Time: available all day during centre hours
- Details: Every time a customer makes a purchase in-centre (at participating retailers), they can scan the QR code at the counter through the Burwood Brickworks Rewards app and go in the draw to win major prizes daily.
- Price: no minimum spend

◆ **Santa's Picnic**

- Dates: Saturday 11 December & Sunday 12 December
- Time: 12pm – 5pm both days
- Details: A Christmas picnic with children's entertainment including Santa selfies, a magic show, story time & singing with Mrs Claus and Elf, and more
- Price: FREE

◆ **Santa & His Helpers Visit Burwood Brickworks**

- Dates: December 4 – December 24 (Weekends only)
- Time: 11am-1pm
- Details: December 4 & 5 – Santa and his helpers will be roving the centre handing out treats, there will be photo and meet & greet opportunities.
- Price: FREE

◆ **Gift Wrapping**

- Dates: December 13 – December 17
- Time: 11am-2pm
- Details: shop in the centre or bring your presents from home to get gift wrapped by volunteers from Burwood Brickworks Walking Group. Burwood Brickworks are trebling all donations before sending to the chosen charities.
- Price: \$1 donation for a small item, \$2 for medium and \$3 for large

◆ **Club K9**

- Dates: On-going
- Time: all day
- Details: A play pen for four legged friends situated inside the centre. The beautiful installation is made from all recycled materials, owners can kickback with a coffee while their dogs mingle and play.
- Price: FREE

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About Burwood Brickworks

Burwood Brickworks is a mixed-use development incorporating a range of sustainability measures including a large solar PV system and an embedded electricity network, achieving a 6 Star Green Star Design & As Built v1.1 (Design Rating) by the Green Building Council of Australia. The retail centre at Burwood Brickworks is the first in the world to achieve Living Building Challenge® Petal Certification, and recognised as the world's most sustainable shopping centre, with 13,000 sqm of retail, including anchor tenants Woolworths, Dan Murphy's and Reading Cinemas. Located 19 kilometres from Melbourne's CBD, Burwood Brickworks is home of Australia's first rooftop farm in a shopping centre environment, acre farm & eatery. The development focuses around a civic boulevard fronting the al fresco dining precinct of the integrated retail centre. Burwood Brickworks is a dynamic community encompassing diverse housing choices, open space and parklands, community facilities and amenities. It will be one of Victoria's and Australia's most sustainable communities with the mixed-use project creating 2,945 jobs during construction and 718 ongoing jobs within the shopping centre.

For more information on Burwood Brickworks, please visit burwoodbrickworks.shopping.

About Frasers Property Australia

Since 1924, Frasers Property Australia has created stronger, smarter, happier neighbourhoods. We are one of Australia's leading diversified property groups and an Australian division of Frasers Property Limited.

We develop residential land, housing, and apartments and have delivered over 140,000 homes during our legacy; and develop build-to-rent, commercial, retail and mixed-use properties. Our activities also encompass the ownership and management of investment property, incorporating property and asset management services.

We work sustainably to ensure the places we create leave a positive environmental legacy and enhance the way people live life together. Frasers Property in Australia has certified over 5.6 million square metres of Green Star space across our communities, and our commitment to reduce carbon has been approved by the global Science-Based Targets initiative. We are also certified by the Australian Government's Climate Active initiative. Frasers Property Australia owns Real Utilities, a licensed Australian energy retailer that owns and manages energy infrastructure within some of our communities with the mission to be greener, cheaper and simpler.

We value diversity and firmly believe that together, we're better. We employ over 500 people nationally and are recognised as an Employer of Choice for Gender Equality by the Australian Government's Workplace Gender Equality Agency.

To find out more about Frasers Property Australia, visit frasersproperty.com.au or follow us on [LinkedIn](#).

About Frasers Property Limited

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$40.3 billion as at 30 September 2021.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on its people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It is committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and are invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit frasersproperty.com or follow us on [LinkedIn](#).

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