

Frasers Property showcase at SX2024, highlights real estate concept of “Creating Better Living for a Sustainable Future”

BANGKOK, 27 SEPTEMBER 2024

Frasers Property has lined up a comprehensive sustainability showcase at “Sustainability Expo 2024 (SX2024),” the largest sustainability exhibition in ASEAN. The group will share knowledge, trends, and real estate solutions aimed at enhancing the quality of life under the concept “Creating Better Living for a Sustainable Future” at the Better Community Zone, Hall 4, Ground Floor, from 27 September to 6 October 2024, 10:00 AM – 8:00 PM at Queen Sirikit National Convention Centre.

Frasers Property is committed to sustainable real estate development across various dimensions and business sectors, including commercial & business parks, hospitality, industrial & logistics, residential and retail asset classes. The group has set out a goal of achieving net zero carbon emissions by 2050. Three key highlights include:

1. Highlighting Frasers Property’s Group ESG Goals – The Group’s approach to ESG (Environmental, Social, Governance) is embedded in its overall business strategy, enhancing the Group’s ability to adapt to evolving market dynamics and regulatory changes, and effectively identify and manage long-term risks and opportunities. Its efforts include increasing renewable energy capacity on its properties, using platforms for climate risk assessment and management, targeting new project development and upgrading existing properties to meet green building standards, and ensuring suppliers follow responsible procurement policies. Frasers Property is developing new real estate solutions and driving sustainability efforts with a clear focus on achieving its targets.

2. Showcasing Outstanding Projects – Operating in over 20 countries worldwide, Frasers Property has undertaken various projects across asset classes, united by a common Purpose – Inspiring experiences, creating places for good. The event will feature eight landmark projects from Thailand and internationally that demonstrate excellence in functionality, design, and sustainability. These projects are aimed at enhancing the quality of life for residents, building users, and surrounding communities.

3. Discovering a New Way of Living with One Bangkok – Set to become “The Heart of Bangkok,” a district created to hold a place in people’s heart, One Bangkok has a vision to be people-centric, focused on the sustainable well-being of people. The project is equipped with innovative and intelligent technologies to ensure the well-being of all in every aspect. It recently became the first project in Thailand to achieve the LEED Platinum certification for Neighborhood Development, WiredScore, and SmartScore with an aim to achieve WELL Building Standard certification to further demonstrate its commitment to enhance the quality of life, comfort, and safety of our residents and occupants.

As a highlight of the exhibition, One Bangkok visualises a “Better Quality of Life in One Bangkok” illustrating how it enhances the overall quality of life of people in all dimensions through a stunning 360-degree Projection Mapping Theatre.

Moreover, there will be special talks featuring Frasers Property Group executives, along with experts and key figures in the fields of environmental and social sustainability, including:

“**Pathways to a Sustainable Urban Future**” featuring speakers including **Dr. Chadchart Sittipunt**, Governor of Bangkok, **Dr. Opas Karkawinphong**, Permanent Secretary of the Ministry of Public Health, **Panote Sirivadhanabhakdi**, Group Chief Executive Officer of Frasers Property Limited and **Khemupsorn Sirisukha**, Environmental Activist and Social Entrepreneur, moderated by **Elizabeth Sadler** on Tuesday, 1 October 2024, from 1:00 PM – 2:00 PM at SX Grand Plenary Hall.

“Time to CHANGE: Shaping Bangkok’s Future” with speakers including **Worawat Srisa-an**, Deputy Chief Executive Officer of One Bangkok and Associate Prof. **Dr. Niramom Sesirakul**, Director, Urban Design and Development Center (UDDC), moderated by **Dr. Prompt Udomdech (PhD)**, Head of the Department of Architectural and Design Intelligence at King Mongkut's Institute of Technology Ladkrabang (KMITL) on Tuesday, 1 October 2024, from 3:00 PM – 4:00 PM at SX Talk Stage.

“Adapting the residential business to meet the needs of consumers with sustainable way” – Frasers Property Thailand executives, SCG Smart Living Business leaders, and academics from Kasetsart University will explore the role of real estate developers in creating housing solutions that meet sustainability trends and consumer demands. They will also discuss collaborations on projects that reduce environmental impact, taking place on Thursday, 3 October 2024 from 2:00 PM – 3:00 PM at SX Talk Stage.

END

About Frasers Property (Thailand) Public Company Limited

Frasers Property (Thailand) Public Company Limited (“FPT”), a subsidiary of Frasers Property Group is a leading integrated real estate platform with multi-asset class expertise. FPT through its subsidiary, Golden Land Property Development Public Company Limited (“GOLD”) has businesses in Industrial, Residential, Commercial and Hospitality property in Thailand.

FPT is also the sponsor and manager of Thailand’s largest industrial REIT, Frasers Property Thailand Industrial Freehold & Leasehold REIT (“FTREIT”), which is focused on industrial and logistics properties in Thailand; while GOLD is a sponsor and property manager of Golden Ventures Leasehold Real Estate Investment Trust (“GVREIT”), a REIT focused on commercial properties. FPT, FTREIT and GVREIT are listed on the Stock Exchange of Thailand.

For more information on FPT, please visit: frasersproperty.co.th.

About Frasers Property Limited

Frasers Property Limited (“Frasers Property” and together with its subsidiaries, the “Frasers Property Group” or the “Group”), is a multinational investor-developer-manager of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”) and headquartered in Singapore, the Group has total assets of approximately S\$40.1 billion as at 31 March 2024.

Frasers Property's multinational businesses operate across five asset classes, namely, commercial & business parks, hospitality, industrial & logistics, residential and retail. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts (“REITs”) and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on its people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It is committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and is invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit frasersproperty.com or follow us on [LinkedIn](#).

PRESS RELEASE



FOR MEDIA QUERIES, PLEASE CONTACT:

Fraser's Property (Thailand) Public Company Limited

Panchalee Phimonwong / Pornswan Wutthirakkhajohn

T +66 2-483-0492 / +66 2-483-0493

E panchalee.p@frasersproperty.com / pornswan.w@frasersproperty.com