

MEDIA RELEASE

Hundreds celebrate opening of Leapfrog Park at Life, Point Cook

New playground proves to be a big drawcard for families far and wide

Melbourne – 23 November 2017 – More than 700 people turned out earlier this month to celebrate the opening of the much-anticipated new playground at Frasers Property Australia's Life, Point Cook community.

After years in the planning, Leapfrog Park, a visually exciting educational frog-themed playground, is now officially open for new residents at Life, Point Cook and other families in the wider Point Cook community to enjoy.

The crowd celebrated the new recreational park with a fun-filled day that was all about frogs, including a jumping castle, bungee trampolines where kids could leap high like frogs, a frog craft zone and even a Frog Petting Zone where kids experienced holding a variety of different frogs and reptiles.

Prizes were awarded to the most creative dress-up of the day with the winner receiving a Werribee Zoo Slumber Safari experience for a family of four.

Food trucks, roving musicians, face painting and a radio street team all contributed to the festival atmosphere.

“It was fantastic to see so many families come out and embrace this innovative new space that is designed to be both educational and fun,” says Sarah Bloom, General Manager – Residential VIC, Frasers Property Australia.

“Leapfrog Park really brings the idea of a children's playground to a whole new level,” says Ms Bloom.

With a 2.6m high frog as its centrepiece, complete with cubby hole and toeholds for children to clamber up her back legs, the playground and park facilities will be popular with everyone. The park's opening is perfect timing for the first residents of Life, Point Cook, who are expected to start moving into their new homes before Christmas.

As well as educational elements that teach kids and adults about a frog's life, the park's designer Big Fish has incorporated other innovative features, such as an inclusive design to cater for children on the autism spectrum through sensory totem poles that they can run their hands along, as well as a basket swing for children in wheelchairs.

Leapfrog Park includes a giant frog cubby house, froglet steppers, tadpole rockers, sound tubes, climbing ropes and poles and a leapfrog game. In-ground trampolines, slides, sandpits and clamber rocks are already proving a hit with children of all ages.

“Leapfrog Park is a great space for kids, but it's important to us that our outdoor spaces build connected communities. Footpaths link from Leapfrog Park to a conservation reserve and



wetlands area. Altogether the open spaces serve to further educate the community about the local environment,” says Ms Bloom.

Life, Point Cook is located 4km south of the Point Cook town centre and 28km from Melbourne CBD. The new community will eventually comprise approximately 550 homes, 9.9ha of parks and open space, 1ha of wetlands and 2km of walking and bike paths.

Prices start at \$442,000 for a block of land at Life, Point Cook.

The sales centre, on the corner of Point Cook Road and Saltwater Boulevard, is open Saturday to Wednesday, 11am to 5pm.

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