

Seminar to empower first home buyers

Expert panel to offer tips and advice about entering property market

- ◆ **First Home How To** event will be held May 29
- ◆ **Location, design, finance, sustainability** and how to **choose a developer** on the list of topics
- ◆ Attendees will have the chance to **ask questions and mingle** with expert panel

MELBOURNE, 14 MAY 2019

Frasers Property Australia will host a free information-packed first home buyer seminar this month to help prepare Victorian buyers looking to enter the property market for the first time.

The First Home How To event will be held at the Porter Davis World of Style Showroom in Southbank on May 29 and includes an impressive line-up of industry experts who will speak on topics including location, design, finance, sustainability and choosing a developer.

Alisa and Lysandra, from The Design Duo and winners of hit Channel 9 TV show *The Block*, will be a big drawcard to the event and will offer first home buyers the right advice about designing their first home.

Other key speakers include Urbis Director **Sue Say**, who will talk about the importance of location; accountant, author and financial advisor **Melissa Browne** will talk about financing your first home; **Stephen Choi** from Living Future Institute will discuss the long-term benefits of a sustainable home and Frasers Property Australia's **Anthony Boyd**, Executive General Manager – Residential, will discuss what buyers need to know about developers and what they are responsible for.

The free event kicks off at 6pm with drinks and canapes before the seminar and Q&A starts at 7pm. Radio presenter **Troy Ellis** will MC the event and there will be door prizes and giveaways on offer, including Melissa Browne's latest book and a handy first home buyer guidebook. Attendees will have the chance to mingle with each other and the panel after the seminar between 8.30pm and 9pm.

"This is an opportunity for first home buyers to educate themselves about what's involved in buying your first home. We hope it will take the fear out of taking the plunge and the mystery away from the process," **Sarah Bloom**, General Manager – Residential Victoria, Frasers Property Australia says.

"We understand that purchasing a property is one of the biggest investments people make so it's really important to get the right information and advice before you buy.

"This way, first home buyers can have greater confidence in their purchasing decisions and enjoy the important milestone they are about to make."

Ms Bloom says the event is for all first home buyers yet to buy or settle, regardless of where they are in the journey.

Maurice Schill is looking forward to the event as an opportunity to find out more about the financial commitment required to enter the property market.

The Glen Iris resident is currently renting but says he and his partner are now considering home ownership.

"It's a pretty big investment and it can seem quite scary and daunting at first. I think having the right information will help us decide if we are making the right decision for us," Mr Schill says.

Mr Schill says he's hoping to find out more about the up-front costs of buying, tips on how to raise enough money to meet those costs and how to best calculate mortgage repayments.

“Being first home buyers, we really have no idea about all the details of what’s involved or understand the process of where to start.”

The Porter Davis World of Style Showroom is located at 410 City Rd, Southbank. First home buyers interested in attending the First Home How To seminar can secure their place online at: www.firsthomehowto.com.au

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Being part of a global group opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

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For more information about Frasers Property Australia, visit frasersproperty.com.au.

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Frasers Property's assets range from residential, retail, commercial and business parks, to logistics and industrial in Southeast Asia, Australia, Europe and China. Its well-established hospitality business owns and/or operates serviced apartments and hotels in over 80 cities across Asia, Australia, Europe, the Middle East and Africa. The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging on its knowledge and capabilities from across markets and property sectors, to deliver value in its multiple asset classes.

Frasers Property is also the sponsor of three real estate investment trusts and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust, Frasers Commercial Trust, and Frasers Logistics & Industrial Trust are focused on retail, commercial & business parks, and logistics & industrial properties respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties.

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