

PRESS RELEASE

Oceanfront land lots offered for the first time at The Waterfront

Build your dream home steps from the sand at Shell Cove

SYDNEY, 12 NOVEMBER 2018

A once in a lifetime opportunity will be offered to build your ultimate beach house just steps from the sand at The Waterfront, Shell Cove, when three oceanfront lots go up for sale this month.

There is expected to be intense interest in the first oceanfront land release offered in Frasers Property Australia and Shellharbour City Council's master planned community The Waterfront, Shell Cove, and buyers will need to be quick to secure one of only three unique land lots fronting the beach.

The lots are located on the aptly-named Oceanfront Drive and are part of a limited release of nine premium land lots in The Beachside Collection, located within metres of the beach, the boat harbour and the world-class Shellharbour Marina.

The three oceanfront lots will be sold via Expressions of Interest, which must be received by 29th November, and people can now book an onsite appointment to experience the location and spectacular ocean views offered.

The six other lots in The Beachside Collection are on Seaside Avenue. Some offer views of the marina while others are within a stone's throw of the beach at the end of the street. They will be sold via electronic ballot on 6th December, with registrations closing 2nd December 2018.

The lots in The Beachside Collection range in size from 345 to 537 sqm and are nestled in a beautiful natural setting, fronting Shellharbour South Beach and surrounded by expansive parks. All the lots offer the ideal lifestyle destination as they are close to the new Shell Cove Town Centre featuring a full-line Woolworths supermarket, specialty stores and dining options.

The limited release is the first since stage one of the Shell Cove Town Centre opened to the community last month.

Glenn Colquhoun, Development Director – Shell Cove, Frasers Property Australia says with so few opportunities available to purchase beachside land in the Illawarra or Sydney regions, this limited release offers a fantastic chance to build your dream beach house just steps from the sand.

"This is the first oceanfront land release we have offered, and we are expecting intense interest from buyers eager to secure one of the nine premium land lots in The Beachside Collection," says Mr Colquhoun.

"Stage one of Shell Cove Town Centre has just opened for business and the community is fast taking shape, so it is easy to imagine the lifestyle that will be on offer once you build your dream home at The Waterfront.

"Like all lots at The Waterfront, the new release will offer access to the cycleways and walkways connecting the community's parks, schools, town centre and marina. These lots have the added bonus of being steps away from the public boat ramp and the beach."

David Fraser was living in Woonona with his wife Stacey and two young daughters when he joined the hundreds of people vying for one of just 24 lots during the first land release in November 2015.

They secured one of the last lots in the release and built their dream home, which they moved into in March 2018.

“At first this was going to be an investment property and we were not going to live here but we love the area and we have fallen in love with the beautiful location,” says David.

“We have gone from one beach area to another but there is just something about the geographical beauty of Shell Cove that we love.

“I have always lived in proximity to the water, but I have never had the sea breeze. The ocean breeze is just divine.”

The Waterfront, Shell Cove, is a master planned community set in a natural coastal setting surrounded by beaches, parks and wetlands but close to schools, transport and major centres.

A focal point will be the 270-berth boat harbour and Shellharbour Marina next to the lively town centre, featuring a retail precinct anchored by a Woolworths supermarket and specialty shops, restaurants on the marina’s edge, waterfront tavern, hotel, children’s beach, water play areas, library and community centre.

The Shell Cove Sales and Information Centre has just moved to Shell Cove Town Centre and is located in Shops 1 and 2, 100 Cove Boulevard, Shell Cove. It is open seven days from 10.30am to 5pm. To register your interest in The Beachside Collection or for more information, call 13 38 38 or visit www.thewaterfrontshellcove.com.au.

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