



MEDIA RELEASE

## **Experience a Centrale Snapshot courtesy of Frasers Property**

Win a taste of the North Ryde lifestyle

**Sydney – 2 March 2017** – Frasers Property Australia has launched Centrale Snapshots, a unique new competition offering visitors to the Centrale sales centre the opportunity to enjoy a snapshot of the Centrale lifestyle by living like a North Ryde local, with a host of fun activities and experiences up for grabs.

From a dining experience at Chatswood Interchange to canoeing, camping or paddle boarding in Lane Cove National Park, the competition is designed to showcase the Centrale lifestyle and is open to everyone who visits the Julius Avenue sales centre.

Each week, Frasers Property Australia will promote a particular experience available in and around the North Ryde and Chatswood locality for example, a Chatswood Concourse Theatre Experience, a shopping spree at Westfield Chatswood and ice skating at Macquarie Ice Rink. Winners of the competition will be awarded a \$100 gift card voucher which they can use towards a local experience of their choice, courtesy of Frasers Property Australia.

Dino Carulli, Sales and Marketing Director - NSW Residential, Frasers Property Australia, says the competition is an ideal way to draw attention to the host of activities close to Centrale, a vibrant apartment community taking shape just 13 kilometres from the Sydney CBD.

“This competition is about showing Centrale residents the many cultural and environmental opportunities available on their doorstep. North Ryde is an incredibly diverse and beautiful part of Sydney, with access to national parks, shopping, cultural and lifestyle amenities, and this competition is about showcasing all North Ryde has to offer,” says Mr Carulli.

“In addition to benefitting from the urban regeneration associated with Lachlan’s Line, Centrale is within close proximity to Lane Cove National Park, Chatswood and with the onsite North Ryde train station, the city is also conveniently close,” he says.

This onsite train station is one of the major advantages of the Centrale community. Opening on to Dehli Road and with the trains running frequently to the CBD, residents are able to easily commute to the city within eight stops, or reach the Macquarie Centre and Macquarie University within two train stops.

The competition, which began on 6th February will run for the next 9 weeks, with a winner announced every Monday on the Centrale Facebook page. To go in the draw, simply visit the sales centre and enter your details, then check the Centrale Facebook page for announcements.

“Construction is on schedule at Centrale and the community is beginning to take shape with the first residents expected to be moving in by this Christmas,” Mr Carulli said.



The Centrale Sales Centre and Display Suite is located at Building A, 12 Julius Avenue, and is open 7 days a week from 11am to 5pm.

For further information, visit [Facebook.com/centraleapartments](https://www.facebook.com/centraleapartments), call 13 38 38 or visit [www.centraleapartments.com.au](http://www.centraleapartments.com.au).

– ENDS –

**Media enquiries:**

Trudy Wise, Wise McBaron Communication

Telephone: 02 9279 4770 or 0418 220 028

**About Frasers Property Australia**

Frasers Property Australia Pty Limited (FPA) is one of Australia's leading diversified property groups and is the Australian division of Frasers Centrepoint Limited. The group has over 90 years' heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a global group opens up a world of opportunities for FPA's customers. FPA appreciates its customers and rewards their loyalty through Prosperity, a national loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of FPA's operations. The group creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering *real places for real people*, the core values of the group are *passionate, authentic, dynamic and respectful*.

For more information about FPA, visit [www.frasersproperty.com.au](http://www.frasersproperty.com.au)

**About Frasers Centrepoint Limited**

Frasers Centrepoint Limited (FCL) is a full-fledged international real estate company and one of Singapore's top property companies with total assets of S\$25 billion as at 31 December 2016. FCL has three strategic business units – Singapore, Australia and Hospitality, which focus on residential, commercial, retail and industrial properties in Singapore and Australia, and the hospitality business spanning more than 80 cities across Asia, Australia, Europe, and the Middle-East. FCL also has an International Business unit that focuses on the Group's investments in China, Southeast Asia, and the United Kingdom.

FCL is listed on the Main Board of the Singapore Exchange Securities Trading Limited (SGX-ST). FCL is also a sponsor and its subsidiaries are the managers of three REITs listed on the SGX-ST, Frasers Centrepoint Trust, Frasers Commercial Trust, and Frasers Logistics & Industrial Trust that are focused on retail properties, office and business space properties, and industrial properties respectively, as well as one stapled trust listed on the SGX-ST, Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) that is focused on hospitality properties.

As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

For more information on FCL, please visit [www.fraserscentrepoint.com](http://www.fraserscentrepoint.com).