

MEDIA RELEASE

A new chapter begins at Edmondson Park

New sales centre and café coming soon

Sydney – 8 June 2017 – With excitement gathering and interest growing for the upcoming Edmondson Park Town Centre development, construction has commenced on the Sales Centre – complete with its own café – to give visitors a taste of the amenity coming to the new Frasers Property Australia community.

The appointment of local construction company Strongbuild marks the start of construction of the sales centre, located off Campbelltown Road, and is a major milestone for the proposed mixed-use community in South West Sydney's growth corridor.

Nigel Edgar, General Manager Residential NSW, Frasers Property Australia says the milestone heralds the creation of a new town centre and community that will play a vital role supporting the projected growth in population and employment in South Western Sydney.

"Already 1,700 people have registered their interest in the future community and we're only at the beginning of this long-term project. There's a strong appetite for new homes and the range of community amenities and services proposed for Edmondson Park," Mr Edgar says.

"This is an exciting new chapter for Edmondson Park and the surrounding neighbourhoods. The new Edmondson Park Town Centre will be a landmark for the area both visually and functionally, bringing economic, employment and community benefits to local residents and the wider region."

In addition to providing a wide range of high-quality housing, the new Town Centre will optimise connections to the adjacent train station and incorporate an active market place, shopping centre, over three hectares of parklands and open space, plus a commercial precinct incorporating healthcare and childcare services.

"Frasers Property's approach emphasises the importance of research and design to ensure the new communities we create complement and add to existing amenity. Through the careful integration of new housing, shopping and social services with existing infrastructure, we maximise the advantages of living in a connected, convenient location," says Mr Edgar.

"We start by listening to the community. At our recent open day, the community expressed a desire for a good coffee spot closer by, so we've incorporated a café into our new sales centre. It's a small gesture, but it signals our big picture approach to the project," he says.

Over 200 people attended the recent community open day, and the excitement was evident, with locals and visitors keen to understand what the project would bring regarding new amenity and education facilities. It was also an opportunity for the community to provide feedback on the vision for Edmondson Park.



"While the physical design will provide an important foundation, the community is built through the interactions of people and the creation of a sense of place. Getting this right means collaborating with the community from the outset," says Mr Edgar.

On completion around 2023, Edmondson Park Town Centre will comprise approximately 1,900 new homes and apartments as well as a shopping and commercial precinct of some 40,000 square metres.

The Edmondson Park Town Centre development is expected to generate approximately 2,500 jobs over its seven-year construction program, and Frasers Property will work with local suppliers and use local resources to ensure it provides a tangible benefit to the existing local community. Approximately 1,000 ongoing jobs are expected to be generated by the businesses within the new town centre.

For further information visit www.frasersproperty.com.au/SMP/NSW/Edmondson-Park/home

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About Frasers Property Australia

Frasers Property Australia Pty Limited (FPA) is one of Australia's leading diversified property groups and is the Australian division of Frasers Centrepoint Limited. The group has over 90 years' heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a global group opens up a world of opportunities for FPA's customers. FPA appreciates its customers and rewards their loyalty through Prosperity, a national loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of FPA's operations. The group creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering real places for real people, the core values of the group are passionate, authentic, dynamic and respectful.

For more information about FPA, visit www.frasersproperty.com.au

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