

CASE STUDY

## Life, Point Cook delivers on schools and community

For Keyur and his family, Point Cook ticked every box

**Melbourne – 14 December 2017 –** Finding a friendly neighbourhood close to good schools was a top priority for Keyur Bhagat when he started searching for the place his family would call home.

For Mr Bhagat, the four-bedroom home he built at Frasers Property Australia's Life, Point Cook community is his first home.

It's also a far cry from the single room Mr Bhagat, his wife and two children shared while living with Mr Bhagat's brother in Altona Meadows as the new house was being built.

The family is enjoying all the extra space they have.

"I like the modern living, the open house living and having a backyard so the children can play," says Mr Bhagat.

"Both kids will have their own separate bedroom and my parents come once a year (from India) so they will have a room for themselves too."

Mr Bhagat began the search for his first home by looking at established homes around the Altona area, but was put off by the steep asking prices.

"I was looking at the old houses and when I was comparing the prices of the old houses with the prices of the new houses it made sense to buy new," Mr Bhagat says.

"By coincidence, I went to look at a house in Point Cook and I liked what I saw in the area. I did some more searching on the internet and when I looked at the Life, Point Cook development I liked what I saw so I went straight to the sales office."

Mr Bhagat says choosing a new community that had everything close to hand, as well as quality nearby schools for his school-aged children, was a big priority.

"Altogether, within a 1km ring I can get everything I need. What was most important was for my kids, one is in grade 4 and the other in grade1, that they have access to a good education," he says.

"I was really happy that the school they can go to goes all the way to year 9 level. I chose the area that is closest to the school."

Mr Bhagat is looking forward to getting to know his new community. With already more than 50 houses under construction, it won't be long until Mr Bhagat's surrounding streets are filled with his new neighbours.



"You can really see from other communities how people get involved with each other and how they make their house their own home. I am really looking forward to that and socialising in my new community," Mr Bhagat says.

"I don't know what trees we will plant yet, but we have plenty of time to think about it."

The Life, Point Cook sales office is located on the corner of Point Cook Road and Saltwater Boulevard and is open Saturday to Wednesday from 11am to 5pm. For further information phone Frasers Property on 13 38 38 or visit <u>www.lifepointcook.com.au</u>.

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## About Frasers Property Australia

Frasers Property Australia Pty Limited (FPA) is one of Australia's leading diversified property groups and is the Australian division of Frasers Centrepoint Limited. The group has over 90 years' heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a global group opens up a world of opportunities for FPA's customers. FPA appreciates its customers and rewards their loyalty through Prosperity, a national loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of FPA's operations. The group creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering *real places for real people*, the core values of the group are *passionate, authentic, dynamic* and *respectful.* 

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