

MEDIA RELEASE

Introducing The Playground Collection

Stunning new homes adjacent to Fairwater's playground

Sydney – 23 May 2017 – Frasers Property Australia has unveiled a new collection of brand new homes at Fairwater, aptly named The Playground Collection given their proximity to the community's future children's playground.

Positioned to the west of the community, The Playground Collection includes a wide variety of home designs and sizes including two, three, four and five bedroom homes and terraces.

Nigel Edgar, General Manager - Residential NSW, Frasers Property Australia says the immediate amenity means The Playground Collection is tailor-made for families.

"From the beginning, Fairwater has been a family-oriented community. With hundreds of residents having moved in, the community is already established and yet is growing every day, coming to life in the way we envisioned in the initial planning stages," says Mr Edgar.

"This latest release of homes will especially appeal to families with young children who will love growing up next to the playground and learn-to-ride bike track.

"Construction on the bike track will begin later this year and, when it's completed in 2018, this pocket of Fairwater will be a great place for neighbours to catch up and interact."

Homes in The Playground Collection, like all new homes at Fairwater, feature an open plan design, with the indoor living area flowing through to the outdoor space providing a continuation of the home. The design has proved popular with families of all sizes, including young couples purchasing their first home as well as downsizers wanting additional entertaining spaces.

The Playground Collection also features a new home product, The Hepburn. Featuring two bedrooms, each home will have secure parking and their own private courtyard.

Prices for two bedroom homes from \$560,000 – \$689,000, three bedroom homes from \$790,000 – \$779,000, four bedroom homes from \$869,000 - \$935,000 and one five bedroom home at \$1,066,000.

Mr Edgar says Frasers Property is incorporating a host of new home inclusions at Fairwater, which was launched in early 2015.

"We've received a lot of positive feedback from our residents and we continually research the ways we're able to improve and maximise the aesthetic value and functionality of the homes," says Mr Edgar.

"For instance, each new home in The Playground Collection will feature SMEG appliances. In terms of aesthetics, we've redesigned the tiles and splashbacks in the bathrooms and



kitchens. These fresh changes will be incorporated into the display village homes and will be seen later this year.

Our design team are flexible and responsive to market feedback to reflect our buyers' wants and needs," says Mr Edgar.

Fairwater was recently recognised on a national scale, winning the Excellence in Residential Development category at the Urban Development Institute of Australia National Awards for Excellence. The awards recognise innovation, sustainability, industry leadership and excellence in urban development across Australia.

When complete, the 38.5 hectare Fairwater community will comprise around 1000 homes, all opening to a picturesque outdoor environment that incorporates landscaped parks, lakes and ponds. There's also boardwalks, a learn-to-ride bike track, play areas for growing families created from natural materials and a series of pramways and walkways.

The Fairwater Display Village and Sales Centre is open seven days a week between 11am and 4pm. Visit www.fairwaterliving.com.au or call 13 38 38 for more information.

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About Frasers Property Australia

Frasers Property Australia Pty Limited (FPA) is one of Australia's leading diversified property groups and is the Australian division of Frasers Centrepoint Limited. The group has over 90 years' heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a global group opens up a world of opportunities for FPA's customers. FPA appreciates its customers and rewards their loyalty through Prosperity, a national loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

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For more information about FPA, visit www.frasersproperty.com.au

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