

Fraser's Property's 1st solutions-agnostic hackathon, *Inclusive Spaces* names winning team for its simple, but intuitive idea

- ◆ **Fraser's Property to work with winning team from National University of Singapore to implement solution at its mall**
- ◆ **Prize includes S\$2,000 to the winning team and execution of the winning pitch proposal in a Fraser's Property mall**

SINGAPORE, 20 APRIL 2019

Fraser's Property Limited today announced team ENpower as the winners of its inaugural solution-agnostic hackathon, *Inclusive Spaces*, in Singapore. *Inclusive Spaces* brought together Singapore-based tertiary students and persons with physical disabilities to co-create and co-design solutions to improve its shopping malls, making them more inclusive spaces for persons with physical disabilities. The winning team emerged from nine teams following the judging ceremony, attended by Associate Professor Dr Muhammad Faishal Ibrahim, Senior Parliamentary Secretary, Ministry of Social and Family Development & Ministry of Education and Member of Parliament for Nee Soon GRC, and representatives from the National Volunteer and Philanthropy Centre today.

"*Inclusive Spaces* was developed as part of Fraser's Property's progressive efforts towards building inclusive communities. We wanted to initiate a design conversation around creating spaces that allow for physical, functional and social inclusion, by starting first with people with disabilities. We are proud to have achieved this objective, as evident by the fantastic collaboration and outstanding pitches showcased today, which have surpassed our expectations," said Mr Christopher Tang, Chief Executive Officer of Fraser's Property Singapore. "With vital support from the communities we operate in, we believe we are well on our way to creating more enriching experiences at our malls."

Following a weekend of knowledge acquisition, which included talks, workshops and an experiential journey through Northpoint City on 6 and 7 April 2019, nine teams broke-off for their two-week hacking period. During this time, they were mentored by representatives from Fraser's Property as well as inclusive innovation experts.

The teams, comprising tertiary students and persons with physical disabilities pitched their co-designed solutions to a panel of judges this morning. The students were from the National University of Singapore, Nanyang Technological University, Singapore Institute of Technology, Nanyang Polytechnic, Republic Polytechnic and Singapore Polytechnic while the persons with physical disabilities were ambassadors of Handicaps Welfare Association, Muscular Dystrophy Association of Singapore, Cerebral Palsy Alliance of Singapore, Disabled People's Association, SPD and Singapore Wheelchair Rugby.

The judging panel consisted of:

1. Mr Low Chee Wah, Senior Executive Vice President and Head of Retail & Commercial, Fraser's Property Singapore
2. Mr Tony Soh, Deputy CEO, National Volunteer and Philanthropy Centre
3. Mr Lim Puay Tiak, Chairman, ASEAN Disability Forum
4. Mr J R Karthikeyan, Chief Executive Officer, AWWA
5. Ms Nur Syahidah Alim, Paralympic Archer, Team Singapore

The inaugural *Inclusive Spaces* is planned to be an annual innovation challenge which focuses on a different theme and community group each year. It was conceived to bring together young people, Fraser's Property's employees and members of the community groups Fraser's Property wishes to serve to co-design strategies and resources to create more inclusive spaces for them. Through this process, Fraser's Property

aims to empower these members by providing them an opportunity to take the lead in solving their own challenges. This initiative aligns with the Group's commitment to continually improve on its efforts to create inclusive spaces. **Inclusive Spaces** was created in support of Company of Good and the National Volunteer & Philanthropy Centre (NVPC), with (these)abilities, a local disability innovation social enterprise, engaged to manage the hackathon.

The winning solution by team ENpower was called "Blurring Social Barriers" - Utilisation of a creative and barrier-free furniture set in an open space concept that allows mall patrons with disabilities to pre-book a table digitally and for mall tenants to extend their holding capacity during peak hours in a comfortable and inclusive manner. Team members are Eileen Teoh, Nicole Lum and Florence Wee from the National University of Singapore's School of Design and Environment, together with Alister Ong, ambassador for SPD. The judges selected this solution because their solution had the best balance of technology, space optimisation and advocacy. The team won a cash prize of S\$2,000.

Eileen Teoh, on behalf of Team ENpower, said: "We came up with this solution because we want to see more integration between the community and persons with disabilities. We want a safe place for them to interact and socialise with everyone. Frasers Property's Inclusive Spaces is a good platform as it encourages persons with disabilities to work together with non-disabled participants to develop and own solutions. After taking part in this hackathon, we have gained more empathy for persons with disabilities and will be advocating to our friends to be more understanding and inclusive."

Team ENpower will next work with Frasers Property to refine their solution to implement it in a Frasers Property mall.

The runner-up team, H.E.A.R. I.T. proposed a simple yet cheeky and thought-provoking campaign sticker messages to educate the public on how to be more inclusive in fun and effortless ways. Team members are Jap Chong Kok Cher, Wong Soon Heng and Kerk Yang from Singapore Polytechnic, together with Oh Boon Keng, ambassador for Muscular Dystrophy Association of Singapore and Agnes Tung. They walked away with a cash prize of S\$1,000.

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Frasers Property's assets range from residential, retail, commercial and business parks, to logistics and industrial in Southeast Asia, Australia, Europe and China. Its well-established hospitality business owns and/or operates serviced apartments and hotels in over 80 cities across Asia, Australia, Europe, the Middle East and Africa. The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging on its knowledge and capabilities from across markets and property sectors, to deliver value in its multiple asset classes.

Frasers Property is also the sponsor of three real estate investment trusts and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust, Frasers Commercial Trust, and Frasers Logistics & Industrial Trust are focused on retail, commercial, and logistics and industrial properties respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties.

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