

MEDIA RELEASE

## **Intense demand expected for new homes**

New townhome designs unveiled at The Waterfront, Shell Cove

**Sydney – 26 July 2017** – Buyers will need to be quick to secure one of 14 new townhomes to be released on 17 August via online registrations by Frasers Property Australia and Shellharbour City Council at The Waterfront, Shell Cove.

Demand for the new four and five-bedroom townhomes, including a selection with in-ground pools, is expected to exceed the number of homes in this release.

The Sails release is located along The Promontory Drive, with driveway access to the homes via Sails Way. The homes are located approximately 150 metres from the marina edge and 300 metres from the future town centre.

All 14 of the double-storey townhomes feature four or five bedrooms, three bathrooms, double garages, north-facing living areas, covered alfresco areas off the main living area, separate children's retreat, rear-lane access and two internal storage rooms. Each home also has a fully landscaped garden and courtyard.

The five-bedroom Odyssey townhomes are located on corner lots and boast eight-metre frontages, with some also featuring sparkling in-ground pools.

The four-bedroom Sails townhomes will have 7.5-metre frontages and feature master bedroom suites with a walk-in robe, ensuite, large parents' retreat and balcony.

All homes in the new release feature 3m high ceilings to the ground floor, gourmet family-sized kitchens with stone benchtops, stainless steel appliances, tile splashbacks, polyurethane cupboard finishes and feature pendant lights, while bathrooms also feature stone benchtops, floor to ceiling tiling and semi-frameless shower screens.

Glenn Colquhoun, Development Director – Shell Cove, Frasers Property Australia is expecting strong demand for this release and is urging prospective buyers to register their interest now.

"These large contemporary homes will be in a prime location just a short walk to the future town centre and harbour edge, and will appeal to anyone who desires plenty of space and a combination of indoor and outdoor living," Mr Colquhoun says.

"Strong demand for previous releases stems from the spectacular coastal lifestyle Shell Cove offers, so everyone interested in the Sails release will need to act fast to secure their own piece of paradise."

"We are expecting interest to be very high for these 14 townhomes because this is the first time we are offering a small selection of homes with in-ground pools," he says.

At Shell Cove, work is soon to commence on stage one of the new town centre, which will include a retail precinct anchored by a Woolworths supermarket and a range of specialty shops. There will also be a waterfront tavern, restaurants, cafes, community centre and library.

A focal point of the masterplanned community will be the new 270-berth boat harbour and marina.

The Shell Cove Sales and Information Centre is located at Cove Boulevard, Shell Cove, and is open seven days from 11am to 5pm. To register your interest or for more information call 13 38 38 or visit [www.shellcove.com.au](http://www.shellcove.com.au).

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**Media enquiries:**

Glenn Colquhoun, Development Director – Shell Cove, Frasers Property Australia  
(02) 4297 7364

or

Trudy Wise, Wise McBaron Communication  
Telephone: 02 9279 4770

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Being part of a global group opens up a world of opportunities for FPA's customers. FPA appreciates its customers and rewards their loyalty through Prosperity, a national loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

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**About Shellharbour City Council**

Shellharbour City Council leads by example in balancing the area's natural beauty with the needs of a growing community. Through its framework of a City of Vision, the Council is focused on achieving results for dynamic and sustainable developments for a modern society, directly or in partnership. These results can be seen in Shell Cove, Illawarra Regional Airport, Stockland Shellharbour Shopping Centre, Croom Regional Sporting Complex, Myimbarr Community Park, The Links Shell Cove Golf Course, Shellharbour City Stadium and the Shellharbour Civic Centre.

For more information about Shellharbour City Council, visit: [www.shellharbour.nsw.gov.au](http://www.shellharbour.nsw.gov.au).