

PRESS RELEASE

Balmoral Hospitality to operate The Waterfront dining precinct

Leading operator ups commitment to world class tourist destination

- ◆ Tavern owner-operator purchases dining precinct
- ◆ On the lookout for **high-quality complementary offers and great new concepts**
- ◆ Estimated opening mid-2021

SYDNEY, 13 AUGUST 2020

Balmoral Hospitality has purchased the nearly 1,000 sqm of prime retail space at harbourfront dining precinct on the ground floor of Aqua at The Waterfront, Shell Cove, promising to bring a unique dining and social experience to the NSW South Coast.

The new dining precinct will feature up to eight tenancies fronting the harbour's edge suited to complementary food and beverage offers. Balmoral Hospitality has previously committed to the community as the owner-operator of The Waterfront Tavern at Shell Cove.

Balmoral Hospitality now has over 2000 sqm of internal space plus outdoor dining areas at The Waterfront, Shell Cove to apply its expert hospitality touch to, with both the dining precinct and Waterfront Tavern anticipated to open around mid-2021, coinciding with the opening of the new Shellharbour Marina. Work on the new precinct commenced recently.

Shellharbour City Council Mayor **Marianne Saliba** welcomes Balmoral Hospitality's commitment to the blossoming Shell Cove community.

"It is a testament to the quality of The Waterfront development that Balmoral Hospitality has agreed to take control of the dining precinct and expand its interests in the area. The group really understands and shares the vision we have for Shell Cove," says Cr Saliba.

"The Waterfront dining precinct is set to become the next King Street Wharf, next to a harbour which will be a third larger than Sydney's Darling Harbour upon completion.

"This dining precinct will enhance the tourism possibilities for Shell Cove while providing plenty of local employment opportunities for our community. We estimate there will be a mix of 150 to 200 casual, part-time and full-time jobs when the precinct opens in mid-2021 together with the tavern," she says.

Balmoral Hospitality is a partnership between **Joel Fisher** and **Andrew Denmeade** with a long history of bringing high quality hospitality experiences to the Illawarra.

Balmoral Hospitality representative **Andrew Denmeade** says the group is excited about the long-term opportunity this world class precinct provides.

"With the tavern and dining precinct, we are in a great position to shape the future dining and socialising experience at The Waterfront, playing a long-term role in the local community while creating a world class tourist destination for visitors from afar," says Mr Denmeade.

Balmoral Hospitality's focus now turns to attracting inspiring businesses, new concepts, bespoke operators and people with an enthusiasm for hospitality to be part of the offer.

Chefs, managers and entrepreneurs with great ideas looking for a high-profile location are welcome to contact the group [here](#) to find out more. Craft brewers, tapas bars, international cuisines and more – Balmoral Hospitality is open to ideas.

The Waterfront dining precinct will add to the vibrancy and amenity that will complement the new marina, says **Simone Dyer**, Development Director Shell Cove, Frasers Property Australia.

“Balmoral Hospitality will bring a holistic dining offer to the new community to ensure the food and beverage mix at The Waterfront will cater to all locals, tourists, families and tastes. The team has the passion, the experience, the business expertise and, importantly, they understand the vision we have to make this area a local icon and a regional tourism hotspot,” Ms Dyer says.

Balmoral Hospitality has vast experience operating hotels and taverns. In the region, the company built and operated the Central Hotel in Shellharbour (awarded Country Hotel of the Year 2013), as well as the Figtree Hotel in Figtree and the award-winning Headlands Hotel at Austinmer Beach. Other hotels associated with the group include the Gregory Hills Hotel, just outside the region, has also received awards and the Engadine Tavern in Engadine, Royal Oak Hotel at Double Bay and Caves Beachside Hotel at Lake Macquarie.

The Waterfront, Shell Cove is a masterplanned community in a natural coastal setting surrounded by beaches, parks and wetlands yet close to schools, transport and major centres.

A focal point of the new community will be the 270-berth boat harbour and Shellharbour Marina next to the lively town centre featuring a retail precinct anchored by a Woolworths supermarket, with specialty shops and restaurants on the marina’s edge. A hotel will be positioned adjacent to the waterfront tavern, children’s beach, water play areas, library and community centre.

The Waterfront Sales Centre is in The Waterfront Town Centre at Shops 1 and 2, 100 Cove Boulevard, Shell Cove. It is open seven days from 10.30am to 5pm. Call 13 38 38 or visit www.thewaterfrontshellcove.com.au for more information.

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About Shellharbour City Council

Shellharbour City Council leads by example in balancing the area’s natural beauty with the needs of a growing community. Through its framework of a City of Vision, the Council is focused on achieving results for dynamic and sustainable developments for a modern society, directly or in partnership. These results can be seen in Shell Cove, Shellharbour Airport, Croom Regional Sporting Complex, Myimbarr Community Park, The Links Shell Cove Golf Course, Shellharbour City Stadium and the Shellharbour Civic Centre.

For more information about Shellharbour City Council, visit www.shellharbour.nsw.gov.au.

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