

MEDIA RELEASE

Future Life, Point Cook residents form early connections

Meet your neighbours event draws 130 for fun and friendship

Melbourne – 29 November 2016 – Future residents of Frasers Property Australia's Life, Point Cook development had the chance to make connections at a 'meet your neighbour' event this month.

Over 130 people attended the session, at the development's sales and information centre on the corner of Point Cook Road and Saltwater Boulevard, on Sunday, November 20.

The event included free family fun with balloon modelling and kids entertainment, a project overview and development update, and a range of food from local restaurants. The day also included presentations from the local community centre and the Live Life Get Active group, which runs free fitness camps in the area, sponsored by Frasers Property.

Life, Point Cook will eventually comprise 500 homes for 1,500 residents, 9.9 hectares of parks and open spaces, one hectare of wetlands and two kilometres of bike paths. The various stage releases have seen buyers sleep in their cars to secure their piece of this sought after suburb.

Zoned for the well-regarded Alamanda College, which caters for preps to Grade 9, the development has attracted many buyers who already live in Point Cook.

Construction begins early next year on a striking new recreational space, called Leap Frog Park. Based around a frog theme, the park will include built-in mini trampolines, tadpole rockers and a frog cubby house, as well as open spaces and a bocce court.

The development is targeting a 5 Star Green Star – Communities rating from the Green Building Council of Australia.

Sarah Bloom, Frasers Property's General Manager of Residential in Victoria, said the meet your neighbor day was part of the company's commitment to create communities which are not just environmentally, but also socially, sustainable.

"Moving into a new community can mean starting from scratch with forming new connections, so we like to give our residents a head start by hosting opportunities for them to meet their neighbours before construction on their new home has even begun," she said.

Another initiative to help get the social ball rolling for new residents is the Live Life Get Active program. Frasers Property sponsors these free weekday fitness classes, for not only future Life, Point Cook residents, but the whole community.

The classes take place at Saltwater Reserve Oval each weekday at 9.30am, and include boxing, yoga and cross training sessions.



“These classes are obviously a great way to get fit, but they’re also a fun and interactive way for new residents to meet friends in the area, not just from within our development,” Ms Bloom said.

The first residents will begin construction on their homes in February, and could be moving in as early as mid next year.

Land at Life, Point Cook is available from \$262,000.

The sales centre on the corner of Point Cook Road and Saltwater Boulevard is open Saturday to Wednesday, 11am to 5pm.

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Being part of a global group opens up a world of opportunities for FPA's customers. FPA appreciates its customers and rewards their loyalty through Prosperity, a national loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Frasers Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

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