



MEDIA RELEASE

Tailor's Walk steps up masterplan design

Sydney – 23 December 2015 – Frasers Property Australia is taking the increasingly desired concepts of 'walkability' and 'liveability' in masterplanned community design to a new level at Tailor's Walk in Botany, with the ground plane of the 3.1 hectare community to be an entirely vehicle free zone.

Most masterplanned communities include pathways and some outdoor amenity, but for Frasers Property – responsible for Sydney's iconic Central Park awash with vertical gardens – setting new standards in innovative, practical ways is par for the course.

Tailor's Walk, situated just 10km from Sydney CBD, will be a living example of what specific research in this area has shown: that the health and well-being of residents is significantly enhanced in communities where reliance on vehicle transport is reduced.

In a nod to its moniker, Tailor's Walk has been designed to enhance walkability for everyone, with private and public gardens and landscaped pathways linking the entire site in each direction before extending off-site to integrate with the broader community and the shops, cafés and eateries of Botany village.

Tailor's Walk, where the name acknowledges the textile manufacturing history of the site, is much more than just a selection of beautifully appointed, oversized new terrace homes and apartments, it will also gift the community at large with an expansive 3000sqm fully landscaped public park to enjoy.

Residents and the broader community will benefit from the north-south and east-west pedestrian links that intricately weave through the masterplan. Enhancing the character of the broader community has been a high priority in the design and planning of Tailor's Walk, reflected in the inclusion of established trees typical of this shady, tree-lined suburb, such as Banksia trees and a Port Jackson Fig.

While every terrace and apartment will have vehicle access to underground parking and storage from entry points off Pemberton Street and Wilson Street, the ground plane of the Tailor's Walk community will be dedicated to delightful, tree-lined walkways for residents to enjoy, with not a single vehicle in the area.

Nigel Edgar, General Manager, Residential NSW, Frasers Property Australia, said the enhanced 'walkability' and 'green spacing' of residential communities is the future of urban planning, and one that will ideally become the norm rather than an exception.

"The masterplanning of Tailor's Walk will not only encourage use of the pathways that will connect everyone with their homes, it also makes the community even safer, with children able to play outside or head to parks without traffic concerns," he added.



Tailor's Walk has been specifically designed by architectural firm GroupGSA to blend in with its streetscape and the wider Botany surrounds, with an emphasis on understated, clean simple lines punctuated by stylish feature elements showcasing a mix of timber and fine brickwork.

The large three-storey high terrace homes within the first release at Tailor's Walk represent the community's most outstanding home options with their dimensions distinguishing them from Sydney's typical heritage terrace offering.

Overall, Tailor's Walk will comprise a selection of beautifully crafted three-storey, two, three and four-bedroom terrace homes and five apartment buildings ranging from six to eight storeys, offering a diverse range of one, two and three-bedroom single level and loft style apartments. The quality and finishes of these homes can be sampled at the newly opened on-site display suite.

Pricing is from \$600,000 for the one-bedroom apartments, \$790,000 for the two-bedroom apartments, \$1,065,000 for the three-bedroom apartments, and \$1,600,000 for the four-bedroom terrace homes.

Frasers Property's research-led design for Tailor's Walk aligns with Botany Bay City Council's vision for Botany, as articulated in its *Directions 2040* paper. Council aims to make Botany Wetlands more accessible to the public and has vowed to work with the NSW Government, Sydney Water, Centennial Parklands Trust and the Eastlakes Golf Club to elevate the area's amenity, unlocking what it calls a "hidden gem".

More information on the exciting new masterplanned community of Tailor's Walk can be found by visiting www.tailorswalk.com.au or by contacting Frasers Property on 13 38 38.

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