

New tenants unveiled at Burwood Brickworks

Diverse range of operators preparing to set up shop

- ◆ Frasers Property has announced a **host of new tenants** at Burwood Brickworks
- ◆ Shopping centre on track to achieve **Living Building Challenge™** certification
- ◆ Leasing campaign targeting **high-quality operators and innovative concepts**

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The new super-neighbourhood centre at Burwood Brickworks is on track to open at the end of the year and Frasers Property Australia has revealed some of the new tenants set to showcase their wares in what aims to be the world's greenest retail development.

Set to join the tenant mix at Burwood Brickworks are Choice Pharmacy, Woodfrog Bakery, Cannings Free Range Butcher, Hot Hot Pot, Ichiro Izakaya Bar, My Sushi, Glossed Nails & Beauty, MyPlace Massage & Foot Spa, Top Tea and Asian grocer Burwood Hu Hui Supermarket.

Innovative childcare and child education provider Insight Early Learnings has also been secured, providing real convenience for residents of the wider Burwood community.

Woolworths, Dan Murphy's and Reading Cinemas have already committed to Burwood Brickworks, as has one of the most progressive food concepts in Australia in *acre* Farm & Eatery, which will operate the rooftop urban farm and restaurant.

Tim Moore, General Manager – Retail Leasing, Frasers Property Australia says with a diverse range of new tenants secured at Burwood Brickworks, the vision to create a centre unlike any other in Melbourne – and indeed the world – is closer to becoming reality.

"With the fantastic new retailers coming to Burwood Brickworks the identity of the new shopping centre is being formed. Opportunities remain for retailers wanting to be part of something special and we're keen to talk to new food and beverage concepts, convenience offers, health and fitness retailers and other services," Mr Moore says.

For tenants, the fundamentals at Burwood Brickworks are compelling. With a mature catchment of some 100,000 people, Burwood Brickworks is at the centre of a captive trade area which is undergoing gentrification at the moment, with more young families moving to the area.

Retailers will also benefit from the elevated comfort levels being created at Burwood Brickworks due to its progressive biophilic design and unrivalled indoor environment quality, as well as its mix of entertainment, amenities and rooftop urban farm.

Frasers Property is aiming for the shopping centre to be the first retail development in the world to achieve Living Building Challenge™ certification. This means it will generate more energy than it consumes on an annual basis, retain and recycle all of the water it uses, dedicate 20% of its site footprint for food growing, among many other sustainable initiatives.

A mix of on-site rooftop solar PV and off-site renewable energy, utilising the latest in battery storage, will generate 105% of the energy required for the building.

The shopping centre has been designed by Melbourne-based NH Architecture, while North Melbourne-based Russell & George has been appointed to ensure the base building interior design meets the elevated biophilic design requirements that Living Building Challenge™ compliance demands.

Frasers Property recently received a 6 Star Green Star Design and As-Built v1.1 (Design Review) rating for its shopping centre at Burwood Brickworks from the Green Building Council of Australia. The overall Burwood Brickworks mixed-use community has been certified with a 6 Star Green Star Communities rating.

Retailers interested in a tenancy at Burwood Brickworks should call Frasers Property on 13 38 38 or visit www.frasersproperty.com.au/Retail/VIC/Burwood-Brickworks/Register.

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Being part of a global group opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

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Frasers Property's assets range from residential, retail, commercial and business parks, to logistics and industrial in Southeast Asia, Australia, Europe and China. Its well-established hospitality business owns and/or operates serviced apartments and hotels in over 80 cities across Asia, Australia, Europe, the Middle East and Africa. The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging on its knowledge and capabilities from across markets and property sectors, to deliver value in its multiple asset classes.

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