

PRESS RELEASE – FINANCE / MARKETING / PROPERTY / LOGISTICS

## **Frasers Property Thailand marks a new success for Thailand's first Omnichannel Distribution Center for Central Retail**

### **Supporting the growth of e-commerce trend with the handover of 75,000 sqm leasable area**

- FPT successfully delivered the first omnichannel distribution center for Central Retail with a total area of over 75,000 sqm, the largest DC warehouse within Central Retail. This achievement underscores FPT's capabilities in developing highly complex built-to-suit distribution centers and its commitment to deliver the facility within the agreed timeline.
- This marks as another flagship project for FPT as it is set to be Thailand's first "World-Class Logistics Campus". With our customer-centric approach, we were able to provide services and solutions that answer to the customers' needs and as well as create valuable experiences for them.
- This campus will be the logistics and distribution hub of Central Retail which will carry multi-category products under its group. The future-proof omnichannel distribution center was designed and developed with high flexibility to accommodate the evolving logistics trends.
- FPT's development supports Central Retail's sustainability agenda by catering the distribution center with distinctive design concept to incorporating social sustainability with human-centric approach and human centricity in its design to uplift the quality of life for the employees on site i.e. fitness center, running track, futsal court and etc. In addition, the built-to-suit facility was also built to meet LEED-certified standards.

#### **BANGKOK, 8 SEPTEMBER 2020**

Frasers Property (Thailand) Public Company Limited ("FPT"), a leading provider of integrated real estate platform, announced today that Frasers Property Industrial (Thailand) Co., Ltd, a subsidiary of FPT, recently completed and handed over the development of the 75,000 sqm Omnichannel Distribution Center for Central Retail, Thailand's leading retailer. This achievement is a continued development of our partnership with Central Retail. In 2018, FPT has completed Power Buy's built-to-suit distribution center (DC) which spans 34,300 sqm, the largest DC of Power Buy in Asia. The project is strategically located next to Central Retail's campus. Combining both accomplishments of FPT's development, Central Retail logistics campus now occupies more than 100,000 sqm of FPT's leasable area. This facility which is aimed at enhancing the efficiency of Central Retail's logistics and distribution operations is poised to be the largest logistics campus for Central Retail in Thailand.

Leveraging on its expertise in industrial property development, FPT successfully delivered Thailand's first world-class logistics campus for Central Retail in a timely manner despite the COVID-19 pandemic.

The Omnichannel Distribution Center features a high storage zone of 25-metre clear height with hybrid design for future expansion supporting up to 10 tons per square meter and a 15-meter clear height area supporting cross-dock operation. With the well-thought-out design of the high storage zone, advanced operational technologies such as automated storage and retrieval systems (ASRS) and other automation systems can be flexibly installed or augmented.

Central Retail's campus is strategically located in Frasers Property Logistics Center Bangplee cluster which is an ideal location for nationwide distribution. The project is situated close to major road linkages to the highways and the industrial ring road which will enable Central Retail to maximize their efficiency in logistics operation. This DC hub will facilitate logistics activities of multi-category products through cross-

channels for the affiliates of Central Retail, namely Central Department Stores, Robinson Department Stores, Supersports, B2S, Central Marketing Group (CMG) stores, MUJI and Power Buy.

Distinguishing this flagship project as the first pioneering distribution center campus for sustainability in Thailand, Central Retail's campus fulfills the customer's pathway to sustainable operations in a holistic view: social sustainability and eco-sustainability.

Human-centric approach has been applied to the project design since the beginning. Highlighting the work-life balance concept, the architecture and atmosphere at campus are designed to improve end-user's quality of life. There are a fitness center, a breakout area, a running track, a futsal court and a canteen and etc. at the facility promoting wellness lifestyle for the on-site employees. A link bridge connecting the warehouse to the canteen helps to ensure that end-users can access these amenities conveniently and safely. The state-of-art distribution center campus also has rooftop solar panels installed to provide captive power production. The modern built-to-suit facility was designed and built to meet LEED (Leadership in Energy and Environmental Design) certified 'Green Building' standards.

**Mr. Sopon Racharaksa, President of Frasers Property Thailand**, said: "Our commitment to customers is always our key priority. With our capabilities and experiences in industrial property development, we are proud to deliver the first and finest omnichannel distribution center to Central Retail. This world-class built-to-suit development project reflects FPT's ability to understand customers' needs under its customer-centric approach. FPT provides services and solutions that cater to the specific requirements of each customer. Through the distinctive concept of work-life balance with human-centric design, the campus' uniqueness will set a new standard for other distribution centers in Thailand. This facility offers high flexibility to meet evolving supply chain trends, logistics systems, and future innovations."

**Dr. Piyapong Thanyasrisung, Chief Operating Officer of Central Department Store**, said: "Central Retail is the first retail company in the industry with the omnichannel platform offering the best shopping experiences to customers through online and offline channels seamlessly. To ensure satisfying customer experiences, we partnered with FPT in developing Thailand's first world-class Omnichannel Distribution Center to support warehouse operations for the non-food products of all Central Retail's business units. Besides, it will support sales activities at Central Retail's physical stores and online platforms such as Central's online store, Chat & Shop, Click & Collect, and E-ordering services. With the warehousing and logistical capabilities, the Omnichannel Distribution Center will support Central Retail's mission to deliver every order to customers within an hour and will carry our key strategy to drive business growth through omnichannel retailing."

**END**

#### **About Frasers Property (Thailand) Public Company Limited**

Frasers Property (Thailand) Public Company Limited ("FPT"), a subsidiary of Frasers Property Group is a leading integrated real estate platform with multi-asset class expertise. In addition to its industrial business, Frasers Property Thailand through its subsidiary, Golden Land Property Development Public Company Limited ("GOLD") has businesses in Residential, Commercial and Hospitality property in Thailand.

FPT is also the sponsor and manager of Thailand's largest industrial REIT, Frasers Property Thailand Industrial Freehold & Leasehold REIT ("FTREIT"), which is focused on industrial and logistics properties in Thailand; while GOLD is a sponsor and property manager of Golden Ventures Leasehold Real Estate Investment Trust ("GVREIT"), a REIT focused on commercial properties. FPT, GOLD, FTREIT and GVREIT are listed on the Stock Exchange of Thailand.

For more information on FPT, please visit [frasersproperty.co.th](https://frasersproperty.co.th)

#### **About Frasers Property Limited**

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national owner-operator-developer of real estate products and services across the property value

chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”) and headquartered in Singapore, the Group has total assets of approximately S\$38.7 billion as at 31 March 2020.

Frasers Property’s multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts (“REITs”) and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Land Property Development Public Company Limited is the sponsor of Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit [frasersproperty.com](http://frasersproperty.com).

**For media queries, please contact:**

Five W&H Communication Co., Ltd.  
Kornnika Berananda  
T + 669 5506 5308  
E [kornnika.be@gmail.com](mailto:kornnika.be@gmail.com)

Frasers Property (Thailand) Public Company Limited  
Hataikan Duttadintorn / Dolhatai Likanasudh  
T +66 20781999 Ext. 3090  
E [hataikan.d@frasersproperty.com](mailto:hataikan.d@frasersproperty.com) / [dolhatai.l@frasersproperty.com](mailto:dolhatai.l@frasersproperty.com)  
For more information on Frasers Property, please visit [frasersproperty.com](http://frasersproperty.com)