



MEDIA RELEASE

Lifestyle diversity the key at Berwick Waters

Two highly-anticipated new villages released

Melbourne – 16 September 2017 – Whether its wetland views from the lounge room or close proximity to the future bustling town centre, lifestyle choices abound for buyers in two new villages set to be unveiled at Berwick Waters.

The two sought-after neighbourhoods at the joint Frasers Property Australia and Mondous Property community, Promenade Village and Upper Banks precinct will be released to the market for the first time on September 16. Sales success of the various villages released to date – there are just 10 blocks left for sale – indicates that strong demand can be expected for the new range of land lots.

It marks the first land release for several months at the popular community in Melbourne's south-east, with prices to start at \$364,000 for a 403sqm land lot.

If convenience is a key consideration, Promenade Village will appeal to buyers who are keen to be close to a hub of activity.

Promenade Village is located a short walk to the future town square in the centre of Berwick Waters and is adjacent to two future parks.

The Upper Banks precinct is more secluded, with quieter streets and larger blocks, many of which will overlook the wetlands snaking through the community.

These blocks offer a serene lifestyle, suiting people who want to immerse themselves in nature and take advantage of the community's enviable scenery.

Land lots in the two villages will be offered in a range of sizes, reflecting a commitment by Frasers Property to offer variety to the Victorian market.

"Community is at the heart of what we endeavour to create, and this means understanding that all communities are diverse in their nature," says Sarah Bloom, General Manager – Residential VIC, Frasers Property Australia.

"People want freedom of choice, to be able to find something that really fits their needs, and that's why we are offering a range of lot sizes at different prices.

"There really is something for everyone here, and we've already been getting a strong level of interest in the new villages.

"I have no doubt the two new precincts will be as popular with buyers as the other Berwick Waters villages have proven to be."

Expanding across 310ha, Berwick Waters will be a sizeable community when finished. The development, located 50 kilometres south-east of Melbourne, launched in 2011 and since its



launch, more than 1,400 lots have sold, and more than 700 homes have been built with approximately 2,000 people calling Berwick Waters home.

The focus on natural beauty in the design of Berwick Waters is a major drawcard for buyers. The community includes five major parks, three of which are complete or under construction and a network of reserves and wetland areas, comprising more than 50ha of open space – roughly equivalent to the size of Albert Park Lake.

Free weekday fitness classes are held at Waterfront Park on Riverstone Blvd for anyone who wants to attend. The classes are open to the whole community, not just those living in Berwick Waters. A second class was recently added to the program to meet the strong demand, with the daily classes often booking out.

Previous land releases at Berwick Waters have often sold out quickly, demonstrating the community's continued desirability among those searching for the right place to build their new home.

"We are so pleased to be able to offer people the opportunity to join these brand new neighbourhoods and be part of the ongoing creation of the Berwick Waters community," Ms Bloom says.

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About Frasers Property Australia

Frasers Property Australia Pty Limited (FPA) is one of Australia's leading diversified property groups and is the Australian division of Frasers Centrepoint Limited. The group has over 90 years' heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a global group opens up a world of opportunities for FPA's customers. FPA appreciates its customers and rewards their loyalty through Prosperity, a national loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of FPA's operations. The group creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering *real places for real people*, the core values of the group are *passionate, authentic, dynamic* and *respectful*.

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