

## New release of most popular townhome designs at Ed.Square

### Contemporary urban living next to bustling Town Centre

- ◆ **54 new townhomes** to be released this month in Chelsea Pocket
- ◆ Designs **balance contemporary urban living with natural surroundings**
- ◆ Register your interest now in the first housing release of the decade

#### SYDNEY, 17 FEBRUARY 2020

Frasers Property Australia's game-changing community at Ed.Square in Sydney's South West has proven a hit with buyers and a new release of the most popular townhome designs is set to continue the momentum.

The first housing release of the new decade at Ed.Square will be launching on February 26 and will include 54 townhomes ranging from one to four bedrooms in the precinct known as the Chelsea Pocket.

The release features Ed.Square's most popular townhome designs to date – designs which have sold out in previous stages – to suit people at every stage of life. All Chelsea Pocket townhomes feature an abundance of natural light, with designs that balance contemporary urban living with the beauty of Ed.Square's natural surroundings.

Frasers Property Australia is encouraging people to attend an upcoming information session to be eligible to purchase at the VIP event. Interest has been strong with information sessions booked out last weekend. Register [here](#).

With Stage 1 of the bustling Ed.Square Town Centre set to open in the second half of this year, Ed.Square residents will have everything they need at their fingertips – a full line Coles supermarket, Liquorland, state-of-the-art Event Cinemas complex, a range of specialty shops, dining and entertainment options.

Chelsea Pocket residents will also have access to the gated pocket park, which will include a water play area for children, BBQ facilities, playground equipment and seating areas.

"People have the luxury of choice at Ed.Square, with eight functional townhome designs to suit every buyer and budget. We are bringing back some of the most popular designs with new facades to offer a fresh look for the new decade," says **Warwick Dowler**, Development Director, Frasers Property Australia.

"The large variety of townhomes will appeal to people at every stage of life, whether they are singles, couples, young families, empty-nesters or retirees. There is a floorplan for everyone," Mr Dowler says.

First home buyer **Anthony Cashman**, who purchased a three-bedroom Madison home with his partner Chloe Gorman last year, says the modern design and quality finishings are the major drawcards.

"The Madison works well for me and my partner," Anthony says. "The Ed.Square townhomes are open plan living in a modern style that we hadn't seen in any other developments.

"It really stood out. It was something we would expect to see in Leichhardt or Annandale. To find that modern open plan terrace design in South Western Sydney was a real gem."

One-bedroom plus study townhomes range in price from \$490,000 to \$580,000; two-bedroom townhomes are \$675,000 to \$695,000; three-bedroom townhomes are \$735,000 to \$795,000 and four-bedroom townhomes are \$970,000 to \$980,000.

By Christmas this year, approximately 700 people will be enjoying the convenience of life at Ed.Square, living within walking distance to Edmondson Park railway station, which provides easy access to Liverpool, Parramatta and Sydney CBD.

The community is in one of Australia's fastest growing areas in Sydney's south west and is part of the South West Priority Growth Area identified by the NSW Government.

At Ed.Square, Frasers Property has collaborated with world-class architectural firms HDR, GroupGSA and HASSELL to deliver the vision for a 21st century town centre, integrated with 1,884 homes in a mix of apartments, terraces and 'mews'-style townhouses.

The Ed.Square Sales Centre and Display Village is open daily from 11am to 4pm. For further information or to register your interest in Ed.Square, phone Frasers Property on 13 38 38 or visit [www.EdSquare.com.au](http://www.EdSquare.com.au).

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Frasers Property Australia Pty Limited is one of Australia's leading diversified property groups and is the Australian division of Frasers Property Limited. The company has over 90 years' heritage in Australia with activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a multi-national company opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive* and *real*.

For more information about Frasers Property Australia, visit [frasersproperty.com.au](http://frasersproperty.com.au).

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Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national owner-operator-developer of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$38.8 billion as at 31 December 2019.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, to industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of three real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust, Frasers Commercial Trust, and Frasers Logistics & Industrial Trust are focused on retail, commercial & business parks, and industrial & logistics properties respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on logistics and industrial properties in Thailand, and Golden Land Property Development Public Company Limited is the sponsor of Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial and hospitality properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets and property sectors, to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit [frasersproperty.com](http://frasersproperty.com).

**PRESS RELEASE**



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