



MEDIA RELEASE

Central Park launches commercial leasing at One Hundred Broadway

5,500 sqm office space fronting Broadway at Central Park now leasing

Sydney, 14 November 2016 – Joint venture partners, Frasers Property Australia and Sekisui House Australia, have launched the commercial leasing campaign for One Hundred Broadway, located in the \$2 billion masterplanned Central Park precinct.

Due for completion in mid-late 2018, One Hundred Broadway brings a new A Grade office development to Broadway – the first in many years. It comprises 5,500 sqm of office space across six levels. One Hundred Broadway is the commercial space element of DUO, a predominantly positioned tower designed by world renowned architects Foster + Partners located on the corner of Abercrombie Street and Broadway in Chippendale.

Foster + Partners' striking corner building will mark the new gateway of the southern CBD, with a glass façade floating above the restored, heritage-significant The Australian Hotel.

CBRE - leasing agency for One Hundred Broadway - is already fielding strong interest for the space.

"One Hundred Broadway will offer tenants – and their employees – a fantastic location with access to Central Park's existing world-class amenities. It is a precinct that doesn't stop at 6 o'clock; with Central Park Mall, Chippendale Green and Kensington Street bustling till late in the evening.

"The dedicated lobby and commercial facilities ensure the tenants will enjoy a private and focused environment for business with the vibrant community just next door, great for a midday break and when the day is done," CBRE Director, Advisory and Transaction Services, Chris Fisher said.

"In addition, as a new build you have a blank canvas to work with in your tenancy. The combination of a side core design and abundant natural light offers flexibility for interior design, allowing you to create your workplace of the future."

Wellness is important for today's corporations, and 100 Broadway offers contemporary work/life balance opportunities for tenants. Modern end-of-trip facilities, adjacent open space, and unrivalled connectivity to the broader Sydney region will show employees your space is all about a balanced lifestyle.

"Central Park is one of Sydney's most dynamic and lively urban environments. Its popular eateries, retail, and two childcare centres will be right on your doorstep, ensuring One Hundred Broadway sets itself apart from other office spaces in the CBD."

Tenants of One Hundred Broadway will belong to a precinct recognised as an exemplar urban redevelopment, with a truly international address. Tenants have the opportunity to capitalise on the international recognition of Central Park and promote themselves as vibrant, forward thinking and dynamic.



Australia's largest transport interchange, Central Station, is a short walk from One Hundred Broadway. It is serviced by 55 bus routes and every train line in Sydney, making One Hundred Broadway one of the best-connected workplace locations in the city.

For more information about One Hundred Broadway call Chris Fisher 0417 686 990 or visit www.OneHundredBroadway.com.

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Media enquiries:

Libby Conway, The Capital Group, 02 9252 3900 or 0439 076 835 libby@capital.com.au
Fiona Neo, Frasers Property, tel 02 9263 8888 fiona.neo@frasersproperty.com.au

Notes to editors:

The majority of Central Park is being jointly developed by Frasers Property Australia and Sekisui House Australia. Kensington Street and Wonderland are excluded from the joint venture.

2016 accolades:

- Winner, International Architecture Award for The Brewery Yard, awarded to Tzannes
- Winner, Architecture of the Year - Urban, for The Old Clare Hotel, awarded to Tonkin Zulaikha Greer architects, 2016 Asia Hotel Design Awards

2015 accolades:

- Winner, Residential & Mixed-Use Development, for The Steps Central Park, awarded to Richard Crookes Constructions, Master Builders NSW Excellence in Construction Awards 2015
- Winner, High Density Development, for Park Lane and The Mark, 2015 UDIA NSW Awards
- Highly Commended, 2015 Urban Taskforce Awards, for Park Lane and The Mark, (NSW)
- Winner, Central Park The Living Mall, ASOFIA Best Interior Food/Restaurant Retail above \$2.5m, May 2015
- Winner, High Density Housing, One Central Park, 2015 National UDIA Awards, March 2015
- Winner, Best Innovative Green Building, One Central Park, MIPIM, March 2015

2014 accolades:

- Winner, Best Tall Building in the World for One Central Park, Council for Tall Buildings and Urban Habitat (global), November 2014
- Winner, Overall Winner for One Central Park, 2014 LEAF Awards (global)
- Winner, Sustainability Award for One Central Park, 2014 LEAF Awards (global)
- Winner, Best Tall Building in Asia and Australia for One Central Park, Council for Tall Buildings and Urban Habitat (global), June 2014
- Winner, 2014 International Green Infrastructure Award, World Green infrastructure Congress
- Winner, Landscape Design Award for One Central Park, Sydney Design Awards 2014
- Winner, High Density Development, for One Central Park, UDIA NSW 2014 Awards (NSW)
- Winner, Design & Innovation, for One Central Park, UDIA NSW 2014 Awards (NSW)
- Winner, Development of the Year, for One Central Park, Urban Taskforce (national)
- Award of Excellence, won by Arup for 'Sea Mirror' lighting installation at One Central Park, IES ANZ 2014 NSW Chapter Awards 2014.
- Winner, Building & Structures, won by Robert Bird Group, Arup, WSP and Kennovations for One Central Park (Sydney), Engineers Australia 2014 Awards (national)
- Winner, Professional Excellence Award Residential Construction \$100m plus category, by Watpac for One Central Park (Sydney), Australian Institute of Builders 2014 NSW Awards (NSW)

Earlier accolades:

- President's Award, won by Partridge Event Engineering for 'Halo' at Central Park, Engineering Excellence Awards 2012 (NSW)
- Marketing Award for Central Park (Sydney), UDIA NSW Awards for Excellence 2012
- Finalist, Futura Projects Award for Central Park (Sydney), MIPIM Awards 2011 (global)



- Winner, Encouragement Award for FraserStudios community arts partnership (Sydney) with partner Queen Street Studios (now Brand X), Australian Business Arts Foundation Awards 2010 (National)
- Concept Design Award for Central Park (Sydney), UDIA NSW Awards for Excellence 2009

About Fraser's Property Australia

Fraser's Property Australia Pty Limited (FPA) is one of Australia's leading diversified property groups and is the Australian division of Fraser's Centrepoint Limited. The group has over 90 years' heritage in Australia with current activities covering the development of residential land, housing and apartments, commercial, retail and industrial properties, investment property ownership and management, and property management.

Being part of a global group opens up a world of opportunities for FPA's customers. FPA appreciates its customers and rewards their loyalty through Prosperity, a national loyalty program providing residential customers with generous purchase and referral rewards, plus benefits at Fraser's Hospitality's serviced hotel residences and boutique lifestyle hotels around the world.

Sustainability is at the heart of FPA's operations. The group creates places where resources are re-used, recycled and restored. It fosters new ideas to support people and the planet, and undertakes tangible initiatives to help people lead happier, healthier lives. Driven by a highly experienced team of people committed to delivering *real places for real people*, the core values of the group are *passionate, authentic, dynamic* and *respectful*.

For more information about FPA, visit www.frasersproperty.com.au

About Fraser's Centrepoint Limited

Fraser's Centrepoint Limited (FCL) is a full-fledged international real estate company and one of Singapore's top property companies with total assets of S\$24 billion as at 30 September 2016. FCL has three strategic business units – Singapore, Australia and Hospitality, which focus on residential, commercial, retail and industrial properties in Singapore and Australia, and the hospitality business spanning more than 80 cities across Asia, Australia, Europe, and the Middle-East. FCL also has an International Business unit that focuses on the Group's investments in China, Southeast Asia, and the United Kingdom.

FCL is listed on the Main Board of the Singapore Exchange Securities Trading Limited (SGX-ST). FCL is also a sponsor and its subsidiaries are the managers of three REITs listed on the SGX-ST, Fraser's Centrepoint Trust, Fraser's Commercial Trust, and Fraser's Logistics & Industrial Trust that are focused on retail properties, office and business space properties, and industrial properties respectively, as well as one stapled trust listed on the SGX-ST, Fraser's Hospitality Trust (comprising Fraser's Hospitality Real Estate Investment Trust and Fraser's Hospitality Business Trust) that is focused on hospitality properties.

As a testament to its excellent service standards, best practices, and support of the environment, FCL is the proud recipient of numerous awards and accolades both locally and abroad.

For more information on FCL, please visit www.fraserscentrepoint.com

About Sekisui House Australia

Sekisui House is the world's biggest residential construction company* having built over 2 million homes since the company was established in 1960. The firm's corporate philosophy of creating homes and communities that improve with time and last for generations, underpins all of its operations globally.

Sekisui House has been listed on the Tokyo Stock Exchange and the Osaka Securities Exchange since 1970. As at January 2016, the company's market capitalisation is valued at approximately \$15.4 billion AUD.

In 2009, Sekisui House expanded into several new international markets. Besides Japan, it now operates in China, Singapore, United States and Australia. Sekisui House works in close cooperation with its partners in respective countries, including governmental agencies, developers and builders who understand and agree with its commitment to creating an ideal living environment.

Since entering Australia, Sekisui House has made significant investments in mid-rise apartment developments as well as house and land estates across the country through a number of strategic acquisitions and joint ventures with a select number of like-minded Australian established developers.

The firm has invested over AUD \$2 billion in Australia since 2009 with its portfolio of projects valued in excess of AUD \$5.5 billion.



Positioning itself as one of Australia's most aggressively expanding residential developers, Sekisui House now operates in the following specialist residential areas:

- Development and Communities
- Home Building
- Construction Projects

Sekisui House is currently planning or developing an extensive diversified portfolio of residential properties. Current projects include 'The Hermitage', 'The Address', 'Central Park', 'Melrose Park', 'Jewel' and 'Royal Shores' in Sydney and 'The Coolum Residences', 'West Village' and 'Ecco Ripley' in Queensland.

**Bloomberg Research as at 10th March 2016.*

For more information on Sekisui House, please visit www.sekisuihouse.com.au