

Ed.Square opens doors for exclusive preview

Home designs and lifestyle revealed in south west Sydney's game-changing community

- ◆ 5 display homes open for inspection, by appointment
- ◆ On-site café now open daily 6am-3pm
- ◆ New homes priced from \$450,000 to \$875,000¹

SYDNEY, 10 MAY 2018

For the more than 5,400 people that have expressed interest in living in Ed.Square, the game-changing community set to bring a new, edgy, urban feel to South Western Sydney, a first glimpse of what their new home could look like is now a reality.

Frasers Property Australia has just opened the Ed.Square sales and display complete with a display village featuring five fully furnished display homes as well as a full size 2 bedroom apartment showcasing the design quality, wide choice and value for money on offer in the new, connected community.

Visitors can enjoy a coffee and meal at the sales centre's own café, Vine & Grind Terrace.

World class architectural firms HDR, GroupGSA and HASSELL have collaborated to deliver the new Australian dream at Ed.Square, embracing today's preference for better public spaces that connect people and creating a mix of apartments, terraces and townhomes to provide greater choice.

One-bedroom apartments at Ed.Square are priced \$450,000 to \$525,000², two-bedrooms \$570,000 to \$680,000, and three-bedroom apartments \$710,000 to \$755,000.

For the terraces and townhomes, one-bedroom homes are priced \$450,000 to \$555,000, two-bedrooms \$655,000 to \$720,000, three-bedrooms \$705,000 to \$775,000, and four-bedrooms \$810,000 to \$875,000.

Considering the average median sales price for houses in Edmondson Park as at April 30 2018 was \$879,000, according to realestate.com.au², Ed.Square homes represent real value for money – especially with each home within walking distance to the community's future Town Centre, Eat Street, parks, waterplay area and train station.

Nigel Edgar, General Manager – NSW Residential, Frasers Property Australia, says the team has focused on delivering choice and value for money at Ed.Square.

"The homes on offer at Ed.Square range in size, floorplan and style yet will retain a consistent premium quality and provide their owners with unparalleled access to a mix of amenities and services necessary for modern living," Mr Edgar says.

"The wide choice of housing designs and options will appeal to singles, couples, young families and multi-generational households, and the convenient connections will be an ideal complement to the lifestyle of people who live at Ed.Square."

¹ All prices indicative only and subject to change

² <https://www.realestate.com.au/neighbourhoods/edmondson%20park-2174-nsw>

³ Market Outlook Edmondson Park, Urbis March 2018

Connectivity to public transport and jobs, as well as the provision of alternative housing design options, is not only important to cater to modern lifestyles, but can also alleviate housing stress. This is the finding of a recent URBIS report³ which outlined the challenges and potential solutions to the housing affordability issue.

“Ed.Square combines an inner-city aesthetic with an urban village feel in a leafy neighbourhood where you can leave the car at home. Places for people to shop, eat and socialise will all be within walking distance of their home and, with the integration of the new train station, the value of the connected location will be emphasised,” Mr Edgar says.

Adjacent to Edmondson Park train station, Ed.Square will comprise over six hectares of open space and a variety of home styles and floorplans across 920 apartments and 893 terrace and townhouses. A 68-metre high residential tower atop the Town Centre is set to become an architectural landmark, the epicentre from which the village will expand into the streets and laneways that will flow into parks and bushland.

There will be a shopping, dining and entertainment precinct, which will include an Eat Street, fresh food market place, cinema, childcare centre, 24-hour gym, tavern and healthcare facilities.

The first Ed.Square residents are expected to move into their homes in early 2020 with the Town Centre expected to be completed in mid-2020.

Ed.Square will be serviced by convenient bus and train links to Parramatta and Sydney CBD, along with easy access to Sydney’s main roads. Liverpool is just three train stops away from Edmondson Park train station and Sydney’s future second airport at Badgerys Creek will be close by.

For further information or to register your interest in Ed.Square, phone Frasers Property on 13 38 38 or visit www.EdSquare.com.au.

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About Frasers Property Australia

Frasers Property Australia Pty Limited is one of Australia's leading diversified property groups and is the Australian division of Frasers Property Limited. The company has over 90 years' heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a global group opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive* and *real*.

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About Frasers Property Limited

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Frasers Property's assets range from residential, retail, commercial and business parks, to logistics and industrial in Singapore, Australia, Europe, China and Southeast Asia. Its well-established hospitality business owns and / or operates serviced apartments and hotels in over 80 cities across Asia, Australia, Europe, the Middle East and Africa. The Company is unified by its commitment to deliver enriching and memorable experiences for customers and stakeholders,

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For more information on Fraser's Property, please visit www.frasersproperty.com

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