

Frasers Property Singapore to Raise S\$100,000 with 'Our Love Letter to Singapore' Community Campaign for SG60

- ◆ Join the community effort to raise S\$100,000 for SGSHARE, matched dollar-for-dollar by Frasers Property Singapore
- ◆ Funds to support seniors, caregivers and persons with disabilities at Caregivers Alliance and SG Enable
- ◆ Snap a picture, donate S\$10, and receive a special SG60 LINE FRIENDS tote bag
- ◆ Check out other exciting events and special promotions happening across 10 malls islandwide



SINGAPORE, 4 JULY 2025

This July, Frasers Property Singapore celebrates the nation's 60th birthday with 'Our Love Letter to Singapore', a heartwarming campaign uniting the community in support of SGSHARE, a Community Chest initiative.

SGSHARE aims to rally the nation to support communities in need, ensuring a brighter shared future where everyone has opportunities to realise their dreams, regardless of their starting point.

From 7 July to 3 August, shoppers and tenants are invited to contribute towards raising S\$100,000, which Frasers Property Singapore will match dollar-for-dollar. Funds raised will be channelled to two key

beneficiaries, Caregivers Alliance and SG Enable, providing essential support to seniors, caregivers, and persons with disabilities.

Snap, Donate, and Collect

Look out for five roving vending machines located across our participating malls and get involved for a good cause! Simply show your love by striking a heart pose, donate S\$10 and receive a special SG60 LINE FRIENDS tote bag with various Singapore-themed collectible designs.

This initiative launches simultaneously at Tampines 1, Northpoint City, White Sands, The Centrepoint, and Waterway Point from 7 to 20 July. The vending machines will then move to Causeway Point, Eastpoint Mall, Tiong Bahru Plaza, Hougang Mall, and Valley Point from 21 July to 3 August.

To celebrate SG60 in a big way, shoppers and tenants can also look forward to a whole host of other activities across the malls of Frasers Property Singapore.

Local Meets Global at Tiong Bahru Plaza

From 28 July to 31 August, Tiong Bahru Plaza will celebrate Singapore's 60th birthday with a vibrant series of events and promotions showcasing local flavours, global delights, and nostalgic experiences. The celebrations kick off with the annual signature event, Local Meets Global Food Fair: SG60 Edition, featuring an exciting mix of local hawker dishes and international culinary treats. Visitors can unwind at the 'Kampong Spirit' Pop-Up Bar, enjoy live music performances, unique local-flavoured drinks, and interactive workshops.

Adding to the festive spirit, traditional game stations and a retro-style Mamashop will offer prize redemptions, classic snack giveaways, and memorable photo opportunities over selected weekends. Participate in the beloved Tikam Tikam game by spending just S\$30 to receive a game card and win attractive prizes.

From 1 to 31 August, shoppers who spend a minimum of S\$60 can redeem Tiong Bahru Plaza's exclusive Pocket Makan Club Blindbox. Beautifully designed by acclaimed illustrator Si Qi, this special collectible is a fitting commemoration to SG60 celebrations.

Celebrate Local Pride with Renowned “Mad About Singapore” Exhibition at Waterway Point

Waterway Point presents the acclaimed 'Mad About Singapore' exhibition from 21 to 27 July, showcasing stunning local architecture and celebrating the cultural identity of Singapore. This visually inspiring exhibition is an annual favourite among both residents and visitors, marking Frasers Property Singapore's second collaboration with this popular event.

Nostalgic OSIM SG60 Experience at Causeway Point

In collaboration with OSIM, Causeway Point celebrates SG60 with the Chill Lah Lounge at Level 1 Atrium from 4 to 17 August. Enjoy nostalgic kampong games, old-school snacks, and a tote bag colouring activity with a minimum spend of \$30. Discover OSIM's new Limited Edition Home Fragrance Oil – Singapore Eco Orchid – a scent inspired by our nation's blooming journey.

Join The Islandwide National Day 'Mahjulah Moment'

Join the islandwide 'Mahjulah Moment' on National Day, 9 August as participating malls broadcast the National Anthem and Pledge - a gesture of our collective unity and patriotism to this little red dot. White Sands will also feature a live broadcast of the National Day Parade at its main entrance.

Other Exclusive Deals, Redemptions and Local Treasures

From 1 August to 14 September at Northpoint City, and from 8 August to 14 September at both Eastpoint Mall and White Sands, shoppers who spend a minimum of S\$200 (or S\$250 at supermarkets) can redeem an exclusive SG60 Ang Ku Kueh Girl designed bottle, perfect for collectors.

Enjoy special promotions such as FRx eDeals for only 60 points via the Frasers Experience App, exclusive 60-cent deals at Tiong Bahru Plaza, and local shopping delights at the SG60 Lifestyle Fair at Tampines 1 from 11 to 17 August.

For more information on the activities, please refer to the Appendix or visit <https://www.frasersexperience.com>

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About Frasers Property Singapore

Frasers Property Singapore is a strategic business unit of SGX-listed Frasers Property Limited, a multinational company that owns, develops, and manages a diverse and integrated property portfolio.

Frasers Property Singapore owns, develops and/or manages residential, retail, office and business space properties in Singapore.

Over the years, it has developed over 23,000 quality homes. It oversees a portfolio of 10 shopping malls in Singapore and six office and business space properties. Nine of the retail assets and one office property are held under Frasers Centrepont Trust, and another office property is held under Frasers Logistics & Commercial Trust.

About Frasers Property Limited

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multinational investor-developer-manager of real estate products and services. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$38.9 billion as at 31 March 2025.

Frasers Property's multinational businesses operate across five asset classes, namely, commercial & business parks, hospitality, industrial & logistics, residential and retail. The Group has businesses in Southeast Asia, Australia, the EU, the UK and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepont Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality

Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on its people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It is committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and are invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit frasersproperty.com or follow us on [LinkedIn](#).

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Appendix

1. **Special LINE FRIENDS Tote Bag:** Shoppers & tenants get a special LINE FRIENDS Tote Bag with a \$10 donation.



Shoppers can collect various designs at different malls. The vending machine will be deployed at each mall for two weeks before roving to another mall.

Malls	Date	Location
Tampines 1	7 Jul - 20 Jul	Next to CS Counter
Northpoint City	7 Jul - 20 Jul	Next to CS Counter
White Sands	7 Jul - 20 Jul	L1 Escalator opp MCD
The Centrepont	7 Jul - 20 Jul	Pillar Opp Pavonine House
Waterway Point	7 Jul - 20 Jul	B1 Boardwalk opp POPstation

Causeway Point	21 Jul - 3 Aug	L1, Atrium
Eastpoint Mall	21 Jul - 3 Aug	L1, Outdoor, near Potato Corner
Tiong Bahru Plaza	21 Jul - 3 Aug	L1, Near Drop off Point
Hougang Mall	21 Jul - 3 Aug	Level 2, Against Pillar near Starbucks
Valley Point	21 Jul - 3 Aug	L1, near to Little Farms Grocer wall and atrium

T&Cs: Photographs taken during this event may be used by the Management and/or any third parties authorised by Frasers Property Singapore for the purposes of publicising or marketing the event, including publication or broadcasts in any corporate or marketing materials. All recordings, photographs, video and reproductions of the same in any form are the property of the Management of Frasers Property Singapore and/or its authorised third parties. Donations made will not be applicable for tax deductions. Donations made are strictly non-refundable.

Schedule of SG60 activations

Event Date & Time	Participating Malls
LINE FRIENDS Tote Bag Redemption	<ul style="list-style-type: none"> (7 July – 20 July): Tampines 1, Northpoint City, White Sands, The Centrepont, Waterway Point (21 July – 3 August): Causeway Point, Eastpoint Mall, Tiong Bahru Plaza, Hougang Mall, Valley Point
Mad About Singapore Exhibition	<ul style="list-style-type: none"> (21 July – 27 July): Waterway Point
Local Meets Global Food Fair: SG60 Edition	<ul style="list-style-type: none"> (28 July – 31 August): Tiong Bahru Plaza
SG60 Ang Ku Kueh Girl Exclusive Tumbler Redemption	<ul style="list-style-type: none"> (1 August – 14 September): Northpoint City (8 August – 14 September): Eastpoint Mall, White Sands
Collaboration with OSIM: Nostalgic SG60 Experience	<ul style="list-style-type: none"> (4 August – 17 August): Causeway Point
National Day Mahjulah Moment	<ul style="list-style-type: none"> (9 August): Causeway Point, Century Square, Tampines 1, Tiong Bahru Plaza, The Centrepont, Eastpoint Mall, Valley Point, Waterway Point, White Sands, Hougang Mall
SG60 Lifestyle Fair	<ul style="list-style-type: none"> (11 August – 17 August): Tampines 1
SG60 Music Performances	<ul style="list-style-type: none"> (9 August 2025, 12pm to 1pm): White Sands (17 August 2025, 12pm to 1pm): Eastpoint Mall
FRx eDeals Promotion	<ul style="list-style-type: none"> (11 August – 20 August): Causeway Point, Century Square, Tampines 1, Tiong Bahru Plaza, The Centrepont, Eastpoint Mall, Valley Point, Waterway Point, White Sands, Hougang Mall (8 to 29 August, Weekdays): \$0.60 eDeals for 60 FRx points at Eastpoint Mall & White Sands (8 & 9 August): Come dress in Red and redeem a dozen of F&N

	drinks for 60 FRx points (Eastpoint Mall & White Sands)
Exclusive 60-Cent Deals	<ul style="list-style-type: none">• Specific dates between (11 August – 20 August): Tiong Bahru Plaza

For more information on activities, please visit <https://www.frasersexperience.com>