

Over 80% of Park Crescent Homes Sold Prior to Launch with Latest Burwood Brickworks Release

- ◆ 80% of Burwood Brickworks latest residential release sold prior to launch
- ◆ Limited Park Crescent stock remains

MELBOURNE, 23 NOVEMBER 2020

More than 80% of homes are under deposit prior to the launch of the second last residential release at Frasers Property Australia master planned community, Burwood Brickworks.

The Park Crescent Homes are a limited release curated collection of residences, consisting of four and five-bedroom homes, ranging in size from 194 sqm – 269 sqm and priced from \$1,180,000.

Park Crescent Homes are situated on Copper Crescent located opposite the Village Green, a 1-hectare open parkland space which is the green heart of the Burwood Brickworks community.

Sarah Bloom, General Manager Development Victoria for Frasers Property Australia said Park Crescent Homes had appealed to owner occupier families.

“The majority of buyers have been local who have been holding out for this particular Burwood Brickworks release, buoyed by the premium location combined with all the features that make it fitting for a growing family home.”

“As we get closer to the final residential releases within Burwood Brickworks, we anticipate the remaining six homes will be secured quickly. The majority of homes in our last release sold out on the launch weekend so we urge interested buyers to get in quick,” Ms Bloom said.

The spacious quality residences have been created by renowned architects DKO in collaboration with Frasers Property, and have been designed to provide seamless connections between the indoors and outdoors while linking to the surrounding environment and the vibrant Burwood Brickworks nearby amenity.

Park Crescent Homes have been developed with comfort and sustainability in mind with a strong commitment to energy saving making them 36% cheaper to run than a standard property, saving over \$500 a year on average¹.

Features which reduce the environmental footprint of Park Crescent Homes include its smart design which orients all homes to allow for natural light, maximising sunlight and warmth in winter, and structural shading to keep interiors cool in summer; photovoltaic panels installed on roofs for significant energy saving; solar hot water systems providing 50-90% of hot water requirements; energy efficient appliances and lighting and water saving features such as shower heads with three-star WELS rating saving up to 70,000 litres per year.

All homes feature an open plan living layout, creating a bright and welcoming flow between the kitchen, living, dining and outdoor spaces. Features include oak flooring, Caesarstone island benchtops and splashback, butler’s pantry, oversized kitchen bench and premium SMEG appliances.

Optional upgrades to individualise spaces include natural stone splashback, joinery and stone upgrade packages for the butler’s pantry, fireplace, premium Astra Walker tapware, bespoke joinery and lighting packages.

¹ Based on conceptual analysis by Precinx modelling software by Kinesis as at October 2020. Actual results may vary and are subject to orientation, user profile and time of year. Savings are based on an average Victorian middle-income utility bill as reported by the Australian Energy Regulator.

A select few homes have flexible downstairs living plans that can be tailored to offer an additional bedroom or home office, equipped with a separate bathroom. The homes' lower levels also have outdoor access that extends the space

Burwood Brickworks is a vibrant mixed-use community across 18 hectares which has achieved a 6 Star Green Star Communities rating and is located only 19 kilometres from Melbourne's CBD. Residents will have access to the world-class Burwood Brickworks shopping centre, community amenities and social and transport infrastructure.

"With the shopping centre open for business the local community is already able to experience some of what Burwood Brickworks has on offer. Construction of stages 1-5 is well underway and we look forward to welcoming our first residents in early 2021," Ms Bloom said.

Display Suite appointments are available from 12-5pm seven days a week at 78 Middleborough Road, Burwood East with strict hygiene and social distancing measures in place.

Interested buyers can register their interest at burwoodbrickworks.com.au or book an appointment or online phone consultation by calling Frasers Property on 13 38 38.

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