

Sustainability measures lure first-time buyers to Burwood Brickworks

Couple purchase one-bedroom apartment to be near 'green' retail space

MELBOURNE, 20 MAY 2019

First-hand experience of how environmentally innovative the retail precinct at Burwood Brickworks will be prompted David and Kylie Brennan to purchase their first investment property at the development.

The couple has bought a one-bedroom, ground floor apartment in the new mixed-use community in Melbourne's east. They currently live in Ferntree Gully.

David, a refrigeration project manager for Woolworths, says his involvement in setting up a new Woolworths and Dan Murphy's store at Burwood Brickworks drew his attention to the project.

Frasers Property Australia is aiming for the shopping centre at Burwood Brickworks to be the first retail development in the world to achieve Living Building Challenge™ certification. This means it will generate more energy than it consumes on an annual basis, retain and recycle all of the water it uses and dedicate 20 per cent of its site footprint for food growing via initiatives such as a rooftop urban farm, among other measures.

"I have a passion for helping the environment and I've been heavily involved in the refrigeration for Dan Murphy's and Woolworths so I know a lot about the project," David says.

"We've always loved the Burwood area and I grew up down the road in Vermont South. We have always had the intention to purchase something in Burwood.

"It was really exciting to purchase our first investment property. It's been a goal of ours for a while now, so we're so pleased that's its finally becoming a reality."

David says the suburb is a sought-after, established area so, for him, purchasing an investment property at Burwood Brickworks was a "no brainer".

"You have the university up the road and all the public transport. There are going to be parks, restaurants supermarkets, cafes and cinemas. It's hard to see how it wouldn't work."

David says he's excited for the project's completion and the time he will be able to make full use of the shopping centre himself.

"I'm excited for it all to happen. It's good being involved in the retail part of the project, I get to watch my little development nearby."

Burwood Brickworks is located 19 kilometres from Melbourne's CBD in the leafy eastern suburb of Burwood East.

Plans for the community include freestanding and semi-detached terrace housing and apartments, 16 land lots, 2.5 hectares of open space and parklands, community facilities and an urban plaza adjoining the retail precinct.

The new community will comprise approximately 700 new homes for an estimated 2,000 new residents, with the first residents expected to move in by the end of 2020.

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