

## Ed.Square proving a popular proposition

### Display village opens in south west Sydney's game-changing community

- ◆ **Over 150 homes already sold** in the community
- ◆ **Five fully furnished display homes** now open for inspection
- ◆ Wide choice of new homes priced **from \$455,000 to \$850,000**

#### **SYDNEY, 20 JUNE 2018**

With more than 150 homes already sold, the connected lifestyle on offer at Ed.Square has clearly resonated with people, and for everyone else interested in south west Sydney's game-changing mixed-use community, Frasers Property Australia has just opened a new sales centre and display village.

Featuring five fully furnished display homes as well as a full size two-bedroom apartment, the new display village offers a real-life glimpse into the design quality, wide choice and value for money on offer at Ed.Square.

Given the intense interest in Ed.Square Frasers Property is responding to the high demand by bringing forward the next apartment building release, to be known as The Easton. Enjoying easy access from a prominent corner position offering north easterly district and parkland views, residents of The Easton will benefit from immediate access to the Ed.Square town centre and train station.

#### **The new Australian dream**

World class architectural firms HDR, GroupGSA and HASSELL have collaborated to deliver the new Australian dream at Ed.Square, embracing today's preference for better public spaces that connect people and creating a mix of apartments, terraces and townhomes to provide greater choice.

Adjacent to Edmondson Park train station, Ed.Square will comprise over six hectares of open space and a variety of home styles and floorplans across 920 apartments, and 893 terrace and townhouses. A 68-metre high residential tower atop the town centre is set to become an architectural landmark, the epicentre from which the village will expand into the streets and laneways that will flow into parks and bushland.

One-bedroom apartments at Ed.Square are currently priced \$455,000 to \$502,000.

For the terraces and townhomes, one-bedroom homes are priced \$455,000 to \$490,000, two-bedrooms are \$660,000 to \$685,000, three-bedrooms are \$710,000 to \$775,000, and four-bedrooms are \$820,000 to \$850,000.

Considering the average median sale price for houses in Edmondson Park as at May 28, 2018 was \$879,000, according to realestate.com.au, Ed.Square represents real value for money – especially with each home within walking distance to the community's future town centre, parks and train station.

**Dino Carulli**, Sales and Marketing Director – NSW Residential, Frasers Property Australia, says Ed.Square is about delivering choice and value for money without compromising on design and quality.

"The homes on offer at Ed.Square range in size, floorplan and style yet will retain a consistent premium quality and provide their owners with unparalleled access to a mix of amenities and services necessary for modern living," Mr Carulli says.

"The wide choice of housing designs and options will appeal to singles, couples, young families and multi-generational households, and the convenient connections will be an ideal complement to the lifestyle of people who live at Ed.Square.

“The response from buyers to date has been very encouraging and sales at Ed.Square have outperformed the wider Sydney market. In order to meet the intense demand, we’re fast-tracking the release of next apartment building, The Easton.

“Ed.Square combines an inner-city aesthetic with an urban village feel in a leafy neighbourhood where you can leave the car at home. Places for people to shop, eat and socialise will all be within walking distance of their home and, with the integration of the new train station, the value of the connected location will be emphasised,” Mr Carulli says.

The Ed.Square town centre will provide a shopping, dining and entertainment precinct for residents and visitors from further afield, incorporating an Eat Street, fresh food market place, cinema, childcare centre, waterplay area, 24-hour gym, tavern and healthcare facilities.

The first Ed.Square residents are expected to move into their homes in early 2020 with the town centre expected to be completed in mid-2020.

Ed.Square will be serviced by convenient bus and train links to Parramatta and Sydney CBD, along with easy access to Sydney’s main roads. Liverpool is just three train stops away from Edmondson Park train station and Sydney’s future second airport at Badgerys Creek will be close by.

For further information or to register your interest in Ed.Square, phone Frasers Property on 13 38 38 or visit [www.EdSquare.com.au](http://www.EdSquare.com.au).

**END**

#### **About Frasers Property Australia**

Frasers Property Australia Pty Limited is one of Australia’s leading diversified property groups and is the Australian division of Frasers Property Limited. The company has over 90 years’ heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a global group opens up a world of opportunities for our customers. Frasers Property Australia appreciates its customers and rewards their loyalty through Prosperity, a national customer care and loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality’s serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of our operations. The company creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering memorable experiences for our customers, the core values of our global group are *collaborative, respectful, progressive and real*.

For more information about FPA, visit [www.frasersproperty.com.au](http://www.frasersproperty.com.au)

#### **About Frasers Property Limited**

Frasers Property Limited ("Frasers Property" or the "Company"), is a multi-national company that owns, develops and manages a diverse, integrated portfolio of properties. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Company is organised around five asset classes with total assets of S\$30 billion as at 31 March 2018.

Frasers Property’s assets range from residential, retail, commercial and business parks, to logistics and industrial in Singapore, Australia, Europe, China and Southeast Asia. Its well-established hospitality business owns and / or operates serviced apartments and hotels in over 80 cities across Asia, Australia, Europe, the Middle East and Africa. The Company is unified by its commitment to deliver enriching and memorable experiences for customers and stakeholders, leveraging knowledge and capabilities from across markets and property sectors, to deliver value in its multiple asset classes.

Fraser's Property is also the sponsor of three real estate investment trusts and one stapled trust listed on the SGX-ST. Fraser's Centrepoint Trust, Fraser's Commercial Trust, and Fraser's Logistics & Industrial Trust are focused on retail properties, office and business space properties and business parks, logistics and industrial properties respectively. Fraser's Hospitality Trust (comprising Fraser's Hospitality Real Estate Investment Trust and Fraser's Hospitality Business Trust) is a stapled trust focused on hospitality properties.

For more information on Fraser's Property, please visit [www.frasersproperty.com](http://www.frasersproperty.com)

**FOR MEDIA QUERIES, PLEASE CONTACT:**

**Wise McBaron Communication**

Trudy Wise

**T** +61 2 9279 4770 or 0418 220028

**E** [trudy\\_wise@wisemcbaron.com.au](mailto:trudy_wise@wisemcbaron.com.au)

**Fraser's Property Australia**

Warwick Dowler

**T** +61 2 9767 2335

**E** [warwick.dowler@frasersproperty.com.au](mailto:warwick.dowler@frasersproperty.com.au)