

## **Burwood Brickworks' most exclusive homes yet revealed**

The Promenade Homes will launch for sale on July 11

- ◆ A boutique selection of **34 spacious properties** with a starting price of \$1.03 million
- ◆ Buyers urged to **get in quick** and register their interest today

### **MELBOURNE, 22 JUNE 2020**

A boutique selection of new homes at Burwood Brickworks will be launched next month and given the huge popularity of the new community in Melbourne's east to date, interested buyers are encouraged to register their interest now.

The Promenade Homes range features 34 spacious properties and is Frasers Property Australia's most exclusive release at Burwood Brickworks to date. The range consists of three and four-bedroom homes and one five-bedroom offering, with 30 per cent of the homes park fronting. Prices start at \$1.03 million for a three-bedroom home.

Burwood Brickworks is a burgeoning mixed-used community ideally located just 19 kilometres from Melbourne's CBD. Construction of the new community is well underway with the first apartments, detached and semi-detached homes all progressing well. Burwood Brickworks shopping centre, which includes Woolworths supermarket, is open and serving the local community.

Previous releases of houses and townhomes at Burwood Brickworks have sold within weeks, and some stages have sold within hours. With a limited number available, the Promenade Homes are expected to be snapped up quickly when sales launch on July 11.

"Registrations of interest for these spacious and beautifully designed homes are now open so anyone who has been waiting eagerly for the next release at Burwood Brickworks should put their names down," **Sarah Bloom**, General Manager Residential Victoria for Frasers Property Australia says.

"Buyers have been waiting since September last year for the next release at Burwood Brickworks and we believe these homes are well worth the wait.

"The Promenade Homes have been designed with lifestyle in mind. Every home has the option to include home automation with Sonos audio, security and surveillance as well as climate control. These are stylish, modern homes designed for modern lifestyles."

The homes, which have been designed by DKO Architecture in collaboration with Frasers Property, include timber floorboards, wool carpets, Caesarstone benchtops – with an option to upgrade to luxurious natural stone – splashbacks, butler's pantries to most homes and all homes feature rear yards – most with a sought-after, north-facing aspect.

The Promenade Homes are situated at the most northern point of the Burwood Brickworks community, with easy access directly from Eley Rd. The homes are just a two-minute walk from what will be the community's picturesque new village green open space, with a selection enjoying beautiful park views.

Within an easy walk of the homes is the new Burwood Brickworks shopping centre and urban plaza, which features convenient shopping and dining options, a Reading Cinemas complex, medical and childcare centre and a trailblazing rooftop urban farm.

Sustainability is at the heart of Burwood Brickworks with the community achieving a 6 Star Green Star Communities rating and the retail precinct aiming to achieve full Living Building Challenge® certification, officially making it the world's most sustainable shopping centre.

The green homes at Burwood Brickworks include solar photovoltaic panels installed to every roof, master switches to control all appliances with the flick of a switch, energy efficient appliances and lighting, and water efficient showerheads and taps as standard inclusions. A commitment to energy-saving design within the homes mean the Promenade Homes are on average 43-52% cheaper to run than a standard property, saving up to \$772 per year<sup>1</sup>.

The exterior design of the homes deliberately blends distinct individual character with a crisp, modern design finished in a variety of facade materials that pay homage to the history of the Burwood Brickworks site. The precinct looks and feels special.

Interested buyers should register their interest in the Promenade Homes now at [burwoodbrickworks.com.au](http://burwoodbrickworks.com.au). Visit the Burwood Brickworks sales office at 78 Middleborough Rd, Burwood East from noon until 5pm, seven days a week or arrange an online or phone consultation by phoning Frasers Property on [13 38 38](tel:133838).

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### **About Frasers Property Australia**

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Being part of a multi-national company opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive and real*.

For more information about Frasers Property Australia, visit [frasersproperty.com.au](http://frasersproperty.com.au).

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Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Land Property Development Public Company Limited is the sponsor of Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

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<sup>1</sup> Based on conceptual analysis by Precinx modelling software by Kinesis as at May 2020. Actual results may vary and are subject to orientation, user profile and time of year. Savings are based on an average middle income utility bill as reported by the Australian Energy Regulator.

**PRESS RELEASE**



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