

MEDIA RELEASE

New Shell Cove town centre takes shape

Excitement building as progress ramps up on new shopping precinct

Sydney – 14 December 2017 – It's full steam ahead at Shell Cove, the award-winning Shellharbour City Council and Frasers Property Australia masterplanned community, with work now well underway on the much-anticipated town centre.

Stage one of the town centre is expected to open in last quarter of 2018 and will comprise a 4,450sqm neighbourhood retail precinct with a distinct local flavour anchored by a 3,600sqm full-line Woolworths supermarket and feature nine specialty shops.

The site is buzzing with activity. Earthworks are complete, the basement car park excavation is progressing, slabs are being prepared and formwork is underway.

Quasar Group is undertaking the construction of stage one, having recently delivered the redevelopment of the iconic heritage building, The Tramsheds at Harold Park into a vibrant retail hub, and the refurbishment of Rhodes Waterside Shopping Centre.

Planning for the next stages of Harbour Boulevard – the main road which will bring people into the town centre – is also progressing well with tenders currently being assessed for contract works to complete the stages linking the existing completed section of the road to the Wattle Road intersection (stage 2) and to Bass Point Tourist Road (Stage 3). Both stages will commence construction early in the New Year with stage 2 due for completion by September 2018 and stage 3 by June 2018. The completion of these roads will provide a new entry into the development and a link to Bass Point.

Glenn Colquhoun, Development Director – Shell Cove, Frasers Property Australia says excitement is building among current and future Shell Cove residents as their new town centre takes shape.

“When it's complete, the Shell Cove town centre will be a thriving, family friendly, convenient destination for people to grab a coffee, pick up a few essentials, do the weekly shop in one go or meet up with friends for a meal on the waterfront restaurant promenade,” Mr Colquhoun says.

“It will be the ideal complement to all the other amenities that give Shell Cove its unique identity, with a welcoming atmosphere that will draw in people from the local community and the wider south coast region,” he says.

Suzanne Pini, National Director - Retail & Mixed-Use at architectural firm HDR, was born and raised in Wollongong and sees Shell Cove as a rare architectural opportunity.

“Shell Cove is a unique place nestled in unique geography. The challenge has been to align the new community, complete with its own town centre, in a way that responds to the natural landscape where the ocean and mountain tops blend together,” Ms Pini explains.

“This project is an opportunity to connect the water to the mountains, so the design has to embrace the character of the escarpment and the coastline. All the buildings have an aspect to the marina and embrace the waterfront experience,” she says.

With stage one well underway, a development application has been lodged for stage two of the town centre, comprising a waterfront restaurant precinct with around six eateries, a car park and 45 apartments. Pending approval, stage two is expected to be delivered in 2019.

Interest has been high for the first stage of 45 luxury waterfront apartments which are about to be released for sale in February 2018. A registration of interest process for these apartments will commence from 15th December 2017.

From there, a waterfront tavern, community centre, library and hotel are expected to be completed by 2020.

The planning for the tavern is evolving with a development application about to be lodged with Council. The building is designed to mirror a boat house style with a series of pavilion style roof structures. The tavern will be an important element of the town centre and is expected to be a very popular destination in its own right. A marketing campaign for sale of the tavern will commence via expressions of interest in the first half of 2018.

Elsewhere at Shell Cove, Shellharbour City Council and Frasers Property are continuing to work through the planning process associated with proposed modifications to the Concept Plan. A detailed submission back to the NSW Department of Planning responding to items raised during the exhibition period is currently progressing. A community information evening will be held once the details are finalised.

Shell Cove is the largest coastal residential development ever undertaken by a local government authority in Australia. The community’s man-made harbour and 270-berth floating marina will, when complete, be about 30 per cent larger than Sydney’s Darling Harbour, drawing visitors from far and wide.

The Shell Cove Sales and Information Centre is located on Cove Boulevard, Shell Cove, and is open seven days from 11am to 5pm. To register your interest or for more information call 13 38 38 or visit www.shellcove.com.au.

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Media enquiries:

Glenn Colquhoun, Development Director – Shell Cove, Frasers Property Australia
(02) 4297 7364

or

Trudy Wise, Wise McBaron Communication
Telephone: 02 9279 4770

About Frasers Property Australia

Frasers Property Australia Pty Limited (FPA) is one of Australia's leading diversified property groups and is the Australian division of Frasers Centrepoint Limited. The group has over 90 years' heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.



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Frasers Centrepoint Limited is a full-fledged multi-national real estate company and one of Singapore's top property companies with total assets of around S\$27.0 billion as at 30 September 2017. FCL has three strategic business units – Singapore, Australia and Hospitality, which focus on residential, commercial, retail and industrial properties in Singapore and Australia, and the hospitality business spanning more than 80 cities across Asia, Australia, Europe, and the MENA region. FCL also has an International business unit that focuses on China, Europe, and Southeast Asia.

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As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

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About Shellharbour City Council

Shellharbour City Council leads by example in balancing the area's natural beauty with the needs of a growing community. Through its framework of a City of Vision, the Council is focused on achieving results for dynamic and sustainable developments for a modern society, directly or in partnership. These results can be seen in Shell Cove, Illawarra Regional Airport, Stockland Shellharbour Shopping Centre, Croom Regional Sporting Complex, Myimbarr Community Park, The Links Shell Cove Golf Course, Shellharbour City Stadium and the Shellharbour Civic Centre.

For more information about Shellharbour City Council, visit: www.shellharbour.nsw.gov.au