



MEDIA RELEASE

Selfless Christmas Cheer at Coast Papamoa Beach

Tauranga – 14 December 2015 – Christmas cheer is spreading throughout one of Papamoa’s beachside residential community’s as residents’ selfless Christmas spirit takes shape in the form of various tinned and packaged food, for a city-wide foodbank drive.

Coast Papamoa Beach residents have been digging deep into their pantries to spread some Christmas cheer and get behind the Tauranga Community Foodbank Christmas Appeal.

The Christmas collection coincides with their annual festive get-together, with aspirations to raise a generous amount of non-perishable items for the annual appeal.

Frasers Property development manager Kranish Reddy says the evening is designed for residents to get to know each other while showing the true spirit of Christmas.

He hopes in some small way the development’s donation can help strengthen the community and bring some Christmas cheer at what can be a very stressful time of year for some people.

“Christmas is a time for everyone, even those less fortunate than ourselves, so if our donation can help make-up a certain number of food parcels for people in the community who are struggling then we have achieved our goal,” said Mr Reddy.

“This is a fantastic appeal to get behind and one all the residents are more than willing to donate to. I am extremely proud of what the Coast Papamoa Beach community has generated towards the appeal.”

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About Frasers Property

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