

## **Frasers Property drives sustainability awareness among shoppers with “*Green-Coded – Live the Sustainable Life*” campaign**

- ◆ The campaign runs from 16 March to 3 May 2026, in partnership with Mandai X Ranger Buddies<sup>1</sup>, Tesla Junior Driving School, and the National Environment Agency (NEA)
- ◆ Families can participate in hands-on activities, from mini electric car rides to interactive missions, while exploring sustainable fashion showcases and enjoying eco-rewards across ten participating malls in Singapore

### **SINGAPORE, 12 MARCH 2026**

Frasers Property Singapore is deepening its commitment to integrating sustainability across its retail portfolio, with the launch of the “*Green-Coded – Live the Sustainable Life*” campaign, running from 16 March to 3 May 2026 across selected malls, transforming everyday retail spaces into interactive environments where families can explore practical ways to live more sustainably.

Anchored on the theme, *Green Living, Green Driving*, the campaign brings together Mandai X and Tesla, with support from the National Environment Agency (NEA), to introduce families, particularly the youth, to environmental conservation, sustainable mobility and responsible consumption through junior electric driving experiences, conservation-themed missions and sustainable fashion showcases. Families will be invited to explore how clean mobility, wildlife protection and conscious consumption can be applied in daily life. By engaging young Singaporeans early, Frasers Property Singapore aims to catalyse sustainable change and encourage eco-conscious habits to nurture a green mindset among young Singaporeans.

“Sustainability comes alive when people can experience it for themselves. Together with partners like Mandai X, Tesla and NEA, we aim to create fun, hands-on experiences that bring families together to learn how everyday choices can make a real difference,” said **Adrian Tan, Managing Director, Retail, Frasers Property Singapore**.

As part of the campaign, Frasers Property Singapore will also be partnering The Food Bank Singapore on a Back-to-School Support Kit initiative to support children from lower-income families as they prepare for the school term. Each \$13 donation provides a kit filled with nutritious breakfast and snack items, along with essential stationery. The company will match every dollar donated, doubling the impact and encouraging shoppers to contribute to a meaningful community cause.

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<sup>1</sup> Ranger Buddies is brought to you by Mandai X, the growth and impact acceleration and venture building arm of Mandai Wildlife Group.

**Green Living with Mandai X Ranger Buddies Mission**



*Artist's impression of the Mandai X Ranger Buddies Mission interactive eco-adventure at Causeway Point.*



*Mandai X Ranger Buddies Mission completion badges at participating malls.*

Young adventurers can step into the role of eco-heroes with the Mandai X Ranger Buddies Mission, a gamified experience following Pedro the sea lion on a rescue journey through the mall. Interactive puzzle-solving stations will educate participants on how recycling, reducing plastic use, and conserving energy can help protect wildlife and their habitats.

As part of the mission, the “Recycle Right with Bloobin” station, developed in collaboration with NEA, invites young participants to take part in a hands-on sliding puzzle featuring Bloobin. Through the activity, children will learn how to sort recyclables correctly and discover proper ways to recycle different materials, including plastics, metal, paper and glass.

Shoppers who spend \$30 in a single same-day receipt can redeem a gamification code to join the mission. Children who complete the challenges will be rewarded with a mall-exclusive Ranger Buddies Mission completion badge as a keepsake.

### Green Driving at Tesla Junior Driving School



*An artist's impression of the Tesla Junior Driving School mini-EV driving experience for children at Northpoint City.*

At the Tesla Junior Driving School, children get behind the wheel of mini electric vehicles for a hands-on introduction to clean energy and sustainable mobility. The experience demonstrates how electric vehicles contribute to cleaner air and a healthier environment, while offering young drivers an unforgettable ride.

Shoppers who spend \$30 in a single same-day receipt can redeem a 10-minute mini-EV driving session at participating malls.

### Shop and Enjoy Green-Coded Perks

Throughout the campaign period, shoppers can enjoy sustainability-themed rewards when they shop at participating Frasers Property Singapore malls.

### Carry Sustainability Everywhere - Limited Edition Eco Tote



*Limited-edition reusable eco tote, designed in collaboration with local studio Tell Your Children (TYC).*

Shoppers who spend \$120 in a maximum of three same-day, same-mall receipts can redeem a limited-edition reusable eco tote, designed in collaboration with local studio Tell Your Children (TYC). Inspired by Japanese design, the tote features a subtle corner motif and blends thoughtful design with everyday functionality.

Turn Plastic Waste into Design with PLASTIFY x TWOOAK



*TWOOAK x Plastify stool made from recycled contact lens blisters.*

In partnership with TWOOAK (Two Of A Kind) and Plastify, collection points will be available throughout the campaign period at participating malls, allowing shoppers to drop off their used contact lens blisters. The contact lens blisters will be transformed into functional furniture pieces, demonstrating how small actions can create real environmental impact.

Shoppers who spend \$30 in a single same-day receipt can qualify for the PLASTIFY x TWOOAK Lucky Draw, where five winners will each receive an exclusive stool crafted exquisitely from recycled contact lens blisters.

**Building a More Sustainable Lifestyle Together**

By combining immersive experiences with practical incentives, the **“Green-Coded – Live the Sustainable Life”** campaign seeks to deepen community engagement while advancing sustainable behaviour. Partnering with Mandai X, Tesla and NEA, Frasers Property Singapore is transforming its malls into everyday platforms where conservation, clean mobility and conscious consumption come to life, helping young people develop green habits early. More details on participating malls, event dates and redemption mechanics can be found in the *Annexe*.

This effort builds on Frasers Property’s broader sustainability initiatives across its retail and commercial portfolio in Singapore, including a food waste valorisation programme, solar adoption and district cooling networks. These initiatives are aimed at reducing energy use, cutting carbon emissions and upcycling waste.

**END**

### **About Frasers Property Singapore**

Fraser's Property Singapore is a business unit of SGX-listed Fraser's Property Limited, a multi-national company that owns, develops, and operates a diverse and integrated property portfolio.

Fraser's Property Singapore invests, develops and operates residential, retail, office and mixed-use properties in Singapore.

Over the years, it has developed over 23,000 quality homes. It oversees a portfolio of 12 shopping malls in Singapore and six commercial properties. Nine of the retail assets and one commercial property are held under Fraser's Centrepoint Trust, and another commercial property is held under Fraser's Logistics & Commercial Trust.

For more information on Fraser's Property Singapore, please visit [frasersproperty.com/sg](https://frasersproperty.com/sg) or follow us on [Facebook](#) and [Instagram](#).

### **About Frasers Property Limited**

Fraser's Property Limited ("Fraser's Property" and together with its subsidiaries, the "Fraser's Property Group" or the "Group"), is a multinational investor-developer-operator of real estate products and services. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$39.7 billion as at 30 September 2025.

Fraser's Property operates across five asset classes: industrial & logistics, retail, commercial & business parks, residential and hospitality. Its businesses span Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in 20 countries.

The Group is the sponsor of real estate investment trusts ("REITs"), Fraser's Centrepoint Trust and Fraser's Logistics & Commercial Trust, listed on the SGX-ST, as well as Fraser's Property Thailand Industrial Freehold & Leasehold REIT and Golden Ventures Leasehold Real Estate Investment Trust, listed on the Stock Exchange of Thailand.

Guided by its purpose of inspiring experiences and creating places for good, the Group promotes an ESG framework that supports long-term value creation through focus areas such as transparent governance, sustainable finance, inclusive communities and reducing our carbon emissions. Fraser's Property aims to deliver lasting shared value for its customers, people, investors and communities, while fostering a progressive, collaborative and respectful culture.

For more information on Fraser's Property, please visit [frasersproperty.com](https://frasersproperty.com) or follow us on [LinkedIn](#).

### **CONTACTS:**

#### **Eleven Pte Ltd**

Yiting Foo | Chan Yi Zhen  
T +65 6678 6618 | 9030 1404  
E [ytf00@eleven.com.sg](mailto:ytf00@eleven.com.sg) | [yzchan@eleven.com.sg](mailto:yzchan@eleven.com.sg)

#### **Fraser's Property Singapore**

Farah Dila  
T +65 6277 2124  
E [farahdila@frasersproperty.com](mailto:farahdila@frasersproperty.com)

**ANNEXE**

**Ranger Buddies Mission Schedule**

Date	Mall	Location
16 to 22 Mar 2026	Causeway Point	Level 1, Main Atrium
16 to 22 Mar 2026	Eastpoint Mall	Level 1, Main Atrium
23 to 29 Mar 2026	White Sands	Level 1, Atrium, 01-K02-K05
6 to 12 Apr 2026	The Centrepoint	Level 1, Atrium
20 to 26 Apr 2026	Tiong Bahru Plaza	Atrium and Mall-wide

**Tesla Junior Driving School Schedule**

Date	Mall	Location
16 to 22 Mar 2026	Century Square	Level 1, Main Atrium and Event Space
23 to 29 Mar 2026	Northpoint City	Level 1, South Atrium
6 to 12 Apr 2026	Causeway Point	Level 1, Main Atrium
13 to 19 Apr 2026	Tiong Bahru Plaza	Level 1, Main and Lift Lobby Atrium
20 to 26 Apr 2026	Waterway Point	B2, The Cove

**Core Activities and Redemptions**

Description	Rewards	Terms and Conditions
<p><b>GREEN DRIVING – TESLA JUNIOR DRIVING SCHOOL</b>  <b>16 Mar – 26 Apr 2026</b></p> <p><b>11am – 9pm</b>  <b>(Last Entry at 8.45pm)</b></p> <p>Spend \$30 in a single transaction at participating FRx stores.</p> <p><i>Scan your FRx QR Code in the app when paying in-store. The qualifying spend must be scanned to the same FRx account.</i></p>	<p>A 10-minute mini-EV drive session.</p>	<ul style="list-style-type: none"> <li>• Minimum spend of \$30 in a single same-day transaction at participating malls.</li> <li>• Present your FRx QR Code in person to verify transaction details scanned to the same account on the day of purchase at the event to participate.</li> <li>• Event is open to children aged 3 to 9 years old (below 36kg) only. All children must be accompanied by an adult.</li> <li>• FRx members can only register for 1 child in a single registration.</li> <li>• Sessions run from 11am, with the last session at 8.45pm.</li> <li>• Other terms and conditions apply.</li> </ul>

<p><b>GREEN LIVING – RANGER BUDDIES MISSION</b>  <b>16 Mar – 26 Apr 2026</b></p> <p><b>11am – 8.30pm</b>  <b>(Last Entry at 8.15pm)</b></p> <p>Spend \$30 in a single transaction at participating FRx stores.</p> <p><i>Scan your FRx QR Code in the app when paying in-store. The qualifying spend must be scanned to the same FRx account.</i></p>	<p>A gamification code to participate in the <b>Mandai X Ranger Buddies Mission</b>.</p>	<ul style="list-style-type: none"> <li>• Minimum spend of \$30 in a single same-day transaction at participating malls.</li> <li>• FRx members who meet the qualifying spend will be issued an eVoucher with a <b>Promo Code</b> in their FRx eWallet. Members will have to go to <a href="https://app.rangerbuddies.com/">https://app.rangerbuddies.com/</a> and key in the <b>Promo Code</b> to start the mission.</li> <li>• Qualifying spend must be scanned to the same FRx account. Limited to one (1) Promo Code per FRx member per day, in person, on a first-come, first-served basis and while stocks last.</li> <li>• Promo Code issued is only valid for the Ranger Buddies Mission at mall of spending during the event period.</li> <li>• Each Promo Code entitles participation for up to two (2) children.</li> <li>• Complete all missions at each participating mall to receive a unique finisher badge. Limited quantities available. Badges will be issued on a first-come, first-served basis and while stocks last.</li> <li>• Present the completed game screen at the Event Area to redeem the badge.</li> <li>• Points accumulated on the Ranger Buddies webapp are redeemable for exclusive merchandise, while stocks last.</li> <li>• Other terms and conditions apply.</li> </ul>
<p><b>GREEN-CODED PERKS</b>  <b>16 Mar – 3 May 2026</b></p> <p>Spend \$120 at participating retailers to receive a Trendy eco tote bag, designed in collaboration with local studio <i>Tell Your Children (TYC)</i>.</p> <p><i>Scan your FRx QR Code in the app when paying in-store. The qualifying spend must be scanned to the same FRx account.</i></p> 	<p>Trendy eco tote bag, designed in collaboration with <i>Tell Your Children (TYC)</i>.</p> <p><b>16 Mar – 5 Apr:</b> White Eco Tote Bag  <b>6 Apr – 3 May:</b> Green Eco Tote Bag</p> <p><i>Limited to a single redemption per FRx member per day, regardless of total amount spent.</i></p>	<ul style="list-style-type: none"> <li>• Minimum spend of \$120 in a maximum of 3 same-day, same-mall transactions.</li> <li>• Minimum spend of \$20 in a single same-day transaction at any participating FRx stores.</li> <li>• Present your FRx QR Code in person to verify transaction details scanned to the same account on the day of purchase at the Mall's Concierge to redeem.</li> <li>• Qualifying spend must be scanned to the same FRx account. Limited to one redemption per FRx member per day, in person, on a first-come, first-served basis and while stocks last.</li> <li>• Other terms and conditions apply.</li> </ul>

<p><b>TWOOAK X PLASTIFY STOOLS GIVEAWAY</b></p>  <p><b>16 Mar – 3 May 2026</b></p> <p>Spend \$30 in a single receipt and get a chance to win a TWOOAK X Plastify Stool made from contact lens blister.</p> <p><i>Scan your FRx QR Code in the app when paying in-store. The qualifying spend must be scanned to the same FRx account.</i></p>	<p>A chance to win an exclusive TWOOAK X Plastify Stool made from recycled contact lens blisters.</p> <p>(5 stools to be won)</p>	<ul style="list-style-type: none"><li>• Minimum spend of \$30 in a single same-day transaction at participating malls to earn one lucky draw chance.</li><li>• Lucky draw chances are tabulated on a transaction basis. For example, if you spend \$50 at a store, you receive one lucky draw chance. If you spend \$100 at another store, you receive another lucky draw chance. With \$150 spent in these two transactions, you will only receive two lucky draw chances.</li><li>• Five winners will be drawn across 10 malls on 6 May 2026.</li><li>• The winners will be notified by phone or email within 7 days after the determination of the results. The winners will also be announced via the website <a href="http://www.FrasersExperience.com">www.FrasersExperience.com</a>.</li></ul>
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For more details, please visit [www.frasersexperience.com](http://www.frasersexperience.com).