

**PRESS RELEASE**

## **Halloween fun at Eastern Creek Quarter**

### **Monster madness means family fun this month**

- ◆ **Halloween celebrations at Eastern Creek Quarter** next week
- ◆ **COVID-safe augmented reality monster hunt** with special surprise
- ◆ Simply **download the ECQ Rewards App** to get involved

#### **SYDNEY, 21 OCTOBER 2020**

Next week Halloween comes to **Eastern Creek Quarter (ECQ)**, western Sydney's new shopping, entertainment and dining destination, and it means getting up close and personal with some friendly monsters with the help of cutting-edge augmented reality technology.

The Haunted Hunt: Monster Madness at ECQ, at 159 Rooty Hill Road South in Eastern Creek, runs from Monday 26 October to Sunday 1 November.

Kids and grown-ups who are brave enough can encounter some friendly monsters in a COVID-safe augmented reality monster hunt simply by downloading the ECQ Rewards App.

Monster hunters aim their phone at the stickers on the centre floor and once all the stickers are found, they head to the Halloween Hut opposite Juice Spot and collect their surprise. The Halloween Hut will feature cool decorations and great photo opportunities for the family.

Then on Saturday 31 October, from 3pm–7pm, the Monster Madness continues at the Halloween Hut with fun and scary characters roaming around to take pics with shoppers and handing out some Halloween treats for the kids.

To get involved in Monster Madness at ECQ, simply download the ECQ Rewards App. For terms and conditions and to download the App, click [here](#).

**Amanda Whittle**, ECQ Centre Manager, says: "Monster Madness will be great fun for the kids and offer a unique and engaging experience for adults too, all in a COVID-safe environment.

"ECQ is a convenient and exciting place for the local community to visit and next week's Halloween fun is another reason for people to come down to their local centre, support the great local businesses here, and enjoy a different, fun experience."

With a full-line Woolworths supermarket, ECQ houses a mix of local concepts, quality brands and the unique ECQ Social precinct, with its covered and alfresco seating, outdoor deck, kids play area and large format outdoor digital screen.

The ECQ Rewards App helps shoppers accumulate points to be redeemed for vouchers and special offers, and to participate in competitions. Keep an eye on the [Facebook](#) and [Instagram](#) pages for all the latest news, competitions and promotions at ECQ.

Reflecting its high-profile Western Sydney Parklands location, ECQ is a global leader in environmental sustainability. Stage 1 has been awarded a 6 Star Green Star Design rating by the Green Building Council of Australia, representing world leadership.

Keep up to date with ECQ at:

Facebook: [www.facebook.com/easterncreekquarter/](http://www.facebook.com/easterncreekquarter/)

Website: [easterncreekquarter.shopping](http://easterncreekquarter.shopping)

Instagram: [@easterncreekquarter](https://www.instagram.com/easterncreekquarter)

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## **About Frasers Property Australia**

Frasers Property Australia Pty Limited is one of Australia's leading diversified property groups and is the Australian division of Frasers Property Limited. The company has over 90 years' heritage in Australia with activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a multi-national company opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive* and *real*.

For more information about Frasers Property Australia, visit [frasersproperty.com.au](http://frasersproperty.com.au).

## **About Frasers Property Limited**

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national owner-operator-developer of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$38.7 billion as at 31 March 2020.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Land Property Development Public Company Limited is the sponsor of Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit [frasersproperty.com](http://frasersproperty.com).

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