

Sunset Balcony Party brings Ed.Square community together

Residents celebrate first community event at their new home

SYDNEY, 23 NOVEMBER 2020

More than 200 new Ed.Square residents were out on their balconies on Saturday to play balcony bingo with their neighbours in the first community event at Frasers Property Australia's new masterplanned community in Edmondson Park.

"Typically, in Frasers Property's communities, we host a welcome BBQ to celebrate new residents moving in. But due to COVID-19 we've had to come up with creative ways to bring residents together while maintaining social distancing," says **Claire Palmer**, Community Development Manager, Frasers Property Australia.

"Our Sunset Balcony Party was a great alternative to welcome our newest residents in the first four completed apartment buildings at Ed.Square, and connect residents online."

The balcony party and bingo was livestreamed on the newly created Ed.Square Residents Facebook page from 4pm to 7pm on Saturday 7 November 2020. It was accompanied by live entertainment by the Hot Potato roaming Band and DJ Brett Martin, who provided roaming performances between the balcony bingo games on the podium level and outside the apartment buildings.

"It was a fantastic Covid safe community event and great to see our new Ed.Square residents coming out on their balconies and meeting their new neighbours. Getting to know your neighbours and building a sense of connection are important to building happy, healthy and enjoyable communities," Ms Palmer says.

"Those welcoming smiles and greetings in the communal areas make a huge difference.

"Home designs, community amenities and neighbourhood planning are important parts of community building, but there's more to it. Transforming the neighbourhood into an inviting network of places where people feel connected and engaged is just as important for the long-term health and sustainability of a community.

"Especially now, in times like these, our priority is the wellness of our residents. We all need a strong bond and community spirit now more than ever," she says.

Set amongst more than six hectares of open space, on completion Ed.Square will be one of Sydney's most walkable communities. Ed.Square Town Centre is within 400 metres of all homes at Ed.Square, with parks and bushland dotted through and around the community to encourage walking and community connections.

Ed.Square will be serviced by convenient bus and train links to Parramatta and Sydney CBD, with easy access to Sydney's main roads and the future Western Sydney Airport. It is a 45-minute train journey from Edmondson Park railway station to Central Station.

The Ed.Square Sales Centre and Display Village is open daily from 11am to 4pm. For further information or to register your interest in Ed.Square, phone Frasers Property on 13 38 38 or visit www.EdSquare.com.au.

END

About Frasers Property Australia

Frasers Property Australia Pty Limited is one of Australia's leading diversified property groups and is the Australian division of Frasers Property Limited. The company has over 90 years' heritage in Australia with activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a multi-national company opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive and real*.

For more information about Frasers Property Australia, visit frasersproperty.com.au.

About Frasers Property Limited

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$38.7 billion as at 30 September 2020.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit frasersproperty.com or follow us on [LinkedIn](https://www.linkedin.com/company/frasers-property).

FOR MEDIA QUERIES, PLEASE CONTACT:

Wise McBaron Communication

Riley Chan

T +61 490 534 088

E riley_chan@wisemcbaron.com.au